



Hamburg Senior Center
10407 Merrill Road ♦ P.O. Box 157
Hamburg, MI 48139
810.222.1140 ♦ Fax: 810.231.3877
www.hamburg.mi.us

Senior Center Goals and Objectives Fiscal Year 2025-2026

Programming

- Continue to develop and implement new programs to meet the diverse needs and demands as well as the interests of our senior population.

No change in budget.

Membership

- Continue to accommodate growing membership (currently membership is at 1800 – 2019 membership was 444).
 - Continue weekly email correspondence to keep members and the community informed of activities, programs, and services.
 - Continue printing monthly newsletter. We are currently printing 250-300 per month.
 - Continue to use Facebook as a marketing tool for Senior Center and programs.
 - Continue to learn new techniques in Excel to manage membership database and extract member information.
 - Purchase a texting software program to send out quick text notifications to members regarding changes in programming or closures.

No change or minimal change in budget.

Education

- Continue to foster the development and knowledge base of staff and volunteers.
 - Use National Institute of Senior Centers for training and information regarding senior centers and the aging population.
 - Participate in yearly NCOA conference.
 - Safety and CPR/AED training for staff and volunteers
 - Utilize local senior services to train staff and volunteers on the distinct needs of seniors.

No change in budget.

Staffing

- Continue current level of staffing at three part-time staff.
 - Continue to foster and grow our volunteer program which currently contributes approximately 5,000 hours per year with 15-20 regular volunteers.

No significant change to budget.

Transportation

- Continue to develop and collaborate with LETS on Senior Center transportation.
 - Continue rides to and from the center.
 - Plan destination trips to area attractions in and out of the county
 - Encourage members to utilize the bus for medical appointments and essential trips.
 - Continue to work with LETS to provide additional buses on high volume outings.

No change in budget.

Building:

- Continue with regular updates and maintenance of building.
- Purchase a shade awning for back patio events. (\$16,000)
- Purchase more seating to accommodate attendance at our outdoor patio events. (\$10,000)

Change in budget - approximately \$26,000

Future Project: Investigate purchasing a generator to operate the Senior Center during power outages as well as to be used as a community heating and cooling center in an emergency preparedness plan.

ADA Compliance:

- Continue to work with ADA Coordinator to bring Senior Center into ADA compliance.
 - Work with ADA Coordinator to adjust door opening force for interior doors.
 - Work with ADA Coordinator to repair/fix the Senior Center Emergency Side Exit Door Sidewalk

Change in budget - \$3000

Building Expansion:

- Consider purchasing plans to investigate an expansion to the current building as well as investigate parking infrastructure.

Change in budget - \$80,000 to \$100,000