

Veterans Park, City of Kentwood

MCSA GROUP, Inc.
Landscape Architects and Architects
EAST GRAND RAPIDS • MICHIGAN

Certified SBA WOSB
Woman Owned Small Business

Hamburg Township

Parks and Recreation Five-Year Master Plan

September 10, 2026

529 Greenwood Ave SE Grand Rapids MI 49506 Ph. 616-451-3346 E: tas@mcsagroup.com

MCSA GROUP, Inc.
Landscape Architects and Architects

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Hamburg Township

Parks and Recreation Five-Year Master Plan

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Master Planning Experience Sheets

MCSA
GROUP, Inc.
Landscape Architects and Architects

September 10, 2026

Deby Henneman
Hamburg Township
10405 Merrill Road, PO Box 157
Hamburg, MI 48139

RE: Parks and Recreation Five-Year Master Plan

Dear Ms. Henneman:

MCSA Group, Inc. is pleased to submit our proposal to update Hamburg Township's Five-Year Parks and Recreation Master Plan. We bring extensive experience preparing MDNR-compliant recreation plans, developing park master plans, engaging communities, and turning long-term priorities into grant-ready projects.

Our experience includes recreation plans for Coopersville, Ada Township, Brownstown Township, Muskegon, Gaines Township, Holland, Zeeland, East Grand Rapids, Lowell Charter Township, and Kentwood. Many of these municipalities have returned to MCSA Group for successive five-year plan updates, reflecting the trust and long-term relationships we build. We also prepare approximately three MDNR grant applications annually and regularly assist communities as funded improvements move from planning through implementation.

Although MCSA Group is based in East Grand Rapids, our work in the City of Chelsea, Canton Township, Brownstown Township, and City of Birmingham provided valuable familiarity with the region's recreation needs, natural-resources considerations, trail connections, and municipal planning environment. This experience allows us to begin with relevant regional knowledge while bringing a fresh, objective perspective informed by successful projects throughout Michigan.

Our approach will extend beyond updating the written plan. We will evaluate community needs and existing facilities, prepare a coordinated master design plan for Manly Bennett Memorial Park and the Township's three trailheads, and prioritize improvements, costs, timelines, and funding strategies. The completed plan will guide future decisions, capital investments, and grant applications.

Tiffany Smith will serve as Project Director and primary contact, supported by Melinda Whitten, Abigail Dussault, and Julie Estes. No subconsultants are anticipated for this assignment. We appreciate the opportunity to be considered and look forward to helping Hamburg Township establish an achievable vision for its parks, recreation facilities, and trail system.

Sincerely,

Tiffany Smith, President
MCSA Group, Inc.

Certified SBA WOSB
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MCSA GROUP, Inc.
Landscape Architects and Architects

Firm Profile/Project Team

Hamburg Township

Parks and Recreation Five-Year Master Plan

Firm Profile and Design Philosophy

M. C. Smith & Associates, Inc. was formed in March of 1977 by Michael C. Smith. The firm provides award winning Landscape Architectural and Architectural services. Principals include Kathleen G. Waters, RA; Jolanta Stecka, RA; Melinda R. Whitten, RLA; and President and Owner Tiffany A. Smith, RLA. On March 15, 2017, MCSA Group, Inc. (M.C. Smith Associates and Architectural Group, Inc.) turned 40 and became a Woman-Owned Business.

The firm's office is located in East Grand Rapids, Michigan. MCSA Group, Inc. provides Architectural and Landscape Architectural services for the following types of projects: Public Housing; Federal, State and Municipal Government; Park and Recreation Architecture; Sports Facilities; Historical Rehabilitation; Private and Commercial Buildings; Streetscapes and Plazas; Community and Neighborhood Parks; Waterfront Parks; Sports and Athletic Facilities; Boardwalks, Decks and Bridges; Trails and Linear Parks; Playgrounds; Site and Street Lighting; Signage Design; Site Planning; Community Recreation Plans; Grant Applications and Facility Assessments.

In addition to our professional staff of Architects and Landscape Architects, MCSA Group, Inc. has excellent consultants for specialized portions of specific projects. These consultants extend our team capabilities by providing such disciplines as: surveying, soils analysis, structural engineering, mechanical and electrical engineering, and traffic engineering.

By offering a full range of professional services through the entire planning, design, engineering, and development process, MCSA Group provides each client with comprehensive services. Our diversity ensures a responsiveness to the wide range of issues and concerns facing each client. Our experience enables us to develop solutions that are creative, yet sensitive to each project's specific goals and objectives.

Our professional services are based upon the principle that if a project cannot be appropriately implemented within mutually agreed upon budget parameters, then we have not succeeded. This follows that we do not believe that design principles, as well as sound engineering, need be compromised in any manner. We have demonstrated that outstanding award-winning projects can be achieved without needing to be designed beyond budget limitations.

We practice a high level of sustainable design and believe that both facility development and environmental conservation and preservation can be structured side-by-side and, if properly designed and implemented, will enhance each other.

Our clients, as end users, are most often members of the public. The public facilities and spaces that we design optimize individual and collective experiences, providing positive and enjoyable outcomes for all users. We strive to optimize designs that are easily maintained, have long life cycles, and do not overly tax Owner's budgets for maintenance, management, or support.

Project Team

MCSA Group, Inc. has a team of highly qualified professionals whose combined expertise will deliver a comprehensive update to the Five Year Master Plan for Hamburg Township Parks and Recreation, ensuring it meets the highest standards of quality. By working as a carefully coordinated team of diversely specialized professionals, we are able to bring a broad perspective to the project while maintaining the highest degree of understanding of



City of Zeeland - Huizenga Park



East Grand Rapids - Waterfront Park

the community's needs.

The capability of MCSA Group, Inc. to produce recreation plans that can effectively be used as a resource for the community and as a basis for grant applications is evidenced by our experience with numerous recreation plans and the success of our grant applications. The majority of our Recreation Plan projects come from repeat clients, demonstrating the value and consistency of our work.

MCSA Group, Inc.'s current staff includes three Graduate Landscape Architects and two Architects. For each project, many staff members are involved in some manner since we continually strive to work as a team, providing our clients with the diversity of our talents.

Our team for the Hamburg Township Parks and Recreation Five-Year Master Plan will include Tiffany Smith, President of MCSA Group, Inc., who will serve as the Project Director and primary point of contact. Tiffany, a Certified Playground Safety Inspector, has extensive experience in parks and recreation planning, creative report and grant writing, and has been with MCSA Group for 25 years.

Assisting Ms. Smith with primary project management responsibilities will be Melinda Whitten, Principal and Landscape Architect at MCSA Group. Melinda brings extensive experience in parks and recreation planning and will provide her expertise throughout the planning process and lead the design projecess for the Manly Bennett Memorial Park Master Plan. Abby Dussault, Staff Landscape Architect, will assist on all aspects of this project. Julie Estes, Executive Assistant, will also be assisting with clerical and reporting.

MCSA GROUP, Inc.
Landscape Architects and Architects

Resume

Tiffany A. Smith, R.L.A., CPSI

Principal and President



Registration

Registered Landscape Architect, State of Michigan

(RLA 3901001643)

Education

Michigan State University, Bachelor of Science in Landscape Architecture, 2001

Certified Playground Safety Inspector, CPSI

Relevant Work Experience

Refer to project experience sheets

Professional Experience

MCSA Group, Inc., East Grand Rapids, Michigan 2001 to date
Adjunct Professor at Lawrence Technological University
Eagle Point Software 2001
MI Dept of Natural Resources–Operations Services Bureau–Engineering Division 2000-2001
MI State University Landscape Architecture Teaching Assistant 2000
MI Dept of Natural Resources–Park and Recreation Bureau–Planning Division 1998-2000
M. C. Smith Associates 1990-1998 (Summers)

Professional and Civic Activities

Member - American Society of Landscape Architects
Member - Sigma Lambda Alpha Fraternity – Michigan Chapter of Landscape Architecture Honorary Fraternity
Founding Member - Build by Women West Michigan

Tiffany started with the MCSA Group in 1990 as a high school intern and is now the President and a primary project manager. Tiffany is involved in all aspects of our professional practice from design through project administration. She is an expert estimator appreciated by clients and staff alike for her infectious enthusiasm. Tiffany enjoys traveling, live music, working on her wooded property in Ada and entertaining. She has 2 Cavalier King Charles Spaniels “office dogs” and 3 Siamese cats.

MCSA GROUP, Inc.
Landscape Architects and Architects

Resume

Melinda R. Whitten, R.L.A.

