

75th Anniversary Ideas to Celebrate December 11
UPDATED: 12/10/24

- Budget = \$15,000
- Recognize homes/businesses with special numbered marker signs “Here/Built in 1950” with a QR code of its history; see photo below



- Provide logo to businesses to cross promote
- Throw a birthday party; tie in with Music on the Lawn on Friday, July 29
 - Drone and fireworks
 - Cake
 - Entertainment
 - Free food
- Photo Contest
 - Invite residents and business to submit photos that capture the essence of GPW: events, locations, scenery, history, etc.
 - Select Grand Prize winner in those categories
 - Recognize winners at Birthday Party
 - Display images at City Hall
- Use the website to promote 75th Anniversary news and events
- Involve our residents with a “75” Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Have them document their journey with photos
- Host a 7“5K” Walk/Bike/Run through the streets of GPW. Involve local business Hansen’s Running Shop to design/facilitate. This is a fantastic way to achieve community involvement with those participating and those cheering the participants on.
- Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)
- Hang commemorative street banners on lampposts
- Create a commemorative t-shirt and fundraise through sales to benefit the GPW Foundation
- Create an interactive display at City Hall/Community Center with artifacts, images, and the *current* Time Capsule (secured with vintage lock/chains)
- Where we have them, display the historical/modern images of residences/businesses; potentially hire a photographer to take the modern photos
- Invite residents to record a brief (1-2 minutes) message of what GPW means to them; post footage on website and show at cake reception; film in front of branded backdrop

- ❑ Host a cake reception on 12/11 featuring the opening of the current Time Capsule; acknowledge residents who were born on 12/11; run footage on projection screen from recorded messages; bury a new Time Capsule to open up at our 100th Anniversary
- ❑ Public Safety will create a 75th Anniversary police officer badge and a challenge coin using their own budget
- ❑ Completely separate from the 75th anniversary tile; create a framed tile wall art installation per the Camp Michigania example below. Residents design their own tile then install them as an artistic addition to the foyer of City Hall (to replace that bulletin board).

