

Grosse Pointe Santa Claus Parade - Friday, November 24, 2023
A Musical Christmas
Sponsorship Opportunities
(Deadline - November 1, 2023)

Presenting Sponsor (CHAMBER MEMBER: \$10,000) (NON-MEMBER: 10,500)

- Lead the Santa Parade
- Ride on a float from The Parade Company with a banner
- Listed as Leading Sponsor on promotional marketing materials
- Business name/logo with link on the Chamber website
- Feature story with post on the Chamber's social media outlets
- Participation in the Snow Globe decorating contest with your business listing on the Snow Globe Map

Platinum (CHAMBER MEMBER: \$5,000) (NON-MEMBER: \$5,300)

- A banner on a float from The Parade Company
- Sponsorship recognition on promotional and marketing materials
- Business name/logo and link on the Chamber website
- A story with post on the Chamber's social media outlets
- Participation in the Snow Globe decorating contest with your business listing on the Snow Globe Map

Gold Sponsor (CHAMBER MEMBER: \$1,000) (NON-MEMBER: 1,200)

- Business name/logo on parade promotional marketing materials
- A banner in the parade (banner carriers will be provided)
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Participation in the Snow Globe decorating contest with your business listing on the Snow Globe Map

Silver Sponsor (CHAMBER MEMBER: \$500) (NON-MEMBER: \$600)

Business name on the Grosse Pointe Chamber of Commerce Parade website

- A banner in the parade (you must provide banner carriers)
- Participation in the Snow Globe decorating contest with your business listing on Snow Globe Map

Snow Globe Decorating (CHAMBER MEMBER: \$50) (NON-MEMBER: \$75)

- Participation in the snow globe contest and business listing on the Snow Globe Map.

Santa's Little Helper Float Donation: Name on Santa's new float in the parade

Sponsor Level: _____ Donation for Santa's Float: _____

Business Name _____ Contact Name _____

Address _____ Email _____ Phone _____

Credit Card # _____ Exp. Date _____ CVV Code _____

Checks payable to: Grosse Pointe Chamber of Commerce
Questions? Call (313) 881-4722 or email info@grossepointechamber.com
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