Principal and Vice President



Education

Michigan State University, Bachelor of Science in Landscape Architecture

Relevant Work Experience

Refer to project experience sheets

Professional Experience

MCSA Group, Inc., East Grand Rapids, Michigan 2015 to date
H+L Architecture, Landscape Architect, Denver, Colorado 2006-2014
Vignette Studio, Landscape Designer, Denver, Colorado 2005-2006
Michigan State University Engineering & Architecture Services 2003-2005

Professional and Civic Activities

Adaptive Ski Association of West Michigan Volunteer

FHNE Birddogs Girls Lacrosse Board member

Healthcare Garden Design Certification Program - Chicago Botanic Garden

Member - Sigma Lambda Alpha Fraternity – Michigan Chapter of Landscape Architecture Honorary Fraternity

Melinda returned to Grand Rapids from Denver and within 3 years become a Principal and Vice President in the MCSA Group, Inc. Melinda is a consummate Landscape Architect: she is a great designer, prepares complete and perfectly detailed construction plans; illustrates the most outstanding Master Plans and can always develop solutions in the most professional manner. Melinda enjoys sailing, cycling and skiing but, most of all, spending time with her husband, daughter and son.

MCSA GROUP, Inc.
Landscape Architects and Architects

Resume

Abby Dussault

Staff Landscape Architect



Education

Utah State University, Bachelor in Landscape Architecture, Minor in Sustainable Systems

Relevant Work Experience

Producing compelling renderings
Curating example imagery
Preparing construction documents
Construction Administration
Planting Design
Preparing Contract Documents
Preparing Planning Documents

Professional Experience

MCSA Group, Inc., Landscape Architect, East Grand Rapids, MI - January 2024 to date
Place Landscape Architects, Landscape Designer, Driggs, ID - June 2022 - October 2023
Southview Design, Design Internship, Mendota Heights, MN - May 2021 - July 2021
Castle Pines Golf Club, Landscape Maintenance Specialist, Castle Rock CO - Summer 2019/2020

Professional and Civic Activities

Member - American Society of Landscape Architects

Abby recently moved to Grand Rapids from Denver, Colorado. She is proficient with various computer programs and is passionate about creating visually appealing landscape designs with sustainability in mind. Most of her family is from the Midwest, so she is excited to be closer to family and explore the area. Abby enjoys playing tennis, hiking, horseback riding, and playing board games.

MCSA GROUP, Inc.
Landscape Architects and Architects

Relevant Experiences/References

Hamburg Township

Parks and Recreation Five-Year Master Plan

Recreation Master Plan Experience

MCSA Group, Inc. provides a comprehensive range of park and recreation services. Currently, with our staff of 8, including landscape architecture and architecture and park & recreation planning specialists, we are involved in the planning, design, and development of numerous park and recreation projects totaling millions of dollars in development costs. We have assisted communities with over 100 Park Grant Projects. The majority of these projects are funded by the various Michigan Department of Natural Resources Funding Programs. Additional grant experience information is available upon request.

For most of these projects we prepared the Five-Year Parks and Recreation Plan and assisted with the applications for the funding grants. Among our numerous community park and recreation plans, the following offer a representative listing of successful plans. Most of these plans have resulted in the acquisition of grants for these communities in Michigan.

Recent MDNR Grants:

Rondo Station Improvements, City of Kentwood
MNRTF Grant
Grant amount $300,000.00
Currently under construction

City of Marshall Riverwalk, City of Marshall
MNRTF Grant
Grant Amount $200,000.00
Awarded in 2025 grant cycle, waiting to bid

Grand River North Splashpad, Lowell Township
Recreation Passport Grant
Grant Amount $150,000.00
Project completed in 2024

Veronica Valley Trail, Leelanau County
MNRTF Grant
Grant Amount $50,000.00
Currently being engineered



Paw Paw Park - Berrien County

References

City of East Grand Rapids - 1992, 1997, 2002, 2012, 2020, 2025, Population: 11,559 with 10 parks
Derek Mellville, Parks and Recreation Director
750 Lakeside Drive SE, Grand Rapids MI 49506
E: dmellville@eastgrmi.gov Ph: 616.949.1750

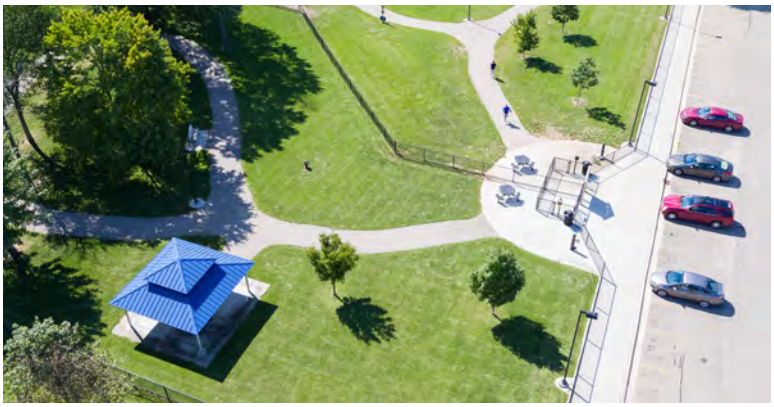
Link to complete plan: https://www.eastgrmi.gov/593/2025-Recreation-Plan-Update

Holland Charter Township - 1983, 1989, 1996, 2003, 2008, 2013, 2020, 2027, Population: 39,637 with 6 parks
Darrin Duistermars, Recreation Director
14151 Quincy Street, Holland MI 49424
E: darrind@hct.holland.mi.us Ph: 616.396.2345

Link to complete plan: https://hct.holland.mi.us/departments/parks/community-parks-and-recreation-plan

City of Kentwood - 2021, 2026, Population: 51,693 with 15 parks and 2 major trails
Val Romeo, Parks and Recreation Director
355 48th St SE, Grand Rapids MI 49548
E: romeov@kentwood.us Ph: 616.656.5275

Link to complete plan: https://www.kentwood.us/five-year_park_plan/index.php





Quincy Park Dog Park - Holland Charter Township

MCSA GROUP, Inc.
Landscape Architects and Architects

Scope of Work

Hamburg Township

Parks and Recreation Five-Year Master Plan

Statement of Understanding

Hamburg Township is seeking professional planning and design services to update its Five-Year Parks and Recreation Master Plan. Building on the current plan, Township priorities, demographic changes, available resources, and community input, the update will establish an achievable vision for the Township's parks, recreation facilities, and non-motorized trails while meeting MDNR requirements and supporting future funding opportunities. MCSA Group will coordinate with Township representatives and the community, inspect existing facilities, update the recreation inventory, and evaluate accessibility, circulation, infrastructure, environmental constraints, permitting, and constructibility.

The completed plan will include updated community information, public-input findings, goals and objectives, prioritized improvements, preliminary costs, implementation timeframes, and funding strategies. MCSA will also prepare a conceptual Master Design Plan for Manly Bennett Memorial Park—including East Park, West Park, the future "Park within a Park," and the Township's three trailheads—providing a practical guide for capital planning, grant applications, and phased improvements over the next five years and beyond.

Scope of Work

MCSA Group, Inc. will provide professional planning and design services to update Hamburg Township's Five-Year Parks and Recreation Master Plan. The work will be completed through the following tasks:

Task 1 – Program Review and Development

MCSA will meet with Township staff and the Parks and Recreation Committee to review the existing Parks and Recreation Master Plan, current recreation programs, previously established priorities, completed improvements, available budgets, and anticipated capital projects. The project team will confirm the planning process, public-engagement program, project schedule, responsibilities, and required deliverables.

