

MEMO 21-54

TO: Mayor and City Council

FROM: Frank Schulte, Director of Public Services FS.

DATE: October 7, 2021

SUBJECT: Grosse Pointe Woods Foundation Project - LED Signage City Hall Complex

It was requested for the Department of Public Services to present a possible project to the Grosse Pointe Woods Foundation that could improve the quality of life for residents of Grosse Pointe Woods. A great project would be to install a double-sided LED electronic message center sign for the City of Grosse Pointe Woods to be placed in front of the Robert E. Novitke Municipal Center. Attached is a diagram of the proposed sign, design by Embree Sign Co. The illuminated full color content area is 27" x 91" and the overall size of the sign would be 8' x 10' which would include all software, the time, and a temperature sensor. The proposed sign would follow the colonial theme and colors of the existing building at the the Robert E. Novitke Municipal Center.

The proposed double-sided LED electronic message center sign would allow the city to easily and quickly get important information to residents. The city would appreciate the Grosse Pointe Woods Foundation funding this project.

The estimated cost of this project is \$55,000.00. \$50,000 for the sign and base and an additional \$5,000 for added costs for a boom truck and electrical connections.

Please contact me if you have any questions regarding this matter.

Attachment