

**SNYDER** 691 River Street  
Troy, NY 12180  
P 518-272-8881  
F 518-272-8935  
**PRINTER** snyderprinter.com

Town of Halfmoon New York  
324 Route 146  
2 Halfmoon Town Plaza  
Halfmoon, NY 12065

05/05/25  
Estimate: **67841**

Dear Kate,

We are pleased to provide you with the following quotation:

**Description:** Navigator Newsletter - 20 Page Self Cover - Summer 2025

**Size:** 17 x 11 (Flat) - 8.5 x 11 (Finished)

**Number of Pages:** 20 Page Self Cover

**Artwork:** Electronic File Supplied (Press Ready PDF)

**Bleeds:** NO

**Proofs:** PDF Proof for Approval

**Stock:** 70# Satin Text - White

**Inks:** 4 Color Process Throughout

**Other:** Printing 20 Micron Staccato Screening

**Bindery:** Fold Signatures

**Bindery:** Saddle Stitch & Trim to 8.5 x 11

**Other:** Pack for Mailing (Everyday Door Direct Mail - EDDM)

**Other:** Process and Mail 14,367 (Residential ONLY) - 3 Zip Codes - 19 Routes

**Other:** This # may change when we run the lists again the week of 6/16/25.

**Other:** Postage Additional - \$ 3,075.72

**Delivery:** 150 to: **Supervisor's Office** - Town of Halfmoon (Via: Snyder Van)

**Delivery:** 14,367 to: USPS

**Quantity:** 14,517

**Price:** \$6,981.00

Thank you for this opportunity.

Sincerely,

Dean Snyder