This task will include:

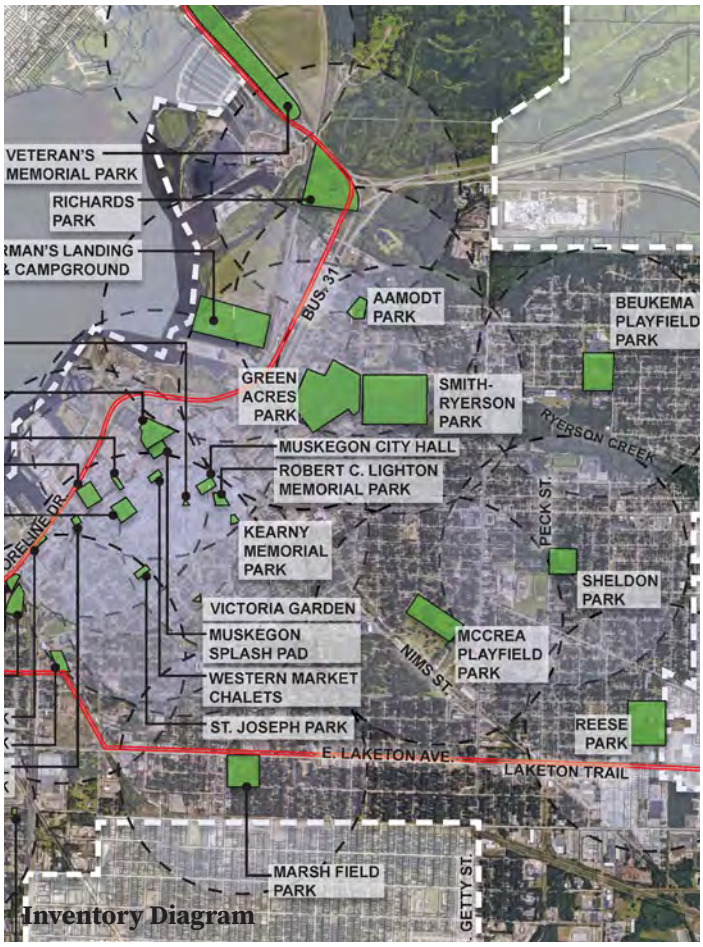
- Reviewing the existing Parks and Recreation Master Plan and related Township planning documents.
- Reviewing the Parks and Recreation Committee's prioritized project list.
- Identifying projects completed since adoption of the current plan.
- Reviewing current recreation programming and facility use.
- Coordinating with applicable Township departments and staff.
- Confirming the planning schedule and Michigan Department of Natural Resources requirements.
- Establishing the format and content of the updated Master Plan.

Task 2 – Inventory and Analysis

MCSA will update the community description, administrative structure, and inventory of Township and regional recreation facilities. The project team will conduct an on-site inspection of Township parks, trailheads, recreation facilities, and related infrastructure to document existing conditions and identify opportunities for improved use.

The inventory and analysis will include:

- Community demographics and population trends.
- Township administrative structure and recreation funding.
- Township-owned parks, facilities, and trailheads.
- Regional recreation facilities and resources.
- The Mike Levine Lakelands Trail and its



Inventory Diagram


Community Engagement Meeting

relationship to Township facilities.
- Existing buildings, athletic fields, playgrounds, pathways, boardwalks, parking, lighting, utilities, and supporting amenities.
- Pedestrian and vehicular access and circulation.
- Existing accessibility conditions.
- Natural features, environmental constraints, and anticipated permitting considerations.
- Photographs and supporting maps or graphics, as appropriate.

Task 3 – Needs and Deficiencies

Based upon the facility inventory, site observations, public input, demographic information, and discussions with Township representatives, MCSA will evaluate the adequacy of the Township's existing recreation system. The analysis will identify current deficiencies, anticipated future needs, and opportunities to better utilize existing facilities.

The evaluation will consider:
- Accessibility and compliance with applicable ADA standards.
- Existing and anticipated recreation demands.
- Opportunities for multi-use and intergenerational recreation.
- Athletic-field capacity and condition.
- Playground and support-facility needs.
- Trail, pathway, and trailhead improvements.
- Parking, lighting, safety, and circulation.
- Sledding-hill access and safety improvements.
- Existing facility rehabilitation and replacement needs.
- Natural-resource constraints, permitting, and constructibility.
- Potential improvements needed to support future grants, capital budgets, or a millage program.

Task 4 – Public Input and Planning Process

MCSA will work with Township staff to develop and facilitate a public-engagement process that provides residents, user groups, Township officials, and other interested parties with meaningful opportunities to help shape the Master Plan.

The process will include an online community survey featuring a combination of multiple-choice

and open-ended questions. Following the survey period, MCSA will analyze the responses and summarize key findings, priorities, and comments.

Our services also include one community meeting, which may be conducted as a formal presentation with a question-and-answer session or as an informal open house. The meeting may incorporate an interactive design charrette or other activities to encourage participation and gather input. MCSA Group will provide/print all necessary meeting materials. MCSA will also assist the Township by preparing sample flyers, postcards, press releases, and related public-notification materials.

Additional community meetings may be provided at the rates identified in the Professional Fees section.

MCSA will document the engagement methods, participation levels, and principal findings for inclusion in the final Master Plan.

Task 5 – Goals and Objectives

MCSA will review the goals and objectives contained in the existing Master Plan and revise them to reflect current Township priorities, community input, facility needs, accessibility requirements, demographic changes, and anticipated financial resources. The goals and objectives will provide policy direction for the next five-year planning period and establish a broader vision for the Township's parks, recreation facilities, and trail system.

This task will address:

- Recreation opportunities for residents of varying ages and abilities.
- Accessible and inclusive park improvements.
- Multi-use and intergenerational facilities.
- Maintenance and improvement of existing facilities.
- Trail and non-motorized connectivity.
- Natural-resource protection.
- Safety, lighting, circulation, and access.
- Partnerships and community programming.
- Capital funding and grant opportunities.
- Long-term implementation and stewardship.
- Conceptual designs illustrating recommended facilities and uses for Township parklands and trailheads, based upon the established goals and objectives for the next five-year planning period.



Farmers Market and Event Space Master Plan - City of Chelsea

Task 6 – Manly Bennett Memorial Park Master Design Plan

MCSA will prepare a conceptual Master Design Plan for Manly Bennett Memorial Park showing recommended facilities, improvements, and uses for the next five-year period and beyond. The plan will address East Park and West Park and will reflect the future build-out of the "Park within a Park" within West Park.

The Master Design Plan will:

- Document existing park facilities and major site features.
- Illustrate recommended improvements and future recreation uses.
- Address pedestrian and vehicular circulation.
- Identify potential parking, lighting, accessibility, and infrastructure improvements.
- Evaluate opportunities to better utilize existing facilities.
- Consider natural-resource constraints, permitting requirements, and constructibility.
- Illustrate the future build-out of the "Park within a Park."
- Incorporate the Township's three municipally owned trailheads serving the Mike Levine Lakelands Trail.
- Provide a graphic suitable for inclusion with future grant applications for Township parklands.
- Include preliminary opinions of probable cost and recommended implementation phases.

MCSA will review the conceptual plan with Township staff and the Parks and Recreation Committee and revise the drawing based upon the comments received.

Task 7 – Action Plan, Capital Improvement Schedule, Final Master Plan, and Adoption

MCSA will prepare a prioritized five-year Action Plan and Capital Improvement Schedule identifying recommended improvements to the Township's parks, recreation facilities, trails, and trailheads. Longer-term recommendations extending beyond the five-year planning period will also be identified.

The Action Plan and Capital Improvement Schedule will include:

- Recommended capital improvements organized by priority and implementation phase.
- Preliminary opinions of probable cost for proposed planning initiatives and physical improvements.
- An analysis of anticipated permitting requirements and related issues.
- A recommended timeframe for completing each improvement.
- Potential funding sources and grant opportunities.
- Information suitable for annual budgeting, future capital requests, grant applications, and consideration of a potential millage.
- Identification of responsible parties and potential project partnerships, where appropriate.

MCSA will compile the updated information, recommendations, conceptual designs, graphics, and supporting documentation into a draft Five-Year Parks and Recreation Master Plan. The draft will be reviewed with Township staff and the Parks and Recreation Committee at the required project milestones, including approximately 50-percent and 80-percent completion.

Following review, MCSA will:

- Incorporate comments received from Township staff and the Parks and Recreation Committee.
- Assist with the required public-review and adoption process.
- Present the final draft and recommendations to the Township Board.
- Prepare the final Master Plan and accompanying drawings.
- Provide three printed copies and a digital PDF suitable for posting on the Township's website.
- Assist the Township with submitting the adopted plan and required supporting documentation to the State of Michigan in accordance with applicable MDNR requirements.

*If MCSA Group is recommended for a contract award, we will provide a draft professional services agreement for the Township's review.

MCSA GROUP, Inc.
Landscape Architects and Architects

Project Schedule

Hamburg Township

Parks and Recreation Five-Year Master Plan

Following is a draft schedule that would be reviewed at the kick off meeting and altered as necessary to meet the Township's needs.

START-UP MEETING
October 2026
Review background information, existing Parks and Recreation Master Plan, current facilities inventory, prioritized projects, project schedule, and public-engagement process.

SITE INVENTORY/PROGRESS MEETING
October 2026
Complete the site review, recreation inventory, ADA analysis, and assessment of needs and deficiencies.

