

SNYDER 691 River Street
Troy, NY 12180
P 518-272-8881
F 518-272-8935
PRINTER snyderprinter.com

Town of Halfmoon New York
324 Route 146
2 Halfmoon Town Plaza
Halfmoon, NY 12065

04/23/26

Estimate: **69606**

Dear Kate,

We are pleased to provide you with the following quotation:

Description: Navigator Newsletter - 24 Page Self Cover - **Summer 2026**

Size: 17 x 11 (Flat) - 8.5 x 11 (Finished)

Number of Pages: 24 Page Self Cover

Artwork: Electronic File Supplied (Press Ready PDF)

Bleeds: NO

Proofs: PDF Proof for Approval

Stock: 70# Satin Text - White

Inks: 4 Color Process Throughout

Other: Printing 20 Micron Staccato Screening

Bindery: Fold Signatures

Bindery: Saddle Stitch & Trim to 8.5 x 11

Other: Pack for Mailing (Everyday Door Direct Mail - EDDM)

Other: Process and Mail 14,600 (Residential ONLY) - 3 Zip Codes - 19 Routes

Other: This # may change when we run the lists again the week of 6/22/26.

Other: Postage Additional

Delivery: 150 to: Supervisor's Office - Town of Halfmoon (Via: **Snyder Van**)

Delivery: 14,600 to: USPS

Quantity: 14,750

Price: \$7,850.00

Thank you for this opportunity.

Sincerely,

Dean Snyder