

**SNYDER** 691 River Street  
Troy, NY 12180  
P 518-272-8881  
F 518-272-8935  
**PRINTER** snyderprinter.com

Town of Halfmoon New York  
324 Route 146  
2 Halfmoon Town Plaza  
Halfmoon, NY 12065

08/07/24

Estimate: 66491

Dear Kate,

We are pleased to provide you with the following quotation:

**Description:** Navigator Newsletter - 20 Page Self Cover - Fall 2024

**Size:** 17 x 11 (Flat) - 8.5 x 11 (Finished)

**Number of Pages:** 20 Page Self Cover

**Artwork:** Electronic File Supplied (Press Ready PDF)

**Bleeds:** NO

**Proofs:** PDF Proof for Approval

**Stock:** 70# Satin/Silk Text - White

**Inks:** 4 Color Process Throughout

**Other:** Printing 20 Micron Staccato Screening

**Bindery:** Fold Signatures

**Binding:** Saddle Stitch & Trim to 8.5 x 11

**Other:** Pack for Mailing (Everyday Door Direct Mail - EDDM)

**Other:** Process & Mail Approx. 13,864 (Residential & Commercial) as of 8/11/24

This # may change when we run the lists again the week of 9/16.

**Other:** (Postage Additional) - Estimated at \$3,188.72 (13,864)

**Delivery:** 136 Overs to Town of Halfmoon (Via: Snyder Van)

**Delivery:** USPS

**Quantity:** 14,000

**Price:** \$6,705.00

Thank you for this opportunity.

Sincerely,

Dean Snyder