PUBLIC SURVEY
October–November 2026
Prepare and distribute the public survey and compile the results.

1ST PROGRESS MEETING – 50% REVIEW
November 2026
Review the inventory and analysis, needs and deficiencies, survey results, and preliminary recommendations.

PUBLIC INPUT MEETING
November 2026
Present preliminary findings and obtain input from residents, user groups, and community stakeholders.

GOALS, OBJECTIVES, AND CONCEPTUAL PLANNING
November–December 2026
Develop goals and objectives and prepare conceptual plans for Township parklands and trailheads.

2ND PROGRESS MEETING – 80% REVIEW
December 2026
Review goals and objectives, conceptual plans, the Manly Bennett Memorial Park Master Design Plan, Action Plan, and Capital Improvement Schedule.

PUBLIC REVIEW
December 2026–January 2027
Make the draft Master Plan available for the required 30-day public-review period.

PUBLIC HEARING AND PLAN ADOPTION
January 2027
Conduct the public hearing, incorporate final comments, and assist the Township Board with adoption.

PLAN COMPLETION AND MDNR SUBMITTAL
January 31, 2027
Complete the final Master Plan and assist the Township with submission to the Michigan Department of Natural Resources. Our goal is to complete the documents early to ensure plenty of time to upload document to the MDNR website and check all necessary signature boxes.

CONTRACT COMPLETION
March 1, 2027
Complete remaining administrative coordination and final deliverables.

*All meetings listed above are to be in person at the Township Offices. Additional virtual meetings/ check-ins with the Hamburg Township Parks & Recreation Committee will be scheduled as necessary.

MCSA GROUP, Inc.
Landscape Architects and Architects

Professional Fees

Hamburg Township

Parks and Recreation Five-Year Master Plan

Our professional fees will be billed on a monthly basis based upon the percentage completed and will not exceed $30,771.00. This includes 3 Hard Copies, a .pdf of the plan, and one community Meeting. See following for breakdown of hours by task and team member.

	Staff Member Hours					
Phase/Description	Tiffany Smith	Melinda Whitten	Abigail Dussault	Julie Estes	Total Hours	Total Fee By Phase
1. Kick Off Meeting/ Program Review	8		4	2	14	$1,928.00
2. Inventory and Analysis	13	2	18	2	35	$4,497.00
3. Needs and Deficiencies	10		14	3	27	$3,310.00
4. Public Meetings and Survey*	32		24	4	60	$10,744.00
5.Goals and Objectives	6		3	9	18	$1,986.00
6. Manly Bennett Memorial Park Master Plan	0	20	14		34	$5,012.00
7. Action Plan/Capital Improvement/ Adoption	16		24	4	44	$2,304.00
Total Hours					**232**	
Fees						$29,781.00

Expenses: **$990.00**
Including Mileage and Printing

TOTAL FEES FOR PROPOSAL **$30,771.00**

*Cost per additional community input meeting $2,000.00

MCSA GROUP, Inc.
Landscape Architects and Architects

Appendix - Project Experience

Hamburg Township

Parks and Recreation Five-Year Master Plan

Please see the following project experience sheets for representatvie work completed by MCSA Group, Inc.



Rosy Mound Natural Area Master Plan

Ottawa County, Michigan

Project Reference

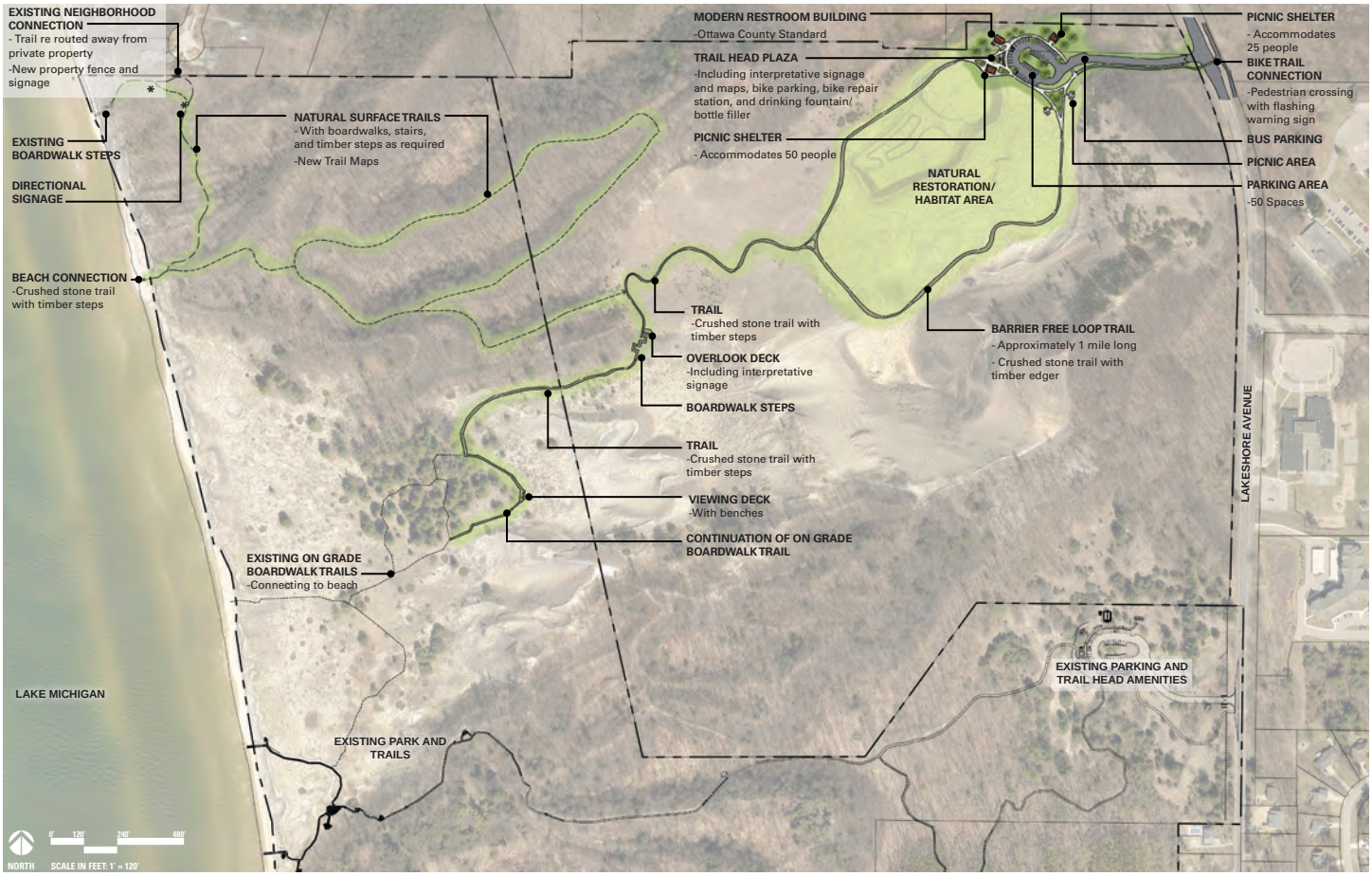
Curtis TerHaar, Park Planning & Development Coordinator
(616) 738-4656

Project Highlights

Master planning and community engagement for the expansion of Rosy Mound.

