

SNYDER 691 River Street
Troy, NY 12180
P 518-272-8881
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PRINTER snyderprinter.com

Town of Halfmoon New York
324 Route 146
2 Halfmoon Town Plaza
Halfmoon, NY 12065

05/29/25

Estimate: 67969

Dear Kate,

We are pleased to provide you with the following quotation:

Description: Navigator Newsletter - **24 Page Self Cover** - Summer 2025

Size: 17 x 11 (Flat) - 8.5 x 11 (Finished)

Number of Pages: 24 Page Self Cover

Artwork: Electronic File Supplied (Press Ready PDF)

Bleeds: NO

Proofs: PDF Proof for Approval

Stock: 70# Satin Text - White

Inks: 4 Color Process Throughout

Other: Printing 20 Micron Staccato Screening

Bindery: Fold Signatures

Bindery: Saddle Stitch & Trim to 8.5 x 11

Other: Pack for Mailing (Everyday Door Direct Mail - EDDM)

Other: Process and Mail 14,338 (Residential ONLY) - 3 Zip Codes - 19 Routes

Other: This # may change when we run the lists again the week of 6/16/25.

Other: Postage Additional - \$ 3,069.55 - Approximate

Delivery: 150 to: Supervisor's Office - Town of Halfmoon (**Via: Snyder Van**)

Delivery: 14,338 to: USPS

Quantity: 14,517

Price: \$7,744.00

Thank you for this opportunity.

Sincerely,

Dean Snyder

Paper based on current pricing, subject to change. Unless otherwise stated, this proposal is subject to acceptance of the standard printing trade customs, terms and conditions as designated on a separate sheet to be provided upon request.