



# Grand Lake Creative District

Organization Assets

# GRAND LAKE CREATIVE DISTRICT

**VISION:** *Our vision is to be a champion and incubator for the arts, a vibrant year-around community that is recognized for its family friendly creative experiences matched only by the beauty that surrounds us.*

**MISSION:** *To enrich the community and enhance the creative, cultural and economic vitality of Grand Lake by celebrating the people, places and partnerships supporting an authentic, family friendly, and inclusive year around creative economy. To provide opportunities for creative of all levels and mediums to work, live and create.*

**VALUES:** *Authentic, Family Friendly, Inclusive*

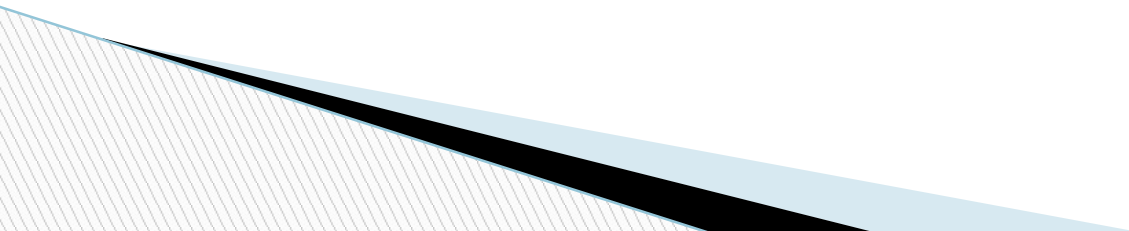


# Our Roles

- Grand Lake Creative District
  - Work with all Creative District entities to facilitate each entities mission in terms of promoting the Creative District
  - Facilitate the bigger picture that establishes a year round economy
  - Find potential granting sources for programs, capital expenditures and events
  - Take lead on promoting projects that take advantage of the CD's access to outside resources (e.g. getting funding for Community House, Space to Create, Town Marquee ) which reach the broader community economic goals
  - Promote and nurture the establishment of Rocky Mountain Folk School
  - The CD does not take the lead in bringing local events to town.

# Partners?

- Rocky Mountain Folk School
- Space to Create
- Grand Arts Council



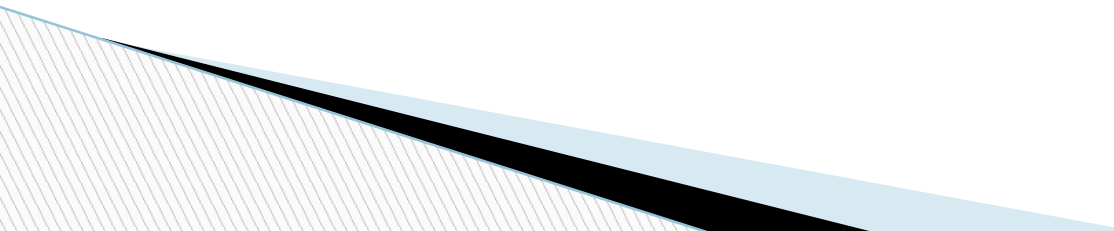
# How we assist partners

- Help getting town permits and funding through town, representing signature events that are off season and establish as a year around destination
- Joint marketing, one calendar
- Help partnering and identifying grants and funding for programing those off season events that are an economic driver
- Programing, ticketing, contracting, securing venue, etc.

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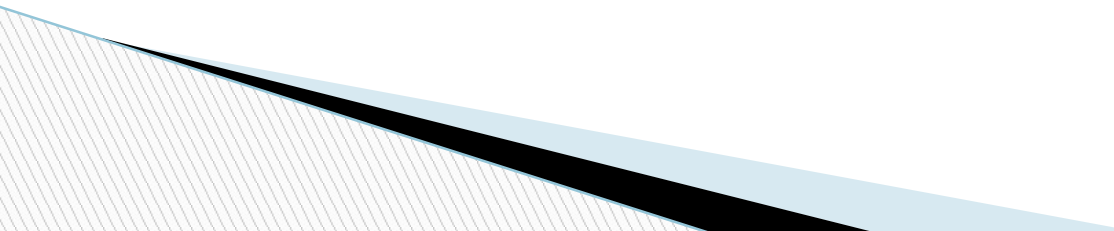


