

75th Anniversary Ideas to Celebrate December 11, 2025

UPDATED: 2/26/25

- Budget = \$15,000

1ST PRIORITIES

	IDEA	TIMING / WHO WILL OPERATIONALIZE?	NOTES	PROJECTED COST
1	<input type="checkbox"/> Contact <i>Inside Grosse Pointe</i> magazine to do an anniversary story on us	H. Korte to complete messaging on 2/27 and provide to GPN, GPT, Inside Grosse Pointe; IT to post to website; issue one-off Happenings eblast on 2/28	Editor L. McGregor: Yes, we'd love to feature the Woods' 75th anniversary. What would be the best issue for the full feature? I can put little save the dates for events in multiple issues, but let's plan for a full page feature as well. If May-June would be best, I'll have to interview whomever you recommend by April 10.	\$0
2	<input type="checkbox"/> Provide logo to businesses to cross promote	City Clerk to complete by 3/12/25; include Avenue in the Woods		\$0
3	<input type="checkbox"/> Use the website to promote 75 th Anniversary news and events	Gary Capps to modify website to accommodate logo and message		\$0
4	<input type="checkbox"/> Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)	Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28		
5	<input type="checkbox"/> Produce 75 th anniversary tiles	Administration; Heidi requesting samples from vendor on 2/28 for white and sepia versions	Used for new business openings	6" x 6" w/art = \$20.80 per 6" x 8" w/art = \$21.50
6	<input type="checkbox"/> Where appropriate, start using logo on all materials beginning 1/1/25 (i.e., letterhead, website, press releases, etc.)	Heidi Korte to send email to Department Heads and City Council with messaging and logo on 2/28		

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7	<input type="checkbox"/> Throw a 75 th Anniversary Party; tie in with Music on the Lawn on Friday, July 25 <ul style="list-style-type: none"> ○ Ceremony ○ Entertainment ○ Free food ○ Hire photographer 	*Ceremony: Heidi to create speaking points for Art *Entertainment: CEC reviewing bands on March 3 *Food: National Coney Island to serve 600 ppl a coney dog, chips, and drink *Photographer: Heidi to hire	Saving cake for 12/11 Cake Reception	Ceremony: \$0 Entertainment: TBD Food: \$4,800 Photographer: \$140
8	<input type="checkbox"/> Host a 75 th Birthday Celebration Reception on 12/11 featuring the opening of the current Time Capsule; run footage on projection screen from recorded messages; bury a new Time Capsule to open up at our 100 th Anniversary			
9	<input type="checkbox"/> Put request in Happenings eblast for ideas to include in Time Capsule			\$0
10	<input type="checkbox"/> Ford Estate has offered free entry (no purchased pass required) to GPW residents	Sue to follow up with Mark Heppner		
11	<input type="checkbox"/> Public Safety will create a 75 th Anniversary police officer badge and a challenge coin using their own budget	Department of Public Safety: John Kosanke		

2ND PRIORITIES

12	<input type="checkbox"/> Provide schools with blank banner so schoolkids can sign/decorate; walk them in parade/s; place in Time Capsule		Remove walk them in parade/s	
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3RD PRIORITIES

13	<input type="checkbox"/> Photo Contest <ul style="list-style-type: none"> ○ Invite residents and business to submit photos that capture the essence of GPW: events, locations, scenery, history, etc. ○ Select Grand Prize winner in those categories ○ Recognize winners at Birthday Party ○ Display images at City Hall 			
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	<ul style="list-style-type: none"> ○ Specify format and that all photos are property of City of GPW and will not be returned 			
14	<ul style="list-style-type: none"> ☐ Involve our residents with a “75” Fitness Challenge: run, bike, walk, swim 75 miles or days in a row or total. Have them document their journey with photos 	Citizens Recreation Commission		
15	<ul style="list-style-type: none"> ☐ Host a 7“5K” Walk/Bike/Run through the streets of GPW. Involve local business Hansen’s Running Shop to design/facilitate. This is a fantastic way to achieve community involvement with those participating and those cheering the participants on. 	Citizens Recreation Commission	Drop the 5K run; combine with the Cruisin’ Through the Woods Family Fun Ride on Sunday, June 1	
16	<ul style="list-style-type: none"> ☐ Create a commemorative t-shirt and/or Christmas ornament and fundraise through sales to benefit the GPW Foundation 	Administration	Drop the ornament; free t-shirts provided to participants in Cruisin’ Through the Woods event	
17	<ul style="list-style-type: none"> ☐ Create an interactive display at City Hall/Community Center with artifacts, images, and the <i>current</i> Time Capsule (secured with vintage lock/chains) 			
18	<ul style="list-style-type: none"> ☐ Where we have them, display the historical/modern images of residences/businesses; potentially hire a photographer to take the modern photos. Check the basement for historical photos 	Historical Commission		
19	<ul style="list-style-type: none"> ☐ Invite residents to record a brief (30 second) message of “I love Grosse Pointe Woods because”; post footage on website and show at 75th Birthday Celebration Reception on 12/11; film in front of branded backdrop; Woods Library has professional sound booth; use SignUp Genius for residents to schedule themselves; investigate cost of video editor to compile; include interviews with city leaders; oldest residents 			

20	<input type="checkbox"/> Create large "75" floral installation per photo example; Rachelle Koester of BAC likes SunPatiens, which come in a variety of colors from lavender to pink to red and shades in between			
21	<input type="checkbox"/> Create a "Spirit of GPW" art installation; ask artists in the community for ideas			

ADDED

22	<input type="checkbox"/> Give away 75 saplings/bucket trees at Fall Fest on 10/4	Tree Commission		
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