



STAFF REPORT

CITY OF GREEN COVE SPRINGS, FLORIDA

TO: City Council **MEETING DATE:** November 10, 2020
FROM: Michael Daniels, AICP, Planning & Zoning Director
SUBJECT: Mural Program Application - #ClayStrong Mural by Sophie Dentiste *Michael Daniels*

BACKGROUND

Applicant / Owner: Rusty Chaney

Artist: Sophie Dentiste

Property Location: 26 N Orange Avenue

File Number: 202001028

In 2017, City Council agreed to institute the Mural Program, which allows murals to be painted on private buildings without being considered Signs under Section 125 of the City's Land Development Regulations. The program is intended to beautify the City and promote its history and natural resources.

A mural project is being proposed by Clay County artist, Sophie Dentiste. Ms. Dentiste worked as a muralist all over Ponte Vedra Beach and the First Coast in the 1990s. A few examples of murals she has done, which can be found on her website, have been provided as an attachment. In 2019, she completed the Cove in Bloom mural at the corner of Walnut Street and Orange Avenue.

The proposed mural is called #ClayStrong Patriotic Mural. A sketch of the mural is available in the attachments. Members of the Art Guild of Orange Park will help with painting the mural. The mural will be located on Palmer Street facing north.

FISCAL IMPACT

N/A

RECOMMENDATION

Staff recommends City Council approve the #ClayStrong Patriotic Mural application on the following conditions:

1. There will be no financial obligation for the City of Green Cove Springs.
2. Requests for traffic control must be submitted to Public Works at least two weeks in advance of the project beginning.
3. The mural shall be completed within six months of City Council approval.
4. The property owner is responsible for maintenance of the mural. Murals that are in disrepair from maintenance, including paint peeling or fading, may be subject to code enforcement.

MOTION: Approve the #ClayStrong Patriotic Mural application on the following conditions:

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