

75th Anniversary Ideas to Celebrate December 11, 2025 UPDATED: 7/11/25

- Budget = \$15,000

1ST PRIORITIES

| | IDEA | TIMING / WHO WILL OPERATIONALIZE? | NOTES | PROJECTED COST | STATUS |
|---|---|---|--------------------------------------|---|---|
| 1 | <input type="checkbox"/> Contact <i>Inside Grosse Pointe</i> magazine to do an anniversary story on us | H. Korte to complete messaging on 2/27 and provide to GPN, GPT, Inside Grosse Pointe; IT to post to website; issue one-off Happenings eblast on 2/28 | | \$0 | Completed: In the recent July-August GP Magazine. |
| 2 | <input type="checkbox"/> Provide logo to businesses to cross promote | City Clerk to complete by 3/12/25; include Avenue in the Woods | | \$0 | 7/11: Heidi working on “Logo Use” 1-pager for Clerk’s office to send out to businesses. |
| 3 | <input type="checkbox"/> Use the website to promote 75 th Anniversary news and events | Gary Capps to modify website to accommodate logo and message | | \$0 | 75 th logo added to scroll on website with link to message. |
| 4 | <input type="checkbox"/> Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.) | Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28 | | \$0 | Ongoing. |
| 5 | <input type="checkbox"/> Produce 75 th anniversary tiles | Administration | Used for new business openings. | 6” x 6” w/art = \$20.80 per + cost of framing | Completed. Tiles produced and delivered. Small quantity framed. |
| 6 | <input type="checkbox"/> Throw a 75 th Anniversary Party; tie in with Music on the Lawn on Friday, July 25 <ul style="list-style-type: none"> ○ Ceremony ○ Entertainment ○ Free food ○ Hire photographer | *Ceremony: Heidi to create speaking points for Art *Entertainment: CEC selected Mainstream Drive *Food: National Coney Island to serve 600 ppl a coney dog, chips, and drink *Photographer: Visual Cake (videographer) and Heidi Korte | Saving cake for 12/11 Cake Reception | Ceremony: \$0 Entertainment: \$1,200 Food: \$4,800 Photographer: \$140 | The following has been secured: Food/Balloon Maker/face painters/chalk/photographer. |

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| 7 | <input type="checkbox"/> Host a 75 th Birthday Celebration Reception on 12/11 featuring the opening of the current Time Capsule; run footage on projection screen from recorded messages; bury a new Time Capsule to open up at our 100 th Anniversary | | | | Planning in progress. |
| 8 | <input type="checkbox"/> Put request in Happenings eblast for ideas to include in Time Capsule | | | \$0 | Planning in progress. |
| 9 | <input type="checkbox"/> Ford Estate has offered free entry (no purchased pass required) to GPW residents | | | | 7/11/25: Follow up email sent to Britta & Tommy re: collaboration w/Ford Estate. 4/30 Mayor & Sue met w/Mark, Britta & Tommy. They will be following up w/us in the near future w/idea(s). |
| 10 | <input type="checkbox"/> Public Safety will create a 75 th Anniversary police officer badge and a challenge coin using their own budget | Department of Public Safety: John Kosanke Badge design done; making final touches to challenge coin; production takes 2-1/2 months | | \$0 | Badges/coins ordered. |


2ND PRIORITIES

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| 11 | <input type="checkbox"/> Provide schools with blank banner so schoolkids can sign/decorate; walk them in parade/s; place in Time Capsule | | Remove “walk them in parade/s” | | Follow up w/Committee if they still want to pursue. |
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3RD PRIORITIES

