STAFF REPORT
CITY OF GREEN COVE SPRINGS, FLORIDA

TO: Community Redevelopment Agency   **MEETING DATE:** July 17, 2025

FROM: Michael Daniels, AICP, Development Services Director

SUBJECT: Review of Utility Box Wraps

BACKGROUND

Lyndie Knowles has been coordinating with FDOT on the traffic box wraps on US 17 at the Ferris and Walnut Street intersections with FDOT. Staff has gotten preliminary approval and now we are ready to resubmit to FDOT for final approval. Staff is proposing that the proposed design for the wrap for the Ferris Street box will stay the same as what was approved at the January meeting.

However due to the age and quality of the photo that was approved for the Walnut box, staff has determined that the resolution of the image would be compromised if it was enlarged around the Walnut traffic box. As an alternative, Lyndie has put together a collage that would be included on the wrap. We would also include a Q/R code on the wrap with a link to a city website page that would provide the history of each photograph.)

Attachments Include:

- Approved Walnut Street Traffic Box design
- Proposed Walnut Street Traffic Box design
- Approved Ferris Street Traffic Box Wrap design
- Art Images from Public Workshop
- Additional Historic Street Images

STAFF RECOMMENDATION

The proposed wraps were a budget item in the fy 24/25 budget. The proposed project is consistent with the following Objectives and Strategies of the CRA Redevelopment Plan:

Objective 2, Strategy 4: Provide public art along Walnut Street and Spring Park in coordination with the Clay County Tourism Strategic Plan.

Objective 7, Strategy 2: Additional services may include extraordinary right-of-way or other public area maintenance, planning, and implementing cultural, charitable or place-making activities, events and related services which showcase the Redevelopment Area.

RECOMMENDED MOTION:

Motion to approve the revised design for the Walnut traffic box design wrap to be submitted for final approval to the Florida Department of Transportation.