

**Lisa Hathaway**

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**From:** Grosse Pointe Chamber of Commerce <info@grossepointechamber.com>  
**Sent:** Thursday, September 23, 2021 12:15 PM  
**To:** Lisa Hathaway  
**Subject:** Ho-Ho-Ho Santa is coming to Grosse Pointe!

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## Santa is coming to town!



Get on Santa's "good" list by sponsoring this year's Santa Parade.

Friday, November 26th - 10:00am.

Sponsorship Information

Grosse Pointe Chamber of Commerce | 106 Kercheval Ave., Grosse Pointe Farms, MI 48236

[Unsubscribe LHathaway@gpwwmi.us](mailto:LHathaway@gpwwmi.us)

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# **\*A Frosty Magical Christmas \* Friday, November 26, 2021\***

## **PARADE SPONSORSHIPS**

(Deadline \* October 29, 2021)

### **Frosty (\$10,000) EXCLUSIVE**

- Be the first vehicle to lead the drive-by parade
- Prominently listed as Leading Sponsor on promotional marketing materials
- A banner in the parade
- Recognition in parade video
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- Feature story and post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

### **Frozen (\$5,000)**

- Sponsorship recognition on all promotional and marketing materials
- Business name/logo and link on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade
- Recognition in parade videotape
- Post on the Chamber's social media outlets
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

### **Blizzard (\$1,000)**

- Business name/logo on all parade promotional marketing materials
- A banner in the parade
- Business name on the Grosse Pointe Chamber of Commerce Parade website
- Business name displayed on the parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

### **Chilly (\$500)**

- Business name on the Grosse Pointe Chamber of Commerce Parade website
- A banner in the parade (you must provide banner carriers)
- Business name displayed on parade video
- A Snowman Kit (decorate your snowman, display it in your business which will be promoted on the community map of Snowmen)

\* FROSTY \$10,000

\* FROZEN \$5,000

\* BLIZZARD \$1,000

\* CHILLY \$500

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_