



Department Report

MEETING DATE: September 17, 2025

FROM: Michele Thompson, Director, Community & Recreation Services

SUBJECT: Community & Recreation Services Dept. – July & August Report

ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2025 TO DATE	FY 2025 BUDGET
No. of Contracts Executed/Renewed	1	4	4
No. of Collaborative Partnerships/Opportunities	29	103	40
No. of Vendor/Independent Contractor Agreements	62	146	55
No. of Educational Scholarship Applications R'cd	-	33	21
No. of Community Events Coordinated	2	7	9
No. of Event Participants	5,000	24,601	42,000
No. of Little Free Libraries (LFL)* / # Replacement Units / Story Walk Boards	-	2/6	30/2
No. of Business Sponsorships	18	28	20
No. of Schools/Attendance for "Read for the Record"	-	16/1,625	16/1,500

FACILITY RENTALS

FACILITY RENTALS	THIS PERIOD	FY 2025 TO DATE	FY 2025 BUDGET
Fields/Concession Stands	119	736	800
Pavilions	46	304	520
Center Facility	103	639 ¹	800
Monthly Center Attendance	5,778	39,532	4,500

225¹ Additional Free Rentals: **125** Gym: YP/Open Gym/Tai Chi/Aleeh's Lemonade; **19** Banquet Hall: Ballroom/ PBSO/FR/City Managers/Info Session; **43** Room 1: OAP; **4** Room 2: Spotlighters/Tai Chi; **3** Room 3: AARP; **3** Room 4: ESOL; **28** Comm. Park: 4th of July/PB Square Dance; **0** Freedom Park: N/A

REVENUE

FACILITY RENTALS REVENUE	THIS PERIOD	FY 2025 TO DATE	FY 2025 PROJECTED
Total Rental Revenue Generated	\$21,711.82	\$154,508.22	\$182,155

ATHLETICS

YOUTH ATHLETICS	THIS PERIOD	FY 2025 TO DATE	FY 2025 PROJECTED
Co-ed Summer Basketball Skills Camp <ul style="list-style-type: none">Camp Week: 7/21/25 – 7/24/25Registration Period 5/19/25 – 6/30/25	9	32	40
FY26 Co-ed Fall Soccer (10/10/25-12/6/25) <ul style="list-style-type: none">Registration Period 8/1/25 – 9/20/25	111	111	280
FY26 Co-ed Winter Basketball (12/2/25-3/7/26) <ul style="list-style-type: none">Registration Period 9/3/25 – 11/2/25	-	-	160
FY26 Co-ed Spring Soccer (3/6/26-5/16/26) <ul style="list-style-type: none">Registration Period 1/2/26 – 2/21/26	-	-	280

FOOD DISTRIBUTION	NO. SERVED
Feeding South Florida – May 3, 2025	300 households

OLDER ADULT PROGRAMS

SOCIAL ACTIVITIES	PARTNERS/SPONSORS	NO. OF PARTICIPANTS YTD
Daily Meal Program; Zumba Games/Bingo; Special Events; Educational Sessions Mon.- Fri. (5 x 32)	Atlantis Dental Care; PBSO; Firebush; Dedicated Senior Med. Ctr.; Infinity Health Center; Zumba; Humana; HealthSun; FL Blue; Wellcare	3,122

FY25 EVENTS & SPONSORSHIPS

EVENTS	SPONSORS/PARTNERS	FY 2025 EXPENSE	FY 2025 ACTUAL	FY2025 ATTENDEES
Trunk or Treat	PBSO	N/A	N/A	4,500
Holiday in the Park (12/14/24)	FL Blue; WM; Renaissance Charter School (Wellington); Rosenthal, Levy, Simon & Sosa; PBSO	\$35,713	\$31,474	5,000
Fiesta de Pueblo (1/11/25)	Executed by Fiesta de Pueblo, Inc.	\$4,115	\$2,003	6,000
Daddy Daughter Dance (2/8/25)	N/A	\$5,619	\$2,515	101
Egg'stravaganza (4/19/25)	State Farm – Lily Vasconcelos; FL Blue; Waste Management	\$23,855	\$10,692	6,000
Rock-n-Roll Sunday/FR Chili Cook-Off (3/2/25)	Coordinated w/ FR & the Nam Knights Motorcycle Club of PBC	\$7,424	CRS \$3,131	3,000
Ignite the Night (7/4/25)	FPL – Kidz Zone Sponsor; Waste Management; The Flame 104.7; The Glasser Family	\$81,219	\$74,509	6,500
<i>Back2School</i> Supply Distribution (7/25/25)	Collection bins @ 9 business locations, plus: Community Ctr.9and City Hall The Glasser Family; JFWC	\$8,159	\$5,014	9 Public & 1 Private Schools
Senior Resource Fair (9/27/25)	Wellcare; Flipany; Starbucks; Area on Aging; Foundcare; Global Veins Specialist; AARP; FDOT; YMCA; League of Woman Voters; Nami; Trustbridge	\$500	\$-	
Sunday Sounds (9/28/25)	47 Business Vendors Sponsors: AutoNation; CloudLabs; DS Collective; The Cottages; Pangea Multiservices; FL Blue; iThink financial; Soma; Gehring Group; Brand X; LDC; My Bamboo; Paramount Mortgage; Valley Bank	\$5,657		

FY25 Event Actuals = Direct + In-direct – Event Sponsors & Revenues