

OVER-THE-ROAD BANNER APPLICATION FOR TOWNSHIP APPROVAL

APPLICANT: Hamburg Enhanced Recreation Organization
ADDRESS: P.O. Box 548
Hamburg, MI 48139
PHONE: (810) 626-3035
CONTACT PERSON:
PHONE: DAYTIME (810) 626-3035
DATE(S) OF EVENT: June 11 – June 15, 2025
DATES REQUESTED FOR BANNER DISPLAY: May 1, 2025 - June 30, 2025
DESCRIPTION OF EVENT: Hamburg Family Fun Fest sponsored by H.E.R.O. running five (5) days at
the Bennett Park facilities. The event includes family fun activities – fireworks, amusement rides, petting
zoo, arts & crafts, classic car show, etc., etc.
RELEASE AND HOLD HARMLESS AGREEMENT
The Applicant hereby agrees to assume all loss, damages, risk and liability associated with the installation and display of an over-the-road banner. It is recognizes and acknowledges that this includes, but is not limited to, personal injury and property damage incurred for any reason whatsoever. Applicant further agrees to release, hold harmless and indemnify, the Township of Hamburg, their elected officials, officers, agents, and employees, from any and all liability or responsibility whatsoever for injury (including death) to persons and for any damage to any Township property, or the property of others, arising out of, or resulting from, the placement of the over-the-road banner. Applicant further hereby waives, releases and discharges Hamburg Township, their elected officials, officers, agents, and employees from any and all claims, demands, actions, causes of actions, damages and liabilities resulting from or arising directly or indirectly out of the placement of the over-the-road banner. Applicant further acknowledges and agrees it is solely responsible for installation and removal of the banner. If Applicant fails to remove the banner by the permit expiration date, Hamburg Township may contract for the removal of the banner and charge the cost back to the Applicant. Applicant recognizes that it is responsible to reimburse Hamburg Township for this cost and failure to do so will result in permanent ineligibility for future application and use.
Agreed to this 11 th day of February, 2025.
NAME (print) Hamburg/Enhanced Recreation Organization (H.E.R.O.)
BY: Joanna G. Hardesty
ITS: President
TWP BOARD ACTION: DATE: