



Christmas In The Village

Celebrate the season with your friends and
neighbors while supporting your local businesses!

Village of Hamburg – December 12 & 13, 2025

Hello Small Business Owner!

We here in the Village of Hamburg have been busy working on an idea that we would love you to be part of! We are hosting the first ever Christmas In The Village event to take place in the **Village of Hamburg** on **Friday, December 12th from 5-8PM and on Saturday, December 13th from Noon-8PM**. This will be an outdoor event during which we will have visits from Santa & Mrs. Claus, strolling carolers, kid crafts, silent auction/raffle, and a live nativity. And here is where you come in...

If you are an at home business, we would love for you to take part in our Jingle Market which will be under a heated tent in the heart of the activity. We do plan to provide electric as well, and spaces are limited. Let your friends and neighbors know what you have to offer! See our 2-page Vendor Application for details.

If you have a food truck that provides specialty foods, sweets, or warm beverages, we have a spot planned for you as well! While the pub has pizza and burgers covered, we would love to have other offerings as well. Let us know you are interested by completing and submitting the vendor application today!

If you have a storefront in, or local to, Hamburg Township, please consider sponsoring with a cash donation, or by providing an "in kind" donation of a service or product. Gift Certificates work great since they bring the customer into your store, and we plan to advertise everyone no matter the amount of donation. If you can't provide a donation this year, we completely understand, but please consider running sales that same weekend so we can let folks know about your special offers! Make sure you tell us what you have going on! See our 2-page Sponsorship Form for details.

We appreciate your consideration and look forward to hearing from you. We have enclosed a vendor application, sponsorship form, as well as an event flyer and schedule of events. You can also find this information on our website here: https://www.hamburg.mi.us/departments/parks_and_recreation/christmas_in_the_village.php

Questions about this event may be directed to the Township Coordinator, Deby Henneman by emailing dhenneman@hamburg.mi.us. Follow the event on Facebook here:

<https://www.facebook.com/events/1926379051274403>

Thank you and hope your holiday is a good one!

Deby

Deby Henneman, ADAC

Hamburg Township Parks & Recreation

(810) 222-1124

Christmas In the Village 2025

December 12 - 5PM-8PM

December-13 - Noon-8PM



Celebrate the season with your friends and neighbors while supporting your local businesses!

Sunday Service
12/14/25 - 10 am
at St. Stephen's
Episcopal Church
All Welcome!



Visit Santa, make a craft,
and see the model train
at the Hamburg
Township Museum!



Use this QR Code to visit our web page!

For schedule of events go to
https://www.hamburg.mi.us/departments/parks_and_recreation/index.php

Jingle Market Gifts & More!

Hamburg Pub Pizza by the Slice

Holiday StoryWalk

Kids Crafts

Food Vendors

Music & Entertainment

Visits with Santa

Family friendly fun!

Local Business Specials

Live Nativity Scene

Free admission

Bring a non-perishable food item to St. Stephen's Church for Gleaners!

Mailbox for Letters to Santa will be at Hamburg Museum

Sponsored by the Christmas In The Village Committee

Christmas In the Village 2025

Event Schedule



[Visit our webpage!](#)

December 12 – 5PM-8PM

5 PM - Jingle Market Opens

5:45 PM - Santa Arrives & Event Blessing

6 PM - Lighting of the Tree - St. Stephen's Church

6 - 6:30 PM - Christmas Choir & Sing-along

6:30 - 7:30 PM - Visit with Santa at Hamburg Museum

8PM - Jingle Market Closes



December-13 – Noon-8PM

Noon - Jingle Market Opens

Noon - 1 PM - Strolling Carolers - Kensington Woods

Noon - 5 PM - Christmas Market in St. Stephen's

Noon - 1 PM - Storytime with Mrs. Claus at StoryWalk

Noon - 6 PM - Kid Crafts at Hamburg Museum (while supplies last)

2-6 PM - Visit with Santa and Mrs. Claus Hamburg Museum

All Day - Classic Holiday Movies at Hamburg Museum

6 PM - Christmas Classics reading at St. Stephen's

7 PM - Live Nativity Display

7:30 PM - Silent Auction Closes - Winners Notified

8 PM - Jingle Market Closes

Mailbox for Letters to Santa will be at Hamburg Museum

Bring a non-perishable food item to St. Stephen's Church for Gleaners!



Christmas In The Village

Sponsorship Form

Mail to: Hamburg Township, P.O. Box 157, Hamburg, MI 48139 or drop at
Hamburg Township Offices Attn: Parks & Recreation Department.

Sponsor Information:

Name: _____

Business/Organization (if any): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Facebook Handle (if you want to be tagged): _____

Website Address: _____

Sponsorship Levels (Please indicate level of interest):

☐

Event Support - \$50

- Name listed online
- Post/Tagged on FB

☐

Visit with Santa at Hamburg Museum (Friday or Saturday) - \$250

- Name listed online
- Post/Tagged on FB
- Sponsorship Sign at the Event

☐

Kids Craft at Hamburg Museum - \$500

Co-Sponsored with: Bennett's Beavers & Hamburg Museum

- Name listed online
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name on event Bags

☐

Live Nativity, Non-compete Vendor, or Shuttle Service - \$1,000

- Name listed online & brochures distributed in Township Services/Businesses Tent
- Post/Tagged on FB
- Sponsorship Sign at the Event

- Public acknowledgement during event
- Name & Logo on event Bags

☐ **Jingle Market & Township Services Tent(s) - \$2,500**

- Name listed online & brochures distributed in Township Services/Businesses Tent – w/Non-compete
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name & Logo on event Bags
- Name & Logo on Over-the-Road-Banner on Merrill Rd. near Manly Bennett Park
- Also available in this category: Volunteer Santa Scarves with Logo for single business

☐ **Premier Presenting Sponsor - \$10,000**

- Name listed online & Space in the Township Services/Businesses Tent – w/Non-compete
- Post/Tagged on FB
- Sponsorship Sign at the Event
- Public acknowledgement during event
- Name & Logo on event Bags & promo item from your business inside
- Name & Logo on Over-the-Road-Banner on Merrill Rd. near Manly Bennett Park
- VIP Parking & Front-of-Line Badges for up to 4 guests

☐ **Christmas Elf – List Donation Item/Value for Goods and Services: _____**

-
- Name listed online
 - Post/Tagged on FB
 - Item will be included in Raffle Basket(s) – Silent Auction on display in Township Services tent

Donations that don't require recognition are also welcome, and can be paid at the Hamburg Township Treasury by indicating Christmas In The Village #101-000.000-674.200 on your check.

☐ **Indicate alternate amount here: _____**

By signing below, I confirm and acknowledge the family-friendly nature of this event and that Hamburg Township and the Christmas In The Village Event Committee reserves the right to refuse sponsorship from businesses/organizations which do not align with the nature and vision of this event. If payment is received prior to approval by the Committee, the donor will be advised via email and the Township will make refund to the donor at the next available Township meeting/check run.

Donor Acknowledgement: _____

Questions about this event may be directed to the Township Coordinator, Deby Henneman at (810) 222-1124 or by emailing dhenneman@hamburg.mi.us. Follow the event on Facebook here: <https://www.facebook.com/events/1926379051274403>



Christmas In The Village

Friday, December 12, 2025 – 5PM-8PM

Saturday, December 13, 2025 – Noon-8PM

Request for Vendor Table/Space

(Will be under large tent with heat & electric supplied by event – starting at \$10 per space)

Vendor Name:	
Product type:	
Address:	
City, State Zip:	
Telephone No:	
Email:	Social:
GL Insurance:	WComp:

I would like to reserve the following at the Christmas in the Village Event:

- ☐ Friday & Saturday – Space for 6’ table at \$10. (Vendor must supply 6’ table & chairs)
- ☐ Friday & Saturday – Food Truck space (limited) at no cost.
- ☐ Friday & Saturday – 6’ table & 2 chairs at fee of an additional \$25. (Event supplied)
- ☐ I have my own 10 x 10 heated tent I plan to use in spot of your choice, at no cost.

Set-up time:

Friday, December 12, 2025, from Noon to 5:00 pm, or Saturday, December 13, from 8:00 am to 10:00 am.
All vendors should plan on being there for both days.

All vehicles used for inventory drop-off must be moved once items are unloaded and must be cleared from the area no less than 30 minutes before start time each day. All vendors must remain for the duration of the event and cannot tear down until after event closing.

Roads will be closed until 8PM each night. Vendor parking may not be near the vendor space, so please plan accordingly by bringing a wagon if your space needs replenishing during the day.

Event Description:

This is the inaugural **Christmas In The Village** Event, taking place in the Village of Hamburg, MI and is a celebration of the season with our local businesses and services. **The special pricing is for the first year.** We ask that vendors kindly refrain from selling products that directly compete with our local businesses. Food trucks we would love to see are: Beverages (such as Tea, Coffee, Cocoa), Sweets & Treats (Baked Goods, Candied Nuts, Candies, Kettle Corn, etc.). Applications which are not approved will be refunded.

Schedule of Events:

Events are subject to change. For a list of activities, please go to https://www.hamburg.mi.us/departments/parks_and_recreation/index.php

Waiver and Release.

As a participant in the Christmas In The Village Event, I recognize and acknowledge that there are certain risks of physical injury and I agree to assume the full risk of any injuries, including death, damages, loss which I sustain as a result of participating in any and all activities connected with or associated with the event. I do hereby fully release and discharge, and covenant not to sue Hamburg Township and/or the Christmas In The Village Committee, its officers, agents, volunteers, sponsors and employees from any and all claims from injuries, including death, damages or loss which I may have or which may occur to me on account of my participation in the event.

Medical treatment.

I release and discharge Hamburg Township from any claim that arises or may arise due to any first aid, medical treatment, or service rendered to me.

Insurance.

Hamburg Township shall have no responsibility for theft or destruction of any personal belongings brought or stored on premises, nor shall Hamburg Township have any responsibility for providing any health, medical or disability insurance coverage for me. It is my responsibility as a vendor to supply Certificates of Insurance naming Hamburg Township as Additional Insured.

Photographic release.

I grant to Hamburg Township the right to use photographic images and video or audio recordings of me that are made by Hamburg Township for social media posts, website posts, and articles.

By signing this agreement, I acknowledge and agree to the listed Rules & Regulations/Release of Liability Waiver. I also understand that no refunds will be given in the event that I have to cancel my participation after payment is made. **I understand that returning this form with payment does not guarantee participation in this event and that I will be notified by the Event Coordinator no later than 11/15/25 if my business has been selected. Applications must be received by 11/10/25.**

Signature _____ Dated: _____

Please return signed form to:

Hamburg Township Parks & Recreation
10405 Merrill Rd., P.O. Box 157
Hamburg, MI 48139

Deby Henneman, Township Coordinator - dhenneman@hamburg.mi.us – (810) 222-1124



Christmas In The Village

Volunteer Registration Form

Applicant/Volunteer Information (Please print clearly)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Email: _____

1. Are there any duties (such as lifting) you have been advised not to do? Yes No

if yes, what are your restrictions? _____

2. Please list emergency contact:

Name: _____ Phone: _____

3. Dates & Times you can work: ☐ Friday, December 12, 2025 - 4 PM – 9PM ☐ Friday Other

☐ Saturday, December 13, 2025 - 11AM-4 PM ☐ Saturday 4PM – 9PM ☐ Saturday Other

List Other Dates/Times: _____

Preferred duties: ☐ Set-up/Tear-down ☐ Strolling Character ☐ Kids Crafts ☐ Information Booth

Also need: ☐ Artists for Windows ☐ Help with Set-up starting Friday AM ☐ Clean-up all week prior

VOLUNTEER RELEASE & WAIVER OF LIABILITY

I want to participate in the volunteer activities of the **Christmas In The Village event in Hamburg Township**. As a Volunteer, I freely, voluntarily, and without duress, execute this Release under the following terms:

1. Assumption of risk.

I understand that my work as a Volunteer may include activities that are hazardous and/or physically strenuous, and I may be exposed to personal injury or damage to my property as a result of my activities, the activities of other persons, or the conditions under which my services are performed while participating as a Volunteer. Although Hamburg Township will provide me with support, supervision, training, and supplies to accomplish assigned tasks, I agree to the following:

- I will follow all instructions provided by **Christmas In The Village Committee and Hamburg Township**, its employees, or Volunteers.
- I will only use equipment that I know how to operate and use safely.
- I will not undertake any activity for which I do not feel sufficiently prepared or able and until I have received instructions.
- I will take all reasonable precautions to avoid injury to myself and to others and damage to property.
- Finally, I agree to assume the risk of injury or harm and release **Christmas In The Village Committee, Hamburg Township** and its officers, directors, employees, and other volunteers from all liability for injury, illness, death, or property damage arising from my work as a Volunteer.

2. Waiver and Release.

As a participant in the Volunteer program, I recognize and acknowledge that there are certain risks of physical injury and I agree to assume the full risk of any injuries, including death, damages, loss which I sustain as a result of participating in any and all activities connected with or associated with the Volunteer program. I do hereby fully release and discharge, and covenant not to sue **Christmas In The Village Committee, Hamburg Township**, and its officers, agents, volunteers, sponsors and employees from any and all claims from injuries, including death, damages or loss which I may have or which may occur to me on account of my participation in the Volunteer program. I further agree to indemnify and hold harmless and defend **Christmas In The Village Committee, Hamburg Township**, its officers, agents, volunteers, sponsors and employees from any and all claims resulting from injuries, including death and losses sustained by and arising out of, connected with, or in any way associated with the program.

3. Medical treatment.

I release and discharge **Christmas In The Village Committee and Hamburg Township** from any claim that arises or may arise due to any first aid, medical treatment, or service rendered to me.

4. Insurance.

Christmas In The Village Committee and Hamburg Township shall have no responsibility for providing any health, medical or disability insurance coverage for me. It is my responsibility as a volunteer to ensure that I have medical/health insurance.

5. Photographic release.

I grant to **Christmas In The Village Committee and Hamburg Township** the right to use photographic images and video or audio recordings of me that are made by **Christmas In The Village Committee and Hamburg Township** or others during my work as a Volunteer for the stated event.

6. Duration of Release.

My agreement to the terms in this Release & Waiver applies as long as I participate in the Volunteer Program for **Christmas In The Village Committee and Hamburg Township**.

7. Other.

I agree that this Release is intended to be as broad and inclusive as permitted by the laws of Michigan, and that this Release is governed by and will be interpreted according to the laws of Michigan. I understand that should any part of this Release be ruled invalid by a court, the other parts will remain valid and continue to be in effect. I certify that I am at least eighteen (18) years of age or have had this document signed by my parent or guardian.

Signature of participant (Parent's signature if minor)

Date

Print Name (include name of minor, if any)