



1026 Park Ave · PO Box 99
Grand Lake, CO 80447
970-627-3435
www.townofgrandlake.com

To: Mayor Kudron and the Board of Trustees
From: John Crone, Town Manager
Re: Strategic Plan Discussion
Date: April 8, 2024

Background

On February 26, 2024, the Board began the process of establishing a strategic plan to guide future decision making. At that meeting, the Board discussed natural resources, economic development, and economic development businesses. Due to a lack of time, the Board was not able to address several other areas of the plan.

After the Board finishes its initial discussion of these issues, staff will need to consolidate the ideas and then the Board should hold several Town Hall meetings to solicit citizen input.

Mission Statement

The Town of Grand Lake will protect its natural environment, preserve its history, and enhance its economic vitality to ensure quality of life for its residents, businesses, and visitors

Economic Development – Land Use

We value Grand Lake's walk-able streetscape, historically appropriate building design, and accessibility to Town amenities. We appreciate the Town's efforts to improve parking, road safety and traffic flow, transportation options, signage upgrades, and overall Town maintenance.

Infrastructure

Design Codes

Transportation

Beautification

Historical Preservation

Growth

Quality of Life

We value the historical character and serenity of our small-town community that support the quality of life in and around Grand Lake.

We value a diverse, inclusive and equitable community that is welcoming and supportive to everyone since it enriches our lives and enhances our individual and community well-being.

We value efforts and innovative ideas that improve economic opportunities for the benefit of current and future generations while maintaining our small-town appeal.

Authentic Small Town



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Family
Community
Local Residents

Community Services

We value positive, transparent collaboration between Town, surrounding community and other contributing organizations to provide quality services.

We value attainable quality housing that positively impacts the economic and social stability of everyone in our community.

We value effective and consistent services to improve the health and safety of our community members and visitors, like the Grand Lake Center, Middle Park Health Clinic, Fire & Ambulance Services, 3 Lakes Water & Sewer, Town Services and others which enhance and strengthen our quality of life.

Health
Safety
Seniors
General Services

Governance

We value accessible, inclusive and transparent local government that welcomes and facilitates active participation and local community input.

Town Government
Community Involvement
Implementation