



OVER-THE-ROAD BANNER APPLICATION FOR TOWNSHIP APPROVAL

APPLICANT: Hamburg Township Parks & Recreation for Christmas In The Village Committee

ADDRESS: 10405 Merrill Rd., Whitmore Lake, MI 48189

PHONE: (810) 222-1124 E-MAIL: dhenneman@hamburg.mi.us

CONTACT PERSON: Deby Henneman, Township Coordinator

DATE(S) OF EVENT: Friday, December 12, 2025 & Saturday, December 13, 2025

DATES REQUESTED FOR BANNER DISPLAY:

Install by November 17, 2025 – Remove by December 21, 2025.

DESCRIPTION OF EVENT: Community Event co-hosted by Hamburg Township Parks & Recreation, to take place in the Village of Hamburg, MI which will include an Outdoor vendor market, food trucks, entertainment, and provide the residents low-cost option near home for visits with Santa and Mrs. Claus.

RELEASE AND HOLD HARMLESS AGREEMENT

The Applicant hereby agrees to assume all loss, damages, risk and liability associated with the installation and display of an over-the-road banner. It recognizes and acknowledges that this includes, but is not limited to, personal injury and property damage incurred for any reason whatsoever. Applicant further agrees to release, hold harmless and indemnify, the Township of Hamburg, their elected officials, officers, agents, and employees, from any and all liability or responsibility whatsoever for injury (including death) to persons and for any damage to any Township property, or the property of others, arising out of, or resulting from, the placement of the over-the-road banner. Applicant further hereby waives, releases and discharges Hamburg Township, their elected officials, officers, agents, and employees from any and all claims, demands, actions, causes of actions, damages and liabilities resulting from or arising directly or indirectly out of the placement of the over-the-road banner. Applicant further acknowledges and agrees it is solely responsible for installation and removal of the banner. If Applicant fails to remove the banner by the permit expiration date, Hamburg Township may contract for the removal of the banner and charge the cost back to the Applicant. Applicant recognizes that it is responsible to reimburse Hamburg Township for this cost and failure to do so will result in permanent ineligibility for future application and use.

Agreed to this 30th day of October, 2025

NAME (print) Deby Henneman, Township Coordinator

BY: _____

ITS: Township Coordinator

TWP BOARD ACTION: _____ DATE: _____