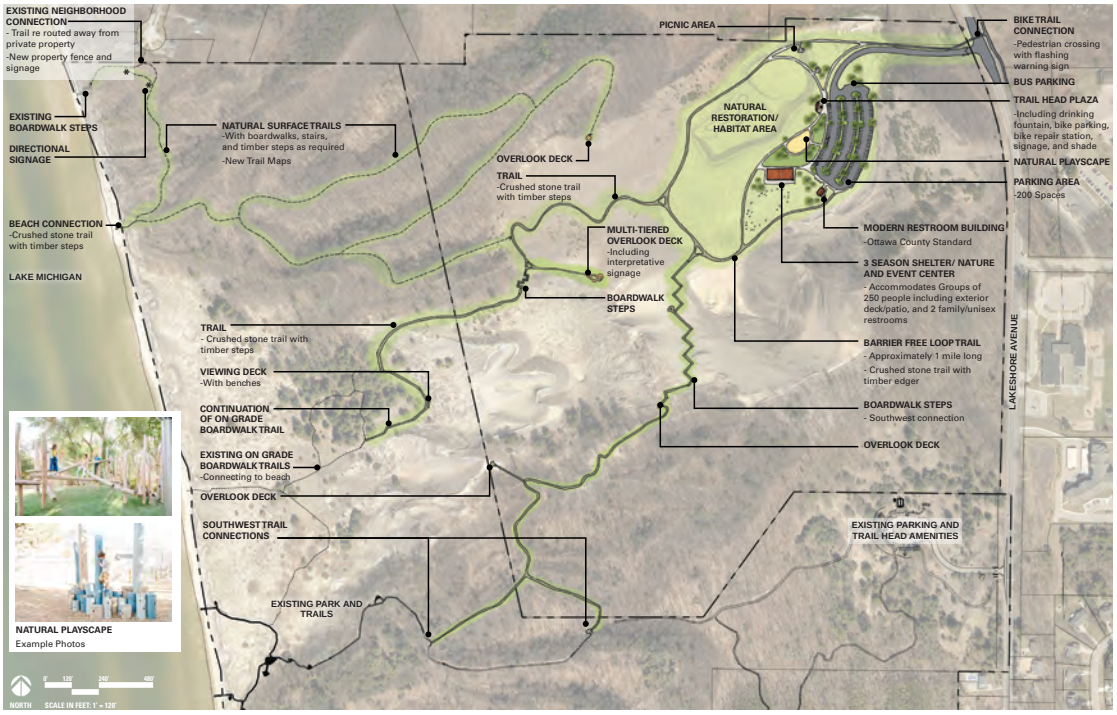
Project Description

MCSA Group provided comprehensive Landscape Architectural services for the development of a Master Plan and Environmental Analysis. Following a detailed site inventory and analysis, three conceptual design options were prepared, each representing varying levels of site development—from minimal intervention to full utilization. Community engagement played a key role in the process, with public input collected to help determine the most appropriate and broadly supported vision for the site's future use.



Minimal Impact Concept Plan

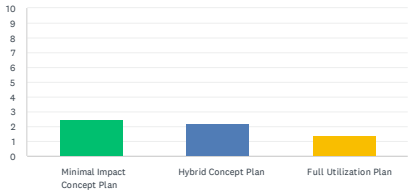
Project Experience - Rosy Mound Natural Area



Hybrid Concept Plan

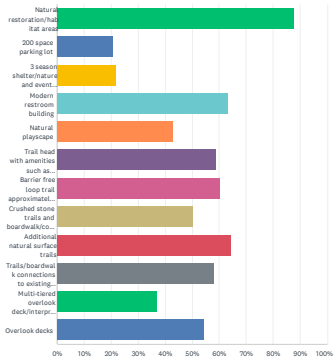
Q1 In general, please rank the concept plans in the order of your preference

Answered: 1,386 Skipped: 123



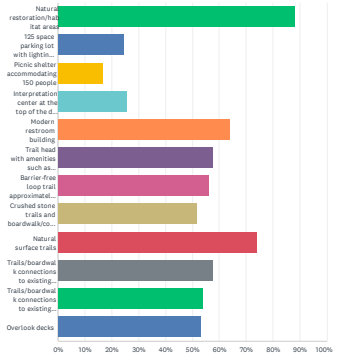
Q6 Which Park features do you approve of in the Hybrid Concept Plan? (Check all that apply)

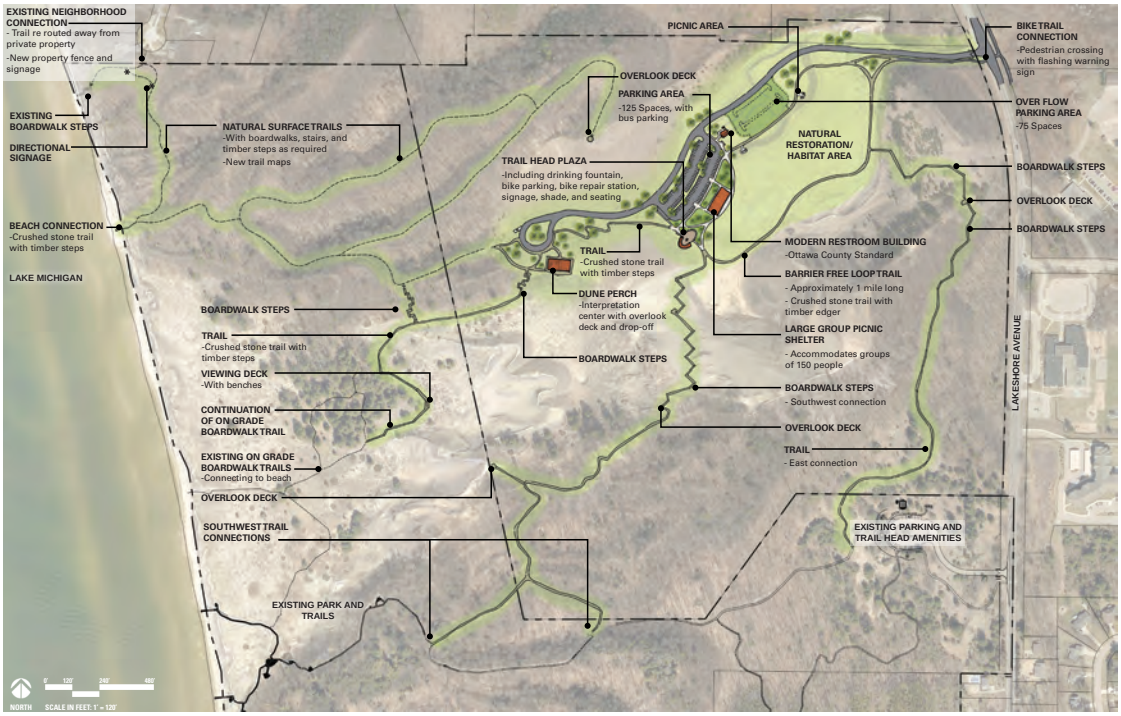
Answered: 1,284 Skipped: 225



Q8 Which Park features do you approve of in the Full Utilization Plan? (Check all that apply)

Answered: 1,250 Skipped: 259





Full Utilization Concept Plan



Conservation Park Master Plan

Pere Marquette Township, Michigan

Project Reference

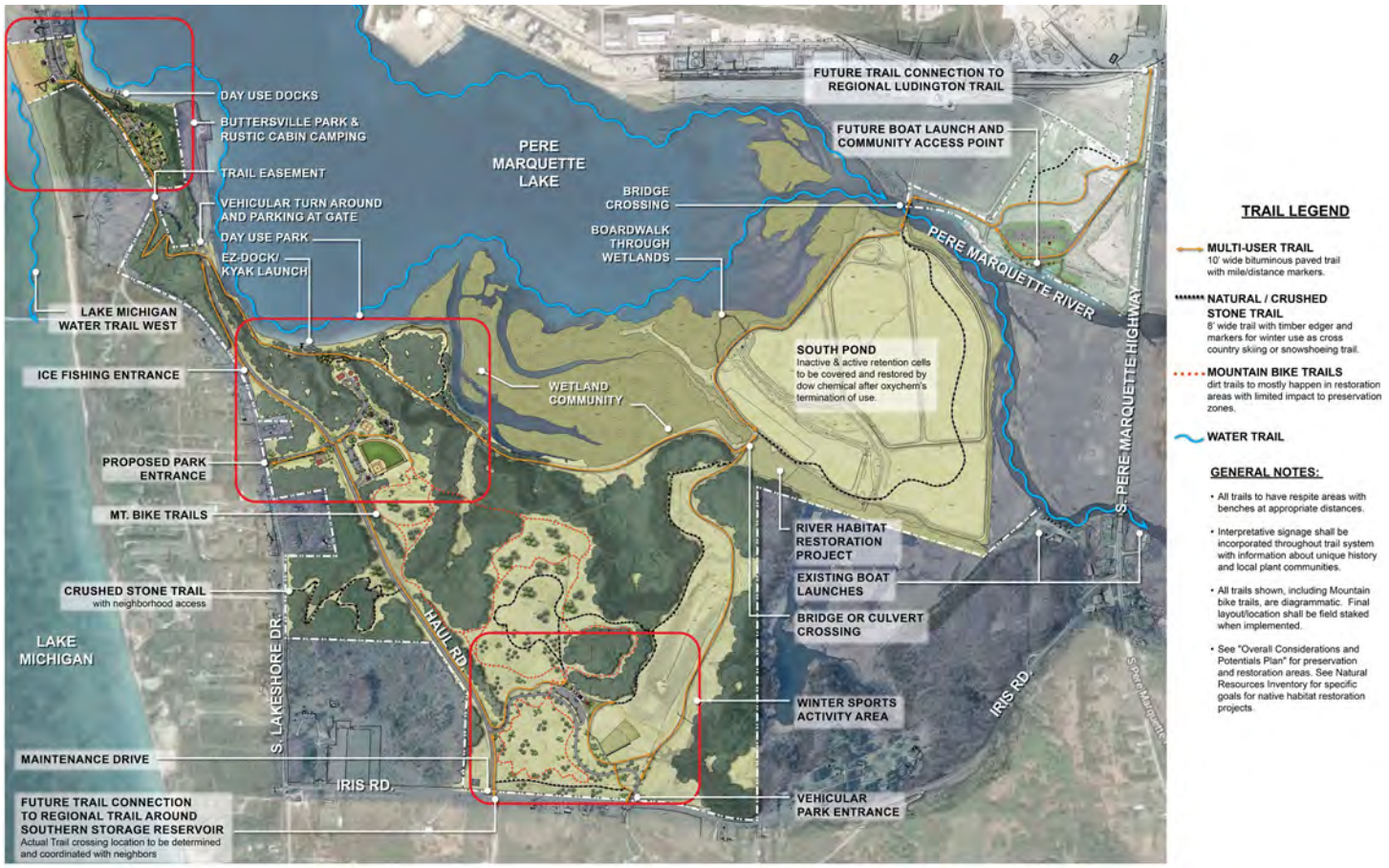
Pere Marquette Township
Mr. Kelly Smith
(231) 845-1277

