

Christmas In The Village 2026

Celebrate the Season with your friends and neighbors
while supporting your local businesses!
2nd Annual Event – Village Of Hamburg, MI

Hello and Merry Christmas (soon)!

We are very excited to announce our 2nd Annual Christmas In The Village event, which will be taking place in the Village of Hamburg on **Saturday, December 12, 2026 from Noon-7PM.** We hope you will join us in celebrating the season as well as supporting our local businesses on this day of community!

We are attaching a draft Schedule of Events, as well as a copy of the graphic showing last year's sponsors. We hope we can add you to the list of dedicated businesses who want to be part of building something new and exciting for our area. If you are interested in helping this year, there are a number of ways you can do it.

- Print a flyer, hang it in your place of business, and tell everyone about our event!
- Direct people via QR Code (below) to our website for more information!
- **Fill out the sponsorship application and help us fund this family-friendly event!**
- Attend the event and make a purchase from one of our local vendors!
- Run specials at your business and tell us about them!

We have set up a Facebook Event page again this year and hope you will help us pass the word about this festive community event by liking and sharing our posts. All sponsors will also be welcome to post about their holiday specials or promotions by using the hashtag #CITVSponsor.

You can find our event page: https://www.facebook.com/events/2013442172633854/

To find the most up-to-date information, please head to our website here:
https://www.hamburg.mi.us/departments/parks_and_recreation/christmas_in_the_village.php

Sponsor payments can be paid with check, or via our secure payment portal which you will find on our event page. Instructions can be found there as well, but should you have any questions, please feel free to reach out!

Looking forward to another amazing event!

Jason Negri, Hamburg Township Supervisor – jnegri@hamburg.mi.us

Deby Henneman, Township Coordinator – dhenneman@hamburg.mi.us

A big thank you to our 2025 Sponsors:



A sample of last year's over-the-road banner:



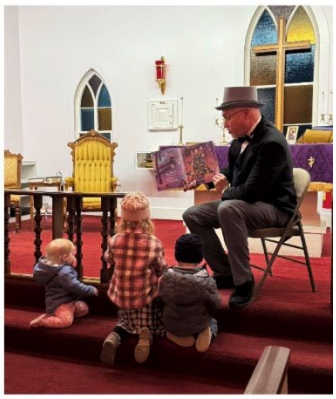
Sample Road Sign/Social Post:



And collage from 2025:











Christmas In The Village

Sponsorship Form

Mail to: Hamburg Township, P.O. Box 157, Hamburg, MI 48139 or drop at Hamburg Township Offices Attn: Parks & Recreation Department.
Credit Card Payments can be made via Payment Portal found on our Event Page.

Sponsor Information:

Name:_____

Business/Organization (if any): _____

Address: _____

City: _____ State: _____ Zip:_____

Telephone: _____ Email: _____

Facebook Handle (if you want to be tagged): _____

Website Address: _____

Sponsorship Levels (Please indicate level of interest):

Payments made via Portal, please use External Codes shown in ($$$)

☐ **Event Support - $50** *(50)*

- Name listed online
- Post/Tagged on FB

☐ **Visit with Santa at Hamburg Museum - $250** *(250)*

- Name listed online
- Post/Tagged on FB
- Sponsorship Sign at the Event

☐ **Kids Craft at Hamburg Museum or Gingerbread Alley Feature - $500** *(500)*
Co-Sponsored with: Bennett's Beavers & Hamburg Museum

- Name listed online
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name on event Bags

☐ **Live Nativity, Non-compete Vendor, or Shuttle Service - $1,000** *(1000)*

- Name listed online & brochures distributed in Township Services/Businesses Tent
- Post/Tagged on FB

- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name & Logo on event Bags

☐ **Jingle Market & Township Services Tent(s) - $2,500** *(2500)*

- Name listed online & brochures distributed in Township Services/Businesses Tent – w/Non-compete
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name & Logo on event Bags
- Name & Logo on Over-the-Road-Banner on Merrill Rd. near Manly Bennett Park
- **Also available in this category: Volunteer Santa Scarves with Logo for single business**

☐ **Premier Presenting Sponsor - $10,000** *(10000)*

- Name listed online & Space in the Township Services/Businesses Tent – w/Non-compete
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name & Logo on event Bags & promo item from your business inside
- Name & Logo on Over-the-Road-Banner on Merrill Rd. near Manly Bennett Park
- VIP Parking & Front-of-Line Badges for up to 4 guests

☐ **Christmas Elf – List Donation Item/Value for Goods and Services:** _____

_____

- Name listed online
- Post/Tagged on FB
- Item will be included in Raffle Basket(s) – Silent Auction on display in Township Services tent

Donations that don't require recognition are also welcome, and can be paid at the Hamburg Township Treasury by indicating Christmas In The Village #101-000.000-674.200 on your check or using Donation button on portal.

☐ **Indicate alternate amount here:** _____

By signing below, I confirm and acknowledge the family-friendly nature of this event and that Hamburg Township and the Christmas In The Village Event Committee reserves the right to refuse sponsorship from businesses/organizations which do not align with the nature and vision of this event. If payment is received prior to approval by the Committee, the donor will be advised via email and the Township will make refund to the donor at the next available Township meeting/check run.

Donor Acknowledgement: _____

Questions about this event may be directed to the Township Coordinator, Deby Henneman at (810) 222-1124 or by emailing dhenneman@hamburg.mi.us. Follow the event on Facebook here: https://www.facebook.com/events/2013442172633854

Christmas In the Village 2026



December 12 - Noon-7 PM

Celebrate the season with your friends and neighbors while supporting your local businesses!

Sunday Service
12/13/26 - 10 am
at St. Stephen's
Episcopal Church
All Welcome!



Visit Santa, make a craft, and see the model train at the Hamburg Township Museum!

Use this QR Code to visit our web page!

For more info:
https://www.hamburg.mi.us/departments/parks_and_recreation/index.php

Jingle Market Gifts & More!

Hamburg Pub Pizza by the Slice

Holiday StoryWalk

Kids Crafts

Food Vendors

Music & Entertainment

Visits with Santa

Family friendly fun!

Local Business Specials

Live Nativity Scene

Free admission

Mailbox for Letters to Santa will be at Hamburg Museum

Sponsored by the Christmas In The Village Committee

Christmas In the Village 2026



Event Schedule

December 12 - Noon - 7 PM

Visit our webpage!

Noon - 6 PM - Jingle Market Open

Noon - 5 PM - Christmas Market in St. Stephen's

Noon - 5PM - Kid Crafts at Hamburg Museum (while supplies last)

Noon - 5 PM - Classic Holiday Movies at Hamburg Museum

12:30 - 2:30 PM - Visit with Santa at Hamburg Museum

3:30 - 4 PM -Storytime with Mrs. Claus at St. Stephen's

4:30 PM - Christmas Classics reading at St. Stephen's

5 PM - Live Nativity Display - Animals - Hamburg Museum

5:30 PM - Live Nativity Display - Story - Hamburg Museum

6 PM - Jingle Market Closes

6 PM - Santa Arrives & Event Blessing - St. Stephen's

6:15 PM - Christmas Choir & Sing-along - St. Stephen's

6:30 PM - Lighting of the Tree - St. Stephen's

6:45 - 7 PM - Event Ends

Mailbox for Letters to Santa will be at Hamburg Museum