



August 5, 2021

Dear Community Partner,

Executive Board

Debra Troupe
President

Chief Gary Goble
Vice-President

Stephanie Geoghagan
"Interim" Secretary

Tina Baker
Treasurer

Vacant
Officer at Large

First and foremost, on behalf of Clay Action Coalitions' Executive Board and members, we would like to thank you for the many years of support and your continued donation to the Drug Free Communities Calendar project that has been ongoing since 1997. Throughout the past two years, since so many businesses were impacted by the pandemic and sponsorships/donations plummeted, our board approved using discretionary funds (for printing, distribution and monetary awards provided to the youth who were recognized for their artwork) so that the project could continue. We continued to recognize your business in appreciation of your past years of support.

Clay Action Coalition, along with many of our community partners, work to provide comprehensive drug prevention education and resources to students and families, to assist them in their desire to resist drugs and the harms they can cause. An important aspect is the **Clay County 2021-22 Safe & Drug-Free Schools Calendar** project.

Your help is needed to achieve the following project goals:

- Provides essential messages that help prevent/reduce alcohol, tobacco and other drug use among our youth
- Provides strategies for parents/guardians to support their efforts in raising a drug free child
- Serves as a most worthwhile planning calendar for the community, containing all significant school year dates; report card and interim report card dates, holidays, early dismissals, etc, as well as promoting a healthy and drug-free lifestyle, obviously its primary purpose
- Signifies your involvement in the community

In October, during Red Ribbon Week, many school and community activities focus on drug prevention education and awareness. During prevention week students from the elementary schools produce artwork supporting the message of a Healthy and Drug-Free life. The best 14 are chosen for use in the calendar and youth are recognized both publicly at a School Board meeting as well as receiving a monetary reward for being chosen as a calendar winner.

Thank you in advance for considering donating to this project. Donors like you are the key to the success of this project. Your support of \$450 will ensure your company/organizations' name and logo will be prominently displayed in the calendar. As a sponsor of this vital project, you will receive 150 calendars to distribute as desired, helping convey prevention message delivery throughout the community. 100 % of the proceeds collected are used to fund this project. Clay Action Coalition, Inc. is a 501c3 organization and your donation is fully deductible. If I can provide any further information, please feel free to contact me or Stephanie Geoghagan at 904-272-6413.

Sincerely,

Donna Wethington, Executive Director

Donna Wethington
Executive Director

Stephanie Geoghagan
Project Coordinator

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