Project Highlights

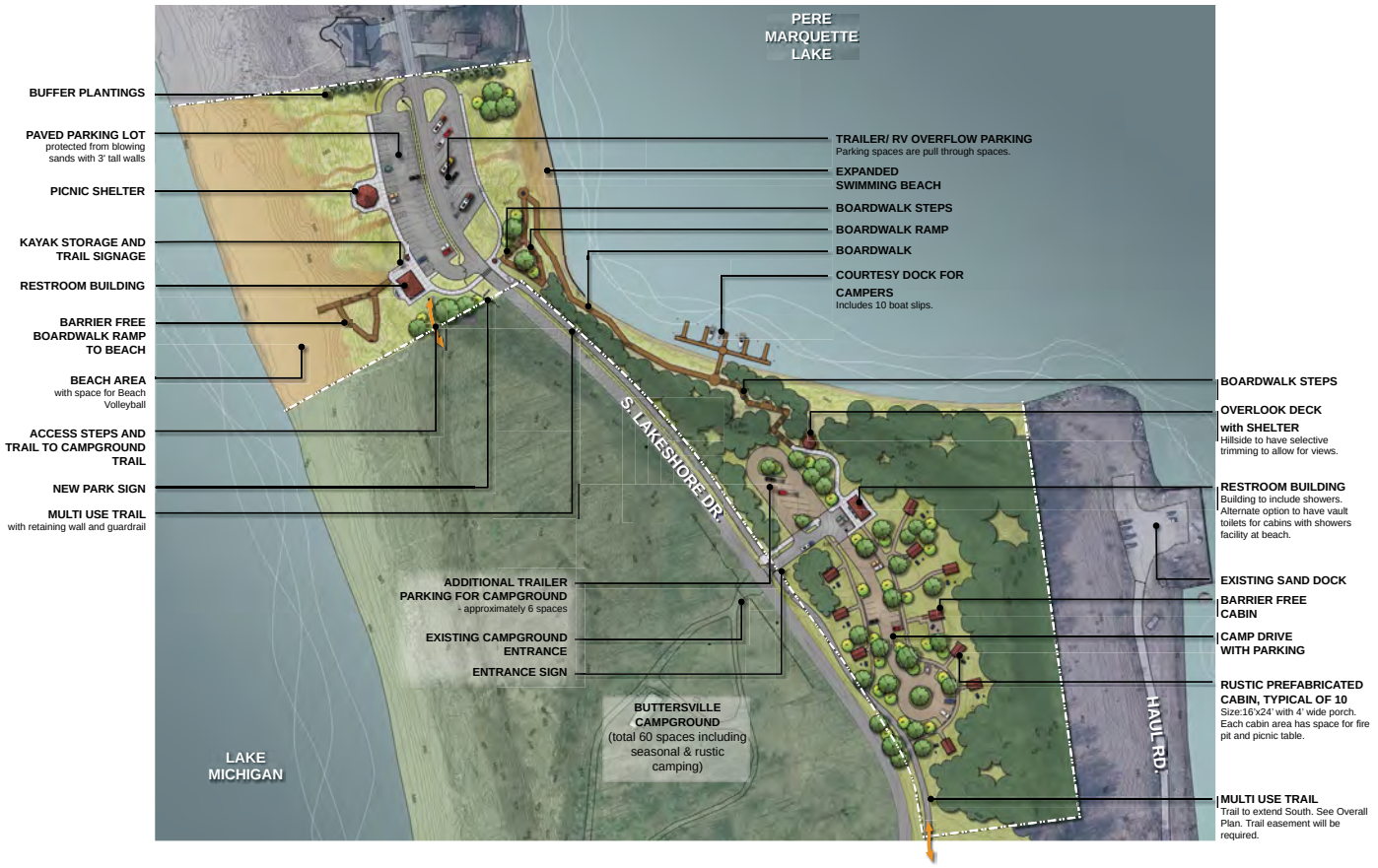
Master Plan Completed: 2021
Estimated Construction Costs: $12 Million

Project Description

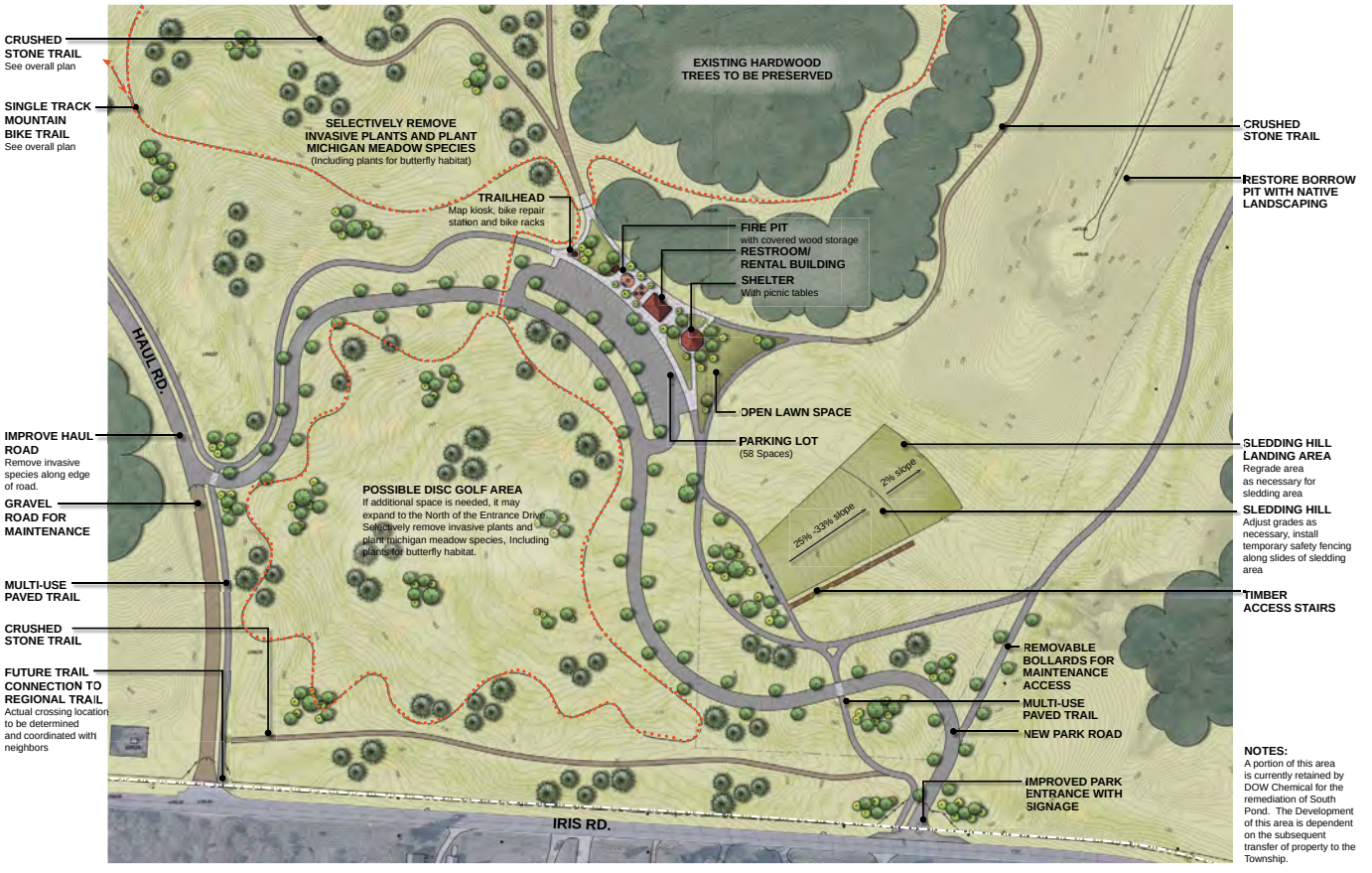
Pere Marquette Township received a acquisition grant from the MNRTF to acquire 316 Acres to develop a public park. MCSA Group assisted with the master planning process. The project scope of services included site visits, inventory/analysis, community input meetings, program development, concept plans, order of magnitude cost estimates, and Final Master Plan. MCSA Group also developed a website using Konevio to further engage the public. The final proposed improvements consists of trails, beach improvements, campground expansion, day use park with active areas, and winter use area with sledding hills.



