

GPW 75th ANNIVERSARY COMMITTEE
12-16-24

MINUTES OF THE MEETING OF THE CITY OF GROSSE POINTE WOODS 75th ANNIVERSARY COMMITTEE HELD ON MONDAY, DECEMBER 16, 2024, IN THE COUNCIL CHAMBERS/COURTROOM OF THE ROBERT E. NOVITKE MUNICIPAL CENTER, 20025 MACK PLAZA DRIVE, GROSSE POINTE WOODS, MICHIGAN.

Mayor Bryant called the meeting to order at 7:36 p.m.

PRESENT: Mayor Bryant
Council Members: Brown, Gafa, Granger, Koester, McConaghy, Motschall
Staff Members: Como, Korte, Schulte
ABSENT: None

Also Present: City Clerk Antolin

Motion by McConaghy, seconded by Gafa, that all items on tonight's agenda be received, placed on file, and taken in order of appearance.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Motschall,
Schulte
No: None
Absent: None

The first item discussed was regarding the Review and Approval of the 75th Anniversary Banner.

7 versions of the logo were displayed and discussed among the committee members. Version 1, with “75” and “Years” changed to gold print, was favored.

Motion by McConaghy, seconded by Brown, to approve Version 1, with “75” and “Years” changed to gold print.

Motion carried by the following vote:

Yes: Brown, Bryant, Como, Gafa, Granger, Koester, Korte, McConaghy, Motschall,
Schulte
No: None
Absent: None

The next item discussed was to Prioritize the 75th Anniversary Ideas List.

Discussion ensued to finalize these items from the Ideas List:

- ✓ Budget of \$15,000
- ✓ Provide logo to businesses to cross promote
- ✓ Throw a birthday party; tie in with Music on the Lawn on Friday, July 29.
 - Cake
 - Ceremony
 - Entertainment
 - Free food
 - Photos
- ✓ Photo Contest - provide required submission date/format to participants
- ✓ Use the website to promote 75th Anniversary news and events
- ✓ “75” Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Document with photos.
- ✓ Host a 7.5K walk/bike/run through the streets of GPW
- ✓ Start using the new circular logo on appropriate materials
- ✓ Hang commemorative banners on lampposts
- ✓ Create a commemorative t-shirt with the 75th Anniversary circular logo. Ask GPW Foundation if they want to do this.
- ✓ Create a Christmas ornament – ties in nicely with the December 11 event
- ✓ Create an interactive display (time capsule in hallway).
- ✓ Display the historical/modern images of residences/businesses. Scan and digitize for website. Hard copy on display throughout tables at July 29 event. Have the digital versions on a loop as well.
- ✓ Invite residents to record a brief (1-2 minutes) message of what GPW means to them; post footage on website and show on a loop on July 29. “Video on the Lawn”.
- ✓ Host a cake reception on December 11, featuring the opening of the Time Capsule; acknowledge residents born on December 11; run footage on projection screen from recorded messages; fill a new Time Capsule to open at the 100th Anniversary.

New ideas discussed:

- Check with GPW Library re: video system for submittal of self-videos, “I love GPW because...”. Possibly contract out the editing.
- Interview City Administration, oldest resident, etc.
- Some content that caters to children.
- Tiles done by residents and mosaic wall. Cost may be prohibitive.
- Sell tiles
- Large white banner/s which school children can decorate and walk with it in a parade.
- Encourage residents to plant flowers in a specific color scheme. City plants a large logo, or other, in a prominent location.
- Involve GPW Commissions – ask for ideas.

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- Tie into the Chamber Guide, or other publications, to feature our anniversary.
- “Calling All Artists” – submit ideas for a permanent art fixture.
- Loop in Avenue of the Woods group.

Under **New Business/Public Comment**, no one wished to be heard.

Motion by Motschall, seconded by Koester, that the meeting of the GPW 75th Anniversary Committee be adjourned at 8:24 p.m. PASSED UNANIMOUSLY.

Respectfully submitted,

Paul P. Antolin
City Clerk

Arthur W. Bryant
Mayor