



## MEMORANDUM

Meeting Date: 2/9/2026

To: Town of Grand Lake Board of Trustees  
From: Steve Kudron, Town Manager

**Re: KFFR Radio Sponsorship**

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Trustees:

Last year, the Town of Grand Lake participated in a sponsorship program with KFFR radio which included event remotes, community engagement opportunities and communications streams for happenings and other newsworthy topics. Staff believe the benefits of a partnership with KFFR go beyond advertising. Such a relationship allows the Town to formalize emergency communications strategies when incidents occur as well as strengthening county wide relationships. This item would be funded from the Marketing and Communications budget.

Suggested Motion:

I move to recommend the Manager sign the agreements with KFFR for 2026 sponsorship in the amount of \$\_\_\_\_\_.