

**SNYDER** 691 River Street  
Troy, NY 12180  
P 518-272-8881  
F 518-272-8935  
**PRINTER** snyderprinter.com

Town of Halfmoon New York  
324 Route 146  
2 Halfmoon Town Plaza  
Halfmoon, NY 12065

07/24/25

Estimate: 68199

Dear Kate,

We are pleased to provide you with the following quotation:

**Description:** Navigator Newsletter - 24 Page Self Cover - Fall 2025

**Size:** 17 x 11 (Flat) - 8.5 x 11 (Finished)

**Number of Pages:** 24 Page Self Cover

**Artwork:** Electronic File Supplied (Press Ready PDF)

**Bleeds:** NO

**Proofs:** PDF Proof for Approval

**Stock:** 70# Satin Text - White

**Inks:** 4 Color Process Throughout

**Other:** Printing 20 Micron Staccato Screening

**Bindery:** Fold Signatures

**Bindery:** Saddle Stitch & Trim to 8.5 x 11

**Other:** Pack for Mailing (Everyday Door Direct Mail - EDDM)

**Other:** Process and Mail 14,600 (Residential ONLY) - 3 Zip Codes - 19 Routes

**Other:** This # may change when we run the lists again the week of 9/22/25.

**Other:** Postage Additional - \$ TBD

**Delivery:** 150 to: Supervisor's Office - Town of Halfmoon (Via: Snyder Van)

**Delivery:** 14,600 to: USPS

**Quantity:** 14,750

**Price:** \$7,783.00

Thank you for this opportunity.

Sincerely,

Dean Snyder

Paper based on current pricing, subject to change. Unless otherwise stated, this proposal is subject to acceptance of the standard printing trade customs, terms and conditions as designated on a separate sheet to be provided upon request.