

Department Report

MEETING DATE: December 16, 2024

FROM: Michele Thompson, Director, Community & Recreation Services

SUBJECT: Community & Recreation Services Dept. – November Report

ADMINISTRATION

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2025 TO DATE	FY 2025 BUDGET
No. of Contracts Executed/Renewed	-	-	4
No. of Collaborative Partnerships	8	34	40
No. of Vendor/Independent Contractor Agreements	6	26	55
No. of Educational Scholarship Applications R'cd	-	-	21
No. of Community Events Coordinated	-	1	15
No. of Event Participants		4,500	42,000
No. of Little Free Libraries (LFL)*/ # Replacement Units / StoryWalk Boards	0/0	0/0	30/2
No. of Business Sponsorships	0	6	20
No. of Schools/Attendance for "Read for the Record"		16/1,625	16/1,500

FACILITY RENTALS

FACILITY RENTALS	THIS PERIOD	FY 2025 TO DATE	FY 2025 BUDGET
Fields/Concession Stands	73	166	800
Pavilions	10	49	520
Center Facility	58	113¹	800
Monthly Center Attendance	3895	7149	4500

107¹ Additional Free Rentals: 54 Gym: YP/Open Gym/Tai Chi/HMHB; 11 Banquet Hall: SOE/ESE/PBSO/FR/PW; 18 Room 1: OAP; 6 Room 2: ESOL/Spotlighters/AARP, 0 Room 3; 7 Room 4:

ESOL/FR; 11 Comm. Park: PB Square Dance

REVENUE

FACILITY RENTALS REVENUE	THIS	FY 2025 TO	FY 2025
	PERIOD	DATE	PROJECTED
Total Rental Revenue Generated	\$15,367.00	\$29,869.50	\$182,155

ATHLETICS

YOUTH ATHLETICS	THIS PERIOD	FY 2025 TO DATE	FY 2025 PROJECTED
FY25 Co-ed Fall Soccer (10/10/24-12/6/24)			
 Registration Period 8/1/24 – 9/20/24 	2	300	220
FY25 Co-ed Spring Soccer (3/6/25-5/16/25)			
 Registration Period 1/2/25 – 2/21/25 	-	-	280
FY25 Co-ed Winter Basketball (12/2/24-3/7/25)			
 Registration Period 9/3/24 – 11/2/24 	62	147	160
Co-ed Summer Basketball Skills Camp			
 Camp Week: 7/21/25 – 7/24/25 Registration Period 5/19/25 – 6/30/25 	-	-	40

FOOD DISTRIBUTION	NO. SERVED
PBSO & Restoration Bridge – Date TBD	-

OLDER ADULT PROGRAMS

SOCIAL ACTIVITIES	PARTNERS/SPONSORS	NO. OF PARTICIPANTS YTD
Daily Meal Program; Zumba Games/Bingo; Special Events; Educational Sessions Mon Fri. (5 x 27)	Atlantis Dental Care; Aetna; Absolute Best Insurance; Avmed; HealthSun, Infinity Health Center; Universal Coaching Services, PBSO Therapy Dogs; Zumba; Music for Mending Minds	323

FY25 EVENTS & SPONSORSHIPS

EVENTS	SPONSORS/PARTNERS	FY 2025 EXPENSE	FY 2025 ACTUAL	FY2025 ATTENDEES
Trunk or Treat	PBSO	N/A	N/A	4,500
NNOAC	PBSO	CANCELED	-	
Holiday in the Park (12/14/24)	FL Blue; WM; Renaissance Charter School (Wellington); Rosenthal, Levy, Simon & Sosa; PBSO	\$35,713	\$-	
Sundae's w/ Santa		\$4,194		
Fiesta de Pueblo (1/11/25)	Executed by Fiesta de Pueblo, Inc.	\$4,115	\$ -	
Artzy Eve at City Hall		CANCELED		
Daddy Daughter Dance		\$5,619	\$-	
(2/8/25)				
Egg'stravaganza (4/19/25)	State Farm-Lily	\$23,855	\$-	
Rock-n-Roll Sunday/FR Chili Cook-Off	Coordinated w/ the Nam Knights Motorcycle Club of PBC	\$7,424	\$ -	
(3/2/25) Ignite the Night				
(7/4/25)		\$81,219	\$-	
Back2School Supply Distribution		\$8,159	\$ -	
(7/25/25)		. ,	Ψ	
Senior Resource Fair		\$500	\$-	
(9/27/25)			т	
Sunday Sounds (9/28/25)		\$5,657		