Project Experience



Buttersville Park & Campground



Winter Sports Area



Marquette Park Master Plan

Wyoming, Michigan

Project Reference

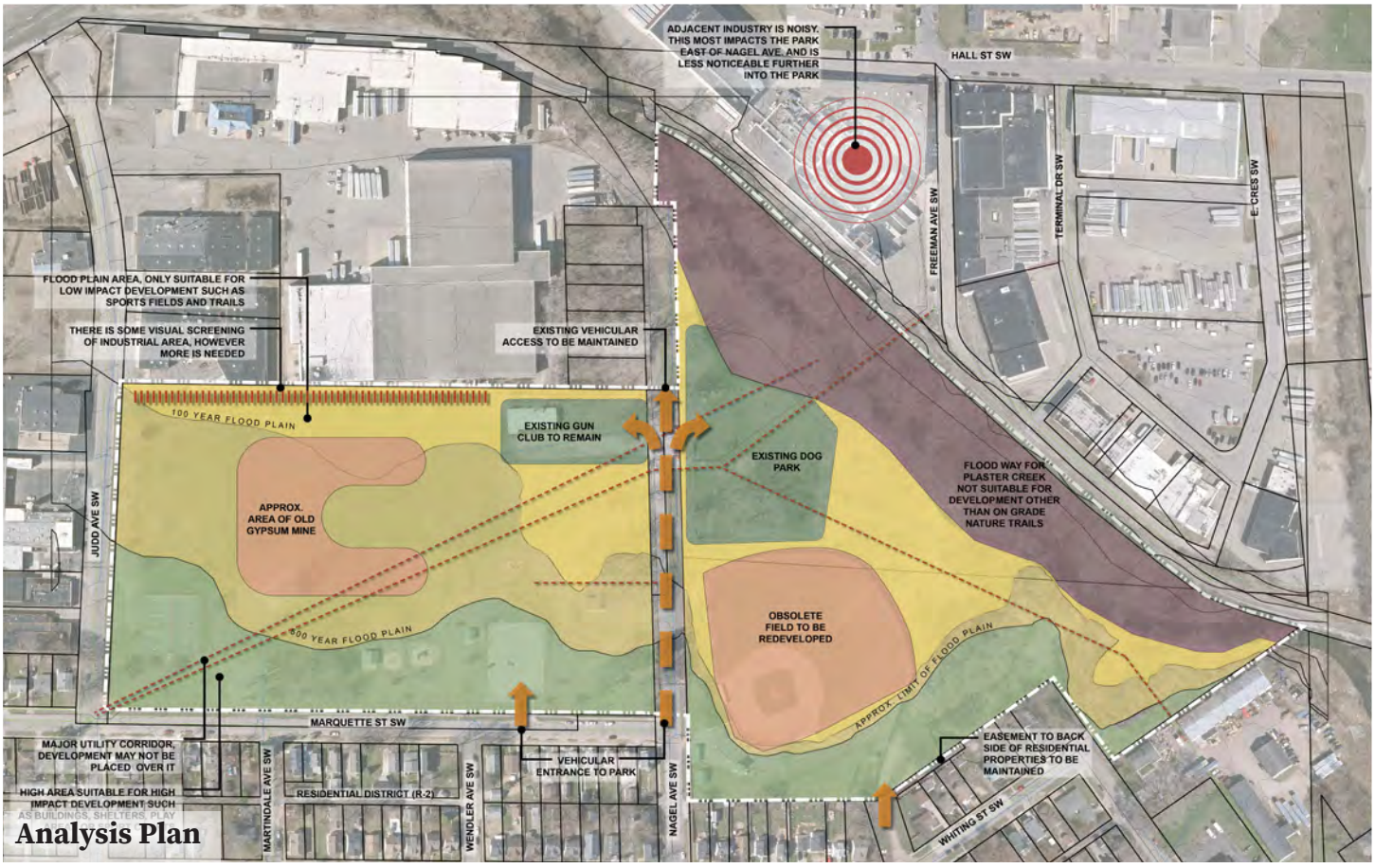
City of Wyoming
Ms. Krashawn Martin, Director of Parks and Recreation
(616) 530-3164

Project Highlights

Master Plan Completed: 2022
Estimated Construction Costs: $4.5 Million

Project Description

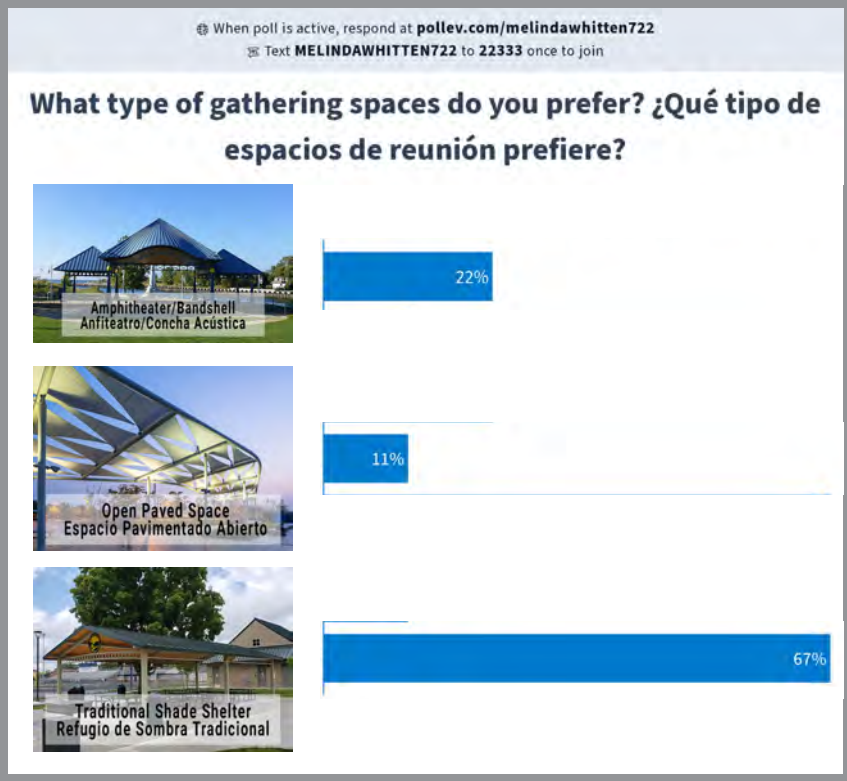
Marquette Park is a 40 acre park nestled in a culturally diverse and densely populated residential area. The existing park is outdated and portions of the property are within the Plaster Creek Floodplain. The Master Plan scope included inventory/analysis, public input/community outreach, multiple concept plan options, and a final master plan with cost estimate. The public input process kicked off with a bilingual electronic survey and two community meetings, with an interpreter, to discover what the community desired in their park. During the public meetings we utilized poll everywhere to provide opportunities for interaction. MCSA Group is currently working on the Engineering for phase 1 which includes improvements to the East side of the park.