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| 12 | <input type="checkbox"/> Photo Contest <ul style="list-style-type: none"> ○ Invite residents and business to submit photos that capture the essence of GPW: events, locations, scenery, history, etc. | | | | Will not pursue this idea. |
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| | <ul style="list-style-type: none"> ○ Select Grand Prize winner in those categories ○ Recognize winners at Birthday Party ○ Display images at City Hall ○ Specify format and that all photos are property of City of GPW and will not be returned | | | | |
| 13 | <input type="checkbox"/> Involve our residents with a “75” Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Have them document their journey with photos | Citizens Recreation Commission | Approximately 5.4 times around the entire path=7.5K. This would also change if the pedestrian bridge is in use and which route a person chooses. | | In progress. Commission launched 75 Days of Summer Fitness Challenge on June 20. Residents have until 9/22 to complete 75 activities and submit fitness log to earn prizes that will be presented at Fall Fest on 10/4. |
| 14 | <input type="checkbox"/> Host a 7“5K” Walk/Bike/Run through the streets of GPW. Involve local business Hansen’s Running Shop to design/facilitate. This is a fantastic way to achieve community involvement with those participating and those cheering the participants on. | Citizens Recreation Commission | Drop the 5K run; combine with the Cruisin’ Through the Woods Family Fun Ride on Sunday, June 1 | | Completed. 75 th logo t-shirts given to participants who attended the Cruisin’ Through the Woods. |
| 15 | <input type="checkbox"/> Create a commemorative t-shirt and/or Christmas ornament and fundraise through sales to benefit the GPW Foundation | Administration | Drop the ornament idea; won’t be a fundraiser for GPW Foundation. | | T-shirts have been created/delivered. Will be free giveaways at the Labor Day Bridge Walk on 9/1. |
| 16 | <input type="checkbox"/> Create an interactive display at City Hall/Community Center with artifacts, images, and the <i>current</i> Time Capsule (secured with vintage lock/chains) | | | | Time capsule on display in Community Center hall. |

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| 17 | <input type="checkbox"/> Where we have them, display the historical/modern images of residences/businesses; potentially hire a photographer to take the modern photos. Check the basement for historical photos | Historical Commission | | | Per Mayor: Use photos throughout city hall/etc. |
| 18 | <input type="checkbox"/> Invite residents to record a brief (30 second) message of “I love Grosse Pointe Woods because”; post footage on website and show at 75 th Birthday Celebration Reception on 12/11; film in front of branded backdrop; Woods Library has professional sound booth; use SignUp Genius for residents to schedule themselves; investigate cost of video editor to compile; include interviews with city leaders; oldest residents | | | | First interviews will take place in the Lake Room during Music on the Lawn 75 th Anniversary Summer Celebration on July 25. |
| 19 | <input type="checkbox"/> Create large “75” floral installation per photo example; Rachelle Koester of BAC likes SunPatiens, which come in a variety of colors from lavender to pink to red and shades in between | |  | | Will not pursue this idea. |
| 20 | <input type="checkbox"/> Create a “Spirit of GPW” art installation; ask artists in the community for ideas | | Use missprinted tiles. | | <p>Consider putting up the tiles painted at Springfest and 7/25 Music on the Lawn in the community ctr hall.</p> <p>Committee needs to determine winners’ selection process and prizes.</p> |

ADDED

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| 21 | <input type="checkbox"/> Give away 75 saplings/bucket trees at Fall Fest on 10/4 | Tree Commission | Mayor followed up with Tree Commission chair who requests a tree giveaway in September. | | Awaiting 75th Committee approval |
| 22 | <input type="checkbox"/> A Year in Review Scrap Book | Sue / Heidi | | | In progress. |
| 23 | <input type="checkbox"/> Community Art Wall | | Invite attendees to paint a canvas or large piece of primed plywood to be displayed at City Hall/Lake Front Park/Chene Trombley/elsewhere and display at 12/11 celebration. | | Awaiting 75th Committee approval |
| 24 | <input type="checkbox"/> Photo Display | | Create a path with enlarged historic photos of the city. Add QR codes that link to photo info. | | Awaiting City Council approval |
| 25 | <input type="checkbox"/> Community Shout Outs | | Between sets at Music on the Lawn & Fall Fest, announce birthdays, anniversaries, etc. Residents could fill out a survey prior to event to submit their info. | | Awaiting 75th Committee approval |
| 26 | <input type="checkbox"/> Hob Nobbin' with Goblins | | Distribute 75 th Anniversary logo wrapped Hershey candy bars. | | Awaiting 75th Committee approval |
| 27 | <input type="checkbox"/> Woods Aglow | | Provide Key to the City to each of the kids who flip with light switch on plus put one in the Time Capsule. | | Awaiting 75th Committee approval |
| 28 | <input type="checkbox"/> Senior Citizen Holiday Social | | Extra giveaways | | Awaiting 75th Committee approval |