# Proposed Budget

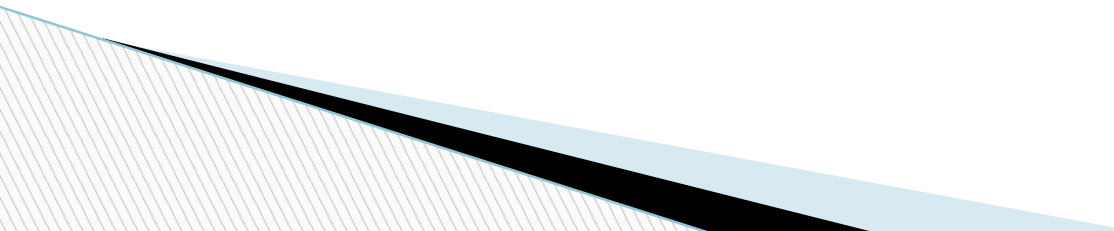
- Program/Marketing Contract: \$40,000  
(contractor 20 to 30 hrs)
  - Bookkeeper:(for both GLCD & RMFS)\$ 5,000
  - Programming Events \$40,000
  - Goal: 4 to 6 Signature Classes
  - Joint Collective Marketing \$ 5,000
  - Lodging For Artists/instructors \$ 5,000
  - Movie Rights \$ 1,000
  - Misc. (tbd) \$ 4,000
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# Potential Programs

*Drive the economy in shoulder/winter season*

- Rick Times Spring 2023
  - Ted Vigil John Denver Spring/Fall 2023
  - RMRT Cleo type Fall2023 (Susan)
  - Grand Concert Series (possibly with GCAC)  
Jan – March season
  - Pottery year around along with other local  
program classes
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# Town of Grand Lake & GLCD

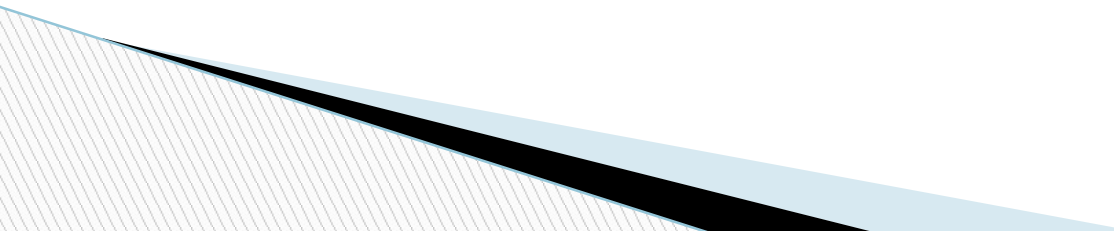
- Lead role in promoting the success of Space to Create
  - Support to maximum the efforts of the Creative District mission
  - Grand County Economic Director will be point lead for working with Artspace, CCI, etc.
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# Updates on Grants

- Grand Lake Community Revitalization, for \$86,000.
- Grand Lake Space to Create CCR Grant, for 3 million

# Next Steps

- Appoint a representative from Town Council to GLCD Board
  - Collective Impact Workshop with 2 representatives from Town, GLCD, RMFS and GAC to flush out details and establish governance framework
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# Collective Impact Framework



## **Common Agenda:**

Coming together to define a problem and create a shared vision to solve it.

## **Shared Goal Areas:**

Tracking progress in the same way, allowing for continuous learning and accountability.

## **Mutually Reinforcing Efforts:**

Integration of participants' many different activities to maximize the end result.

## **Continuous Communication:**

Everyone is connected via consistent communication; building trust and strong relationships.

## **Backbone Support Organization:**

Team dedicated to supporting and coordinating the work of the whole.