

**Scoring Criteria**

| <b>Project Description and Need (Out of 50 total points)</b>                      |              |
|---|--------------|
|   | <b>Score</b> |
| Well defined need for project (0-11 pts)  |              |
| Broad community benefit and definition of who benefits (0-10 pts)                 |              |
| Link to City Vision Statement (0-5 pts)   |              |
| Description of why project is needed now? (0-2 pts)                               |              |
| Defined objectives with milestones that demonstrate progress (0-8 pts)            |              |
| Realistic and achievable timelines (0-7 pts)                                      |              |
| Success of the project is defined and realistic (0-3 pts)                         |              |
| Obstacles are defined and accounted for (0-2 pts)                                 |              |
| Are the project's results long-lasting? (0-2 pts)                                 |              |
|   |              |
| <b>Budget (Out of 25 total points)</b>  |              |
|   | <b>Score</b> |
| Well researched and explained (0-15 pts)  |              |
| Detailed and comprehensive expenditures (0-7 pts)                                 |              |
| Considers matching funds partnerships and possibility of partial funding (0-3pts) |              |
|   |              |
|   | <b>Total</b> |