



Department Report

MEETING DATE: Month, DD, 202Y

FROM: Gigi Chazu, Director, Economic Development

SUBJECT: Monthly Report – Month of July

BACKGROUND

The following report provides activity within the Department of Economic Development for the reporting period from July 1st through July 31st, 2023.

- Started building relationships with local organizations to introduce the department and establish potential collaborations in different areas of economic development.
 - Palm Beach State College: Met with representatives of the Corporate and Continuing Education division to devise a partnership to offer Certificate Programs to Greenacres residents at no cost for participants.
 - Career Source Broward: Visited their facility to have firsthand knowledge of services and capabilities that may benefit the local workforce. Agreed to collaborate in future events, such as a job fair and career advancement training.
 - SCORE Palm Beach: Met with the Chairman and Associate District Director to start business development collaboration via on-site training, mentoring and cross marketing.
 - Small Business Development Center (SBDC): Working on memorandum of understanding for business support services and a satellite location in the city.
 - Chambers of Commerce: Attended the joint meeting to introduce the department..
 - Grow with Google: Joined the network to have access to free training for residents.
 - Created content and layout of the department's web pages with valuable information, visuals, and cross references to increase searchability.
 - Constant collaborating with content for the City's LinkedIn page.
 - Created business lists to have a clear vision of the business community to target different sectors when needed.
 - Attended two business grand openings and highlighted the businesses on social media.
 - Delivered a business webinar with SCORE, White label 101, and was able to introduce the City of Greenacres to participants.
 - Current projects:
 - Economic Development Plan Timeline
 - Drafting of initiatives and programs to support the Economic Development Element
 - Business attraction and retention campaign
 - Business Improvement Program
 - Ribbon Cutting Program
 - Restaurant Spotlight Program
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