

Lisa Hathaway

From: Grosse Pointe Chamber of Commerce <info@grossepoinchamber.com>
Sent: Thursday, September 23, 2021 12:15 PM
To: Lisa Hathaway
Subject: Ho-Ho-Ho Santa is coming to Grosse Pointe!

CAUTION: This email originated from outside of the organization. DO NOT click links, open attachments or reply to this message unless you recognize the sender and know the content is safe:

Santa is coming to town!



Get on Santa's "good" list by sponsoring this year's Santa Parade.

Friday, November 26th - 10:00am.

[Sponsorship Information](#)

Grosse Pointe Chamber of Commerce | 106 Kercheval Ave., Grosse Pointe Farms, MI 48236

[Unsubscribe](#) LHathaway@gpwmi.us

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Sent by info@grossepoinchamber.com in collaboration with

A Frosty Magical Christmas * Friday, November 26, 2021

PARADE SPONSORSHIPS

(Deadline * October 29, 2021)

Frosty (\$10,000) EXCLUSIVE

- Be the first vehicle to lead the drive-by parade
- Prominently listed as Leading Sponsor on promotional marketing materials
- A banner in the parade
- Recognition in parade video
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Feature story and post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Frozen (\$5,000)

- Sponsorship recognition on all promotional and marketing materials
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade
- Recognition in parade videotape
- Post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Blizzard (\$1,000)

- Business name/logo on all parade promotional marketing materials
- A banner in the parade
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Business name displayed on the parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

Chilly (\$500)

- Business name on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade (you must provide banner carriers)
- Business name displayed on parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

*** FROSTY \$10,000 * FROZEN \$5,000 * BLIZZARD \$1,000 * CHILLY \$500**

Business Name _____ Contact Name _____

Address _____ Email _____ Phone _____

Credit Card # _____ Exp. Date _____ CVV Code _____