



## CITY OF GROSSE POINTE WOODS

### MEMORANDUM

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**Date:** January 20, 2022

**To:** Mayor and City Council

**From:** Frank Schulte, City Administrator F.S.

**Subject:** Request from Woods-Shores Little League to Live Stream Games

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The attached email is from the Woods-Shores Little League President, Paul Summers, detailing a request for permission to live stream their games on field #1 at Ghesquiere Park. This will require one camera on the field for the season as well as wireless internet connectivity, which won't be available for public use.

The Woods-Shores Little League is stating they will be responsible for the following:

- Permits and Approvals: Obtain any approvals/permits necessary for the vendor to perform installation/service calls (e.g., permission from municipality). Installation of camera and equipment would be within and around the concession stand.
- Player Consents and Agreements: We must ensure all agreements with our teams and athletes (including legal guardians of the athletes):
  - Provide the required consent under Children's Online Privacy Protection Act ("COPPA") and any other applicable privacy laws (a sample release is provided in the contract). If a player(s) family is not willing to participate in the program we will not schedule any game that include said player(s) to be streamed.
- Notice at Fields: Post a notice at the field acknowledging that the vendor will be streaming/recording video and stating GPWSLL's ownership rights to those videos.
- Marketing and Social Media: Utilize the provided T-Mobile physical marketing materials.
- Security Breaches: Notify the vendor within one business day of any suspected security breaches of the system.
- Indemnification: We've got to reimburse the vendor for any losses experienced by the vendor due to our actions/inactions or breach of the agreement.
- Insurance: Maintain general liability insurance covering claims that may arise under the agreement.
- Little League Requirements: Adhere to all of the Little League's streaming guidelines.

Their request has been reviewed by I.T Manager Capps and he does not see any issues that would affect the city's network infrastructure by allowing them to live stream their games in Ghesquiere Park.

It is my recommendation that City Council approve the Woods-Shores Little League request to live stream their games on field #1 at Ghesquiere Park.

## Paul Antolin

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**From:** Paul Summers <p\_d\_summers@yahoo.com>  
**Sent:** Monday, January 17, 2022 8:56 AM  
**To:** Paul Antolin  
**Cc:** Frank Schulte; Drew McSkimming  
**Subject:** Request for Consideration of Live Streaming Games on Field #1 at Ghesquire Park

**CAUTION: This email originated from outside of the organization. DO NOT click links, open attachments or reply to this message unless you recognize the sender and know the content is safe:**

To GPW Council and Mayor, I would like to ask for an audience to present to you and ask for permission regarding an opportunity for Grosse Pointe Woods-Shores Little League in partnership with Little League and T-Mobile to offer Live Streaming of games to our families and friends unable to make it to Ghesquire park. This program is in it's 2nd year through Little League and we would be the first program in Michigan!

Here are some of the pertinent details:

### Overview

- Webcasting streams and recordings of regular league games. 1 camera on 1 field for the season The camera would be placed on field #1.
- Wireless internet connectivity, but only for streaming the games (i.e., it won't be available for personal use by fans)

### GPWSLL Responsibilities

- Permits and Approvals: We must obtain any approvals/permits necessary for the vendor to perform installation/service calls (e.g., permission from municipality). Installation of camera and equipment would be within and around the concession stand.
- Player Consents and Agreements: We must ensure all agreements with our teams and athletes (including legal guardians of the athletes):
  - o Provide the required consent under Children's Online Privacy Protection Act ("COPPA") and any other applicable privacy laws (a sample release is provided in the contract). If a player(s) family is not willing to participate in the program we will not schedule any game that include said player(s) to be streamed.
- Notice at Fields: We post a notice at the field acknowledging that the vendor will be streaming/recording video and stating GPWSLL's ownership rights to those videos.
- Marketing and Social Media: We must utilize the provided T-Mobile physical marketing materials.
- Security Breaches: We must notify the vendor within one business day of any suspected security breaches of the system.
- Indemnification: We've got to reimburse the vendor for any losses experienced by the vendor due to our actions/inactions or breach of the agreement.

- Insurance: We must maintain general liability insurance covering claims that may arise under the agreement.
- Little League Requirements: In addition to the foregoing requirements, we must also follow all of Little League's streaming guidelines (which are available on the LL website).

### **Details about the Services**

- Services cover only live league game streaming and storage.
- The services include:
  - o Live streaming games
  - o 10-day DVR storage
  - o Branded web portal
  - o League admin dashboard
  - o Camera on/off functionality handled by the vendor (i.e., coaches don't get to turn camera on/off)
- For parents:
  - o Each user will be able to create unlimited highlight clips *within the platform*
  - o *Downloads* are limited to 2 games and 8 highlight clip downloads per user, up to 300 game packs.

As you know, the Grosse Pointe community is very passionate about their youth baseball. I would be very excited to be able to offer this free service and experience. Please let me know your thoughts; I would be happy to meet to discuss this in greater detail at your earliest convenience.

Regards,

Paul Summers

Woods-Shores Little League President