Project Experience - Marquette Park Master Plan

Community Meeting Presentation Examples



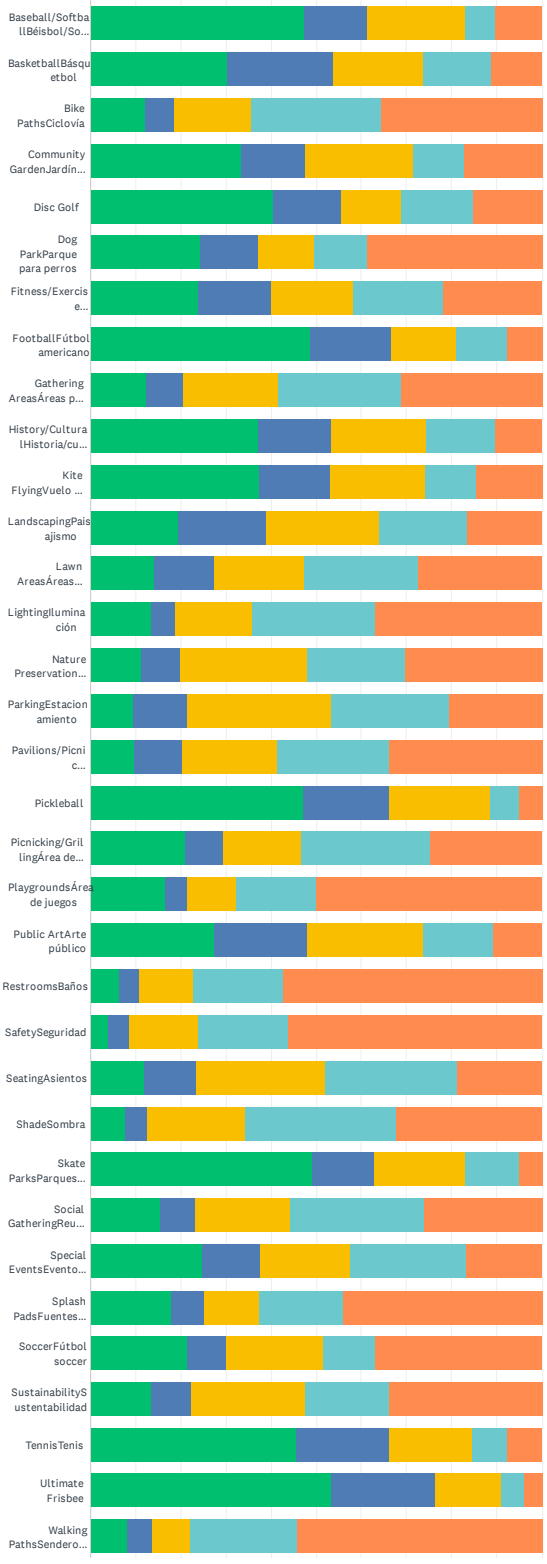




Public Survey Response Examples

Q5. For Children in your care, on a scale of 1 to 5, please rate the following items based on the value they will add to Marquette Park (1 being the least valuable, 5 being the most valuable).

Q5. Para los niños bajo su cuidado, en una escala del 1 al 5, por favor evalúe las siguientes opciones basándose en el valor que le agregarían al parque Marquette (1 siendo poco valor, 5 siendo mucho valor).



Project Experience - Marquette Park Master Plan

Concept Options



Option 1



Option 2



Option 3

Community Comments

"I think the walking trail by the creek is great, and the improved playground and splash pad area is fantastic. I also really like the walking path that circles the whole park. The added lighting in the parking lot is also very good."

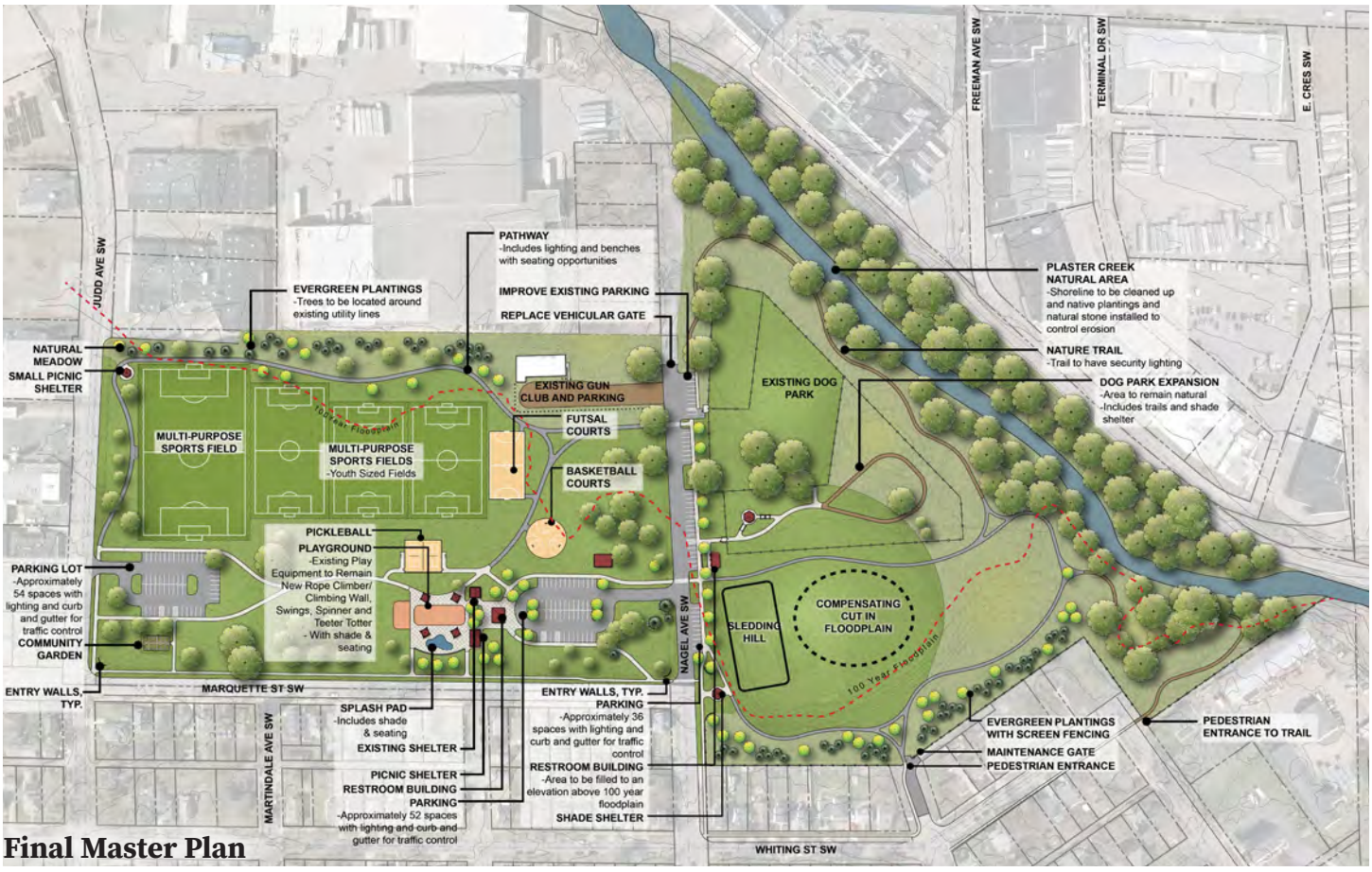
"I like moving the community garden to the west and having direct access to parking there. I work at Amerikam and I appreciate the shelter on the side of Judd Street. My kids play basketball and i like the half courts proposed. Plus we have little kids in the neighborhood and they'd love a sledding hill. I like having parking off Nagel for the sledding hill."

"FAVORITE PLAN. Love the trails, moving the sledding hill closer to Nigel provides neighbors less disturbance. Love the added playground near current Kimball field. Appreciate the privacy for Freeman and Whiting street neighbors. LOVE the basketball courts."

Project Experience - Marquette Park Master Plan



We met with the students at Godfrey Elementary, Godfrey Lee Early Childhood Center, and Lee Middle School. In addition to students sharing their creative ideas they also made collages of playground equipment they would like from provided catalogs. We also spoke with other stakeholders such as City Staff, Public Safety, and EGLE. After obtaining this information MCSA Group developed 3 Site Plan concepts. These concepts were distributed to the community again through a bilingual electronic survey and two additional community meetings with an interpreter. The feedback received was utilized to develop a Final Master. The public meetings and surveys were advertised by the city using Facebook, emails, and direct postcards. Again, all of these materials were distributed in both English and Spanish. This process resulted in what the City considers to be "the most vetted resident informed Marquette Park development plan." This plan will be used as the primary strategic planning tool for the development of the park and for future MNRTF Grants.



Final Master Plan