

**Susan Como**

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**From:** Jenny Boettcher <jboettcher@grossepointechamber.com>  
**Sent:** Thursday, September 22, 2022 1:05 PM  
**To:** Grosse Pointe Chamber of Commerce  
**Subject:** Grosse Pointe Santa Claus Parade - November 25th 10:00am  
**Attachments:** 2022 PARADE SPONSORSHIPS.pdf

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Dear Friends of Santa,

Santa is preparing his visit to Grosse Pointe on Friday, November 25<sup>th</sup> at 10:00am for the Grosse Pointe Santa Claus Parade. We are hoping you will show your support for this year's parade by becoming a sponsor. For your reference, attached is a sponsorship information.

New, this year to increase the foot traffic throughout the holiday season, the Chamber is hosting a Toyland Scavenger Hunt. Participating businesses (all sponsors are included) will receive a bucket of little toys to hand out at their store. Businesses will be listed on Santa's Scavenger Hunt Map and promoted through social media, print and other promotional outlets/materials. The person who visits most businesses and collects most toys will win a gift certificate. More details to follow.

Thank you in advance for your consideration!

Santa's Helper

**RECEIVED**  
**SEP 22 2022**  
**CITY OF GROSSE POINTE WOODS**  
**CLERK'S DEPARTMENT**

# Grosse Pointe Santa Claus Parade - Friday, November 25, 2022

## Christmas in Toyland Sponsorships

(Deadline - November 4, 2022)

### Nutcracker (\$10,000)

- Lead the Santa Parade
- Listed as Leading Sponsor on promotional marketing materials
- A banner in the parade
- Business name/logo with link on the Chamber website
- Feature story with post on the Chamber's social media outlets
- Participation in the Toyland Scavenger Hunt including toys to hand out and business listing on map

### Snow Globe (\$5,000)

- Sponsorship recognition on promotional and marketing materials
- Business name/logo and link on the Chamber website
- A banner in the parade
- Post on the Chamber's social media outlets
- Participation in the Toyland Scavenger Hunt including toys to hand out and business listing on map

### Jack-in-the-Box (\$1,000)

- Business name/logo on parade promotional marketing materials
- A banner in the parade
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Participation in the Toyland Scavenger Hunt including toys to hand out and business listing on map

### Teddy Bear (\$500)

- Business name on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade (you must provide banner carriers)
- Participation in the Toyland Scavenger Hunt including toys to hand out and business listing on map

### Toyland Scavenger Hunt (\$50)

- Participation in the Toyland Scavenger Hunt including toys to hand out and business listing on map

Sponsor Level: \_\_\_\_\_

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

**Questions? Call (313)881-4722 or email [info@grossepointechamber.com](mailto:info@grossepointechamber.com)  
106 Kercheval Ave., Grosse Pointe Farms, MI 48236**