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NOV - 1 2021
CITY OF GROSSE POINTE WOODS
CLERK'S DEPARTMENT

Dear Council Members, I would like to request an audience at the next council meeting as the representative for the Grosse Pointe Woods-Shores Little League to ask for permission to hang commercial banners on the baseball fences at Ghesquire Park. We had a successful program launch in 2021 and would like to continue the program to support our efforts to improve the safety and playing experience for our families. We would ask for similar parameters as approved last season that include the following:

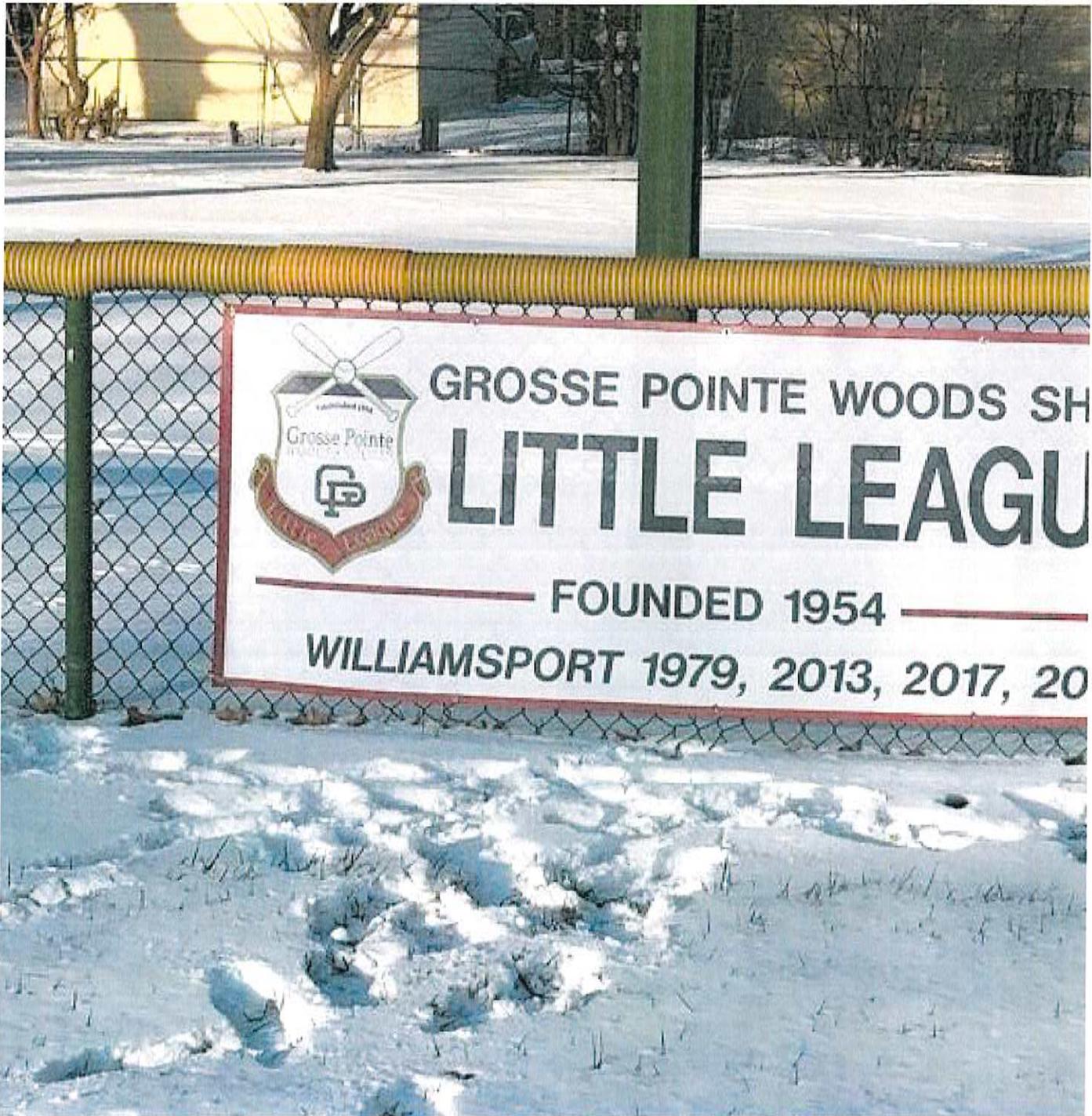
1. A maximum of 120 banners – for reference we sold 48 banners in year 1 of our efforts.
2. Banners would be hung on the fields (by Little League) beginning April 1st 2022 and removed July 31st 2022.
3. The size of each banner is 3ft x 8ft.
4. All proceeds will be put toward the improvement of the fields from this program.

As a community organization and chartered under National Little League, we are required to adhere to the following guidelines when accepting funds for sponsorships.

“No advertisement (lettering on uniforms, fence signs, program ads, website etc.) for sponsors may include direct references to alcohol, tobacco products or adult content. Leagues should carefully choose sponsors, avoiding those which may, according to local community standards, be offensive. Additional standards for sponsorship may be set by the local Little League. Little League International reserves the right to prohibit any local Little League from accepting a sponsorship, advertisement or donation if it deems that the sponsor, advertiser or donor violates the provisions of the following statement: Little League does not limit participation in its activities on the basis of disability, race, creed, color, national origin, gender, sexual preference or religious preference.”

We would also add gambling, political statements or political candidates to the list of avoidable topics.

An example of the banner is here:



In 2021 the league was able to perform the following with funds generated from the banner program.

1. Straighten and correct the fencing on field #1
2. Replace fencing in certain spots with higher gage material
3. Provide new aluminum bleachers for field #1 (visitor & home team) with a concrete pad
4. Eliminate the 'grassline lip' on the fields #1, #3 & #4 to improve the safety of play
5. Brought in a top layer of red clay dirt for fields #1, #3 & #4
6. Reset bases, pitcher's mound on fields #1, #3 & #4
7. Updated bullpen area on field #1 for home and visiting teams

I believe the process for city approval was very efficient. I would send a mock-up to Bruce Smith for approval and he would acknowledge that the

business and banner were appropriate per the agreed upon guidelines. I would like to continue the same process for the 2022 season if the council is permitting.

I want to thank the Department of Public Works for their support and guidance in all of our success from 2021.

Thank you in advance for your time and consideration; I'll look forward to our discussion.

Paul Summers

GPWSLL - President