

Department Report

MEETING DATE: August 21, 2023

FROM: Michele Thompson, Director, Community & Recreation Services

SUBJECT: Community & Recreation Services Dept. – July Report

ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY2023 TO DATE	FY 2023 BUDGET
No. of Contracts Executed/Renewed	1	1	2
No. of Collaborative Partnerships	4	21	25
No. of Vendor/Independent Contractor Agreements	9	29	21
No. of Educational Scholarship Applications R'cd	-	21	15
No. of Community Events Coordinated	2	8	9
No. of Event Participants	8,050	35,246	31,500
No. of Little Free Libraries (LFL)*/Story Walk	0	30/2	32/2
No. of Business Sponsorships	5	20	20

FACILITY RENTALS

FACILITY RENTALS	THIS PERIOD	FY2023 TO DATE	FY 2023 BUDGET
Fields/Concession Stands	34	556	875
Pavilions	35	408	400
Center Facility	174 ¹	781 ¹	800
Monthly Center Attendance	2,833	35,523	-

¹ 144 Additional Free Rentals: **99** Gym: YP/Adult & Teen Open Gym/Skill Development BB Program/Tai Chi, **4** Banquet Room: PBSO/FR, **1** Room 1: CPR Training, **1** Room 2: HOA, **21** Room 3: Senior Social, **2** Room 4: AARP, **16** Community Park: PB Square Dance/Ignite the Night

REVENUE

FACILITY RENTALS REVENUE	THIS	FY2023 TO	FY2023
	PERIOD	DATE	PROJECTED
Rental Revenue Generated	\$8,119.75	\$104,637.85	\$132,799

ATHLETICS

YOUTH ATHLETICS	THIS PERIOD	FY2023 TO DATE	FY2023 PROJECTED
FY24 Co-ed Fall Soccer (10/6/23-12/8/23)	11	11	200
 Registration Period 7/31/23 – 10/6/23 			
FY23 Co-ed Fall Soccer (9/26/22-12/16/22)	-	199	180
 Registration Period 8/1/22 – 9/26/22 			
FY23 Co-ed Spring Soccer (3/6/23-5/19/23)	-	257	220
 Registration Period 1/9/23 – 3/3/23 			
FY23 Co-ed Winter Basketball (12/5/22-3/9/23)	-	120	120
 Registration Period 9/6/22 – 11/2/22 			
FY23 Spring Skill Development Basketball Program (Monthly Attendance)	35	172	-
Co-ed Summer Basketball Skills Camp	6	40	40

Athletic Sponsors: Renaissance Charter School, Greenacres Nissan, & MyAccounting

COMMUNITY SERVICES

CROS MINISTRIES FOOD PANTRY DATES	NO. OF HOUSEHOLDS	NO. OF INDIVIDUALS
May 11 th & 25 th	60/0	127/0
June 8 th & 22 nd	50/32	106/64
July13 th & 27 th	49 / 29	102 / 69
TOTAL YTD	751	1,577

SENIOR PROGRAMS

SENIOR SOCIAL	SPONSORS	NO. OF PARTICIPANTS YTD
Games/Bingo/Special Events Mon - Fri. (5x12)	Humana; Prominence; Dedicated Senior; PBSO; Youth Programs	330

FY23 EVENTS & SPONSORSHIPS

EVENTS	SPONSORS/PARTNERS	FY2023 EXPENSE	FY2023 ATTENDEES
Holiday in the Park (12/3/22)	\$7,500: Greenacres Nissan; Waste Management; Humana; Sunshine Health; FPL; State Farm; Cayuga Centers; Renaissance Charter School (Wellington); Rosenthal/Levy/S/S; Forest Hill Orthodontics	\$14,845	5,200
Fiesta de Pueblo (1/7/23)	Co-Sponsored w/ Fiesta de Pueblo, Inc.	\$1,058	10,000
Artzy Eve. at City Hall (1/21/23)	\$2,500: Renaissance Charter; Nissan; Waste Management	\$4,800	1,500
Daddy Daughter Dance (2/18/23)	\$1,000: Humana; Waste Management	\$3,875	66
Egg'stravaganza (4/8/23)	\$9,500: Waste Management; Nissan; State Farm; Ed's; Tapatia; Dedicated Sr. Medical Ctr.; Renaissance Charter School at Wellington; Renaissance Charter School (Summit); Rosenthal, Levy, Simon & Sosa	\$11,229	4,800
Rock-n-Roll Sunday/FR Chili Cook-Off (5/21/23)	\$2,000: Nissan; Florida Blue Co-Sponsored Event	\$6,447	4,300
Ignite the Night (7/4/23)	\$12,500: FPL; Waste Management; Nissan; Renaissance Charter School (Summit); Zambelli (in-kind); Renaissance Charter School at Wellington; Wawa (In-kind); State Farm	\$53,546	8,000
Back2School Supply Distribution (7/28/23)	\$5,500: Humana; Waste Management, Ed's Food and Deli, Tapatia, Greenacres Nissan	\$6,200	9 Public; 1 Private School