

RESOLUTION NO. 2024-66

A RESOLUTION ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, APPROVING A THREE-YEAR AGREEMENT WITH RETAIL STRATEGIES, LLC, FOR CONSULTING SERVICES RELATED TO RETAIL ANALYSIS AND RECRUITMENT, WITH THE OPTION FOR TWO (2) ADDITIONAL ONE-YEAR RENEWALS; AUTHORIZING THE SAME TO BE EXECUTED AND FOR OTHER PURPOSES; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Greenacres (“City”) is seeking to engage consulting services for retail analysis and recruitment to support its continued economic growth and development; and

WHEREAS, as the City continues to grow, the demand for new businesses and retail opportunities also increases, with a focus on attracting regional and national retailers to enhance the City’s economic development; and

WHEREAS, staff has identified Retail Strategies, LLC, as a qualified consulting firm that has successfully worked with other agencies in Florida to provide similar services, and has extensive knowledge of the City’s trade area and surrounding communities; and

WHEREAS, given the City’s specific needs, it is in the best interest of the City to request a waiver of the competitive selection process and contract directly with Retail Strategies, LLC for retail analysis and recruitment services; and

WHEREAS, the agreement will have a three-year term, with an annual cost of \$40,000, for a total of \$120,000 over the three-year period, and the cost for the first year is included in the Economic Development Department’s budget; and

WHEREAS, the City finds approving the Agreement with Retail Strategies serves a valid public purpose.

WHEREAS, City staff recommend that the City Council approve and authorize the execution of the agreement to Retail Strategies, LLC., for consulting services for retail analysis and recruitment.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, THAT:

SECTION 1. The foregoing recitals are incorporated into this Resolution as true and correct findings of the City Council.

SECTION 2. The City Council hereby approves the Agreement with Retail Strategies, which Agreement is attached hereto and incorporated by reference.

SECTION 3. The City Council hereby authorizes the appropriate City officials to execute the Agreement and take any actions necessary to effectuate its terms.

SECTION 4. This Resolution shall become effective upon adoption.

RESOLVED AND ADOPTED this 18th day of November, 2024

Chuck Shaw, Mayor

Attest:

Quintella Moorer, City Clerk

Voted:
Judith Dugo, Deputy Mayor

Voted:
John Tharp, Council Member *District I*

Voted:
Peter Noble, Council Member, *District II*

Voted:
Susy Diaz, Council Member, *District IV*

Voted:
Paula Bousquet, Council Member, *District V*

Approved as to Form and Legal Sufficiency:

Glen J. Torcivia, City Attorney