



ITEM SUMMARY

MEETING DATE: August 5, 2024

FROM: Denise Malone, AICP, Development and Neighborhood Services Director

SUBJECT: **Ordinance 2024-18 – ZTA-24-09 – First Reading**
Mural Grant for Art in Public Places

BACKGROUND

The city-initiated request for a Zoning Text Amendment has been brought forth to revise the Art in Public Places outlined in Chapter 16, Article IV of the City Code of Ordinances. This amendment will establish a limited reimbursement grant program for the installation of murals on nonresidential property by utilizing public art fee funds.

ANALYSIS

In 2022, the City adopted Ordinance 2022-16, creating an Art in Public Places Program for City Beautification. Subsequently, in 2024, the City adopted Ordinance 2024-14, revising the Art in Public Places Program and establishing criteria and procedures for the approval of murals. To continue to enhance the City's artistic heritage and encourage the visual arts throughout the City, staff seeks approval of proposed revisions to establish a limited reimbursement grant program for the installation of murals on nonresidential property, using funds generated by the public art fee. Each grant will be limited to 50% of the total installation cost of the mural or \$10,000, whichever is lower. The Planning and Zoning Board of Appeals reviewed this city-initiated text amendment on July 11, 2024, and recommended approval by a vote of 4-0.

FINANCIAL INFORMATION

N/A.

LEGAL

Ordinance 2024-18 was prepared in accordance with all applicable state statutes and City Code Requirements. The document has been reviewed for legal sufficiency.

STAFF RECOMMENDATION

Staff recommends approval of Ordinance 2024-18.