

RESOLUTION NO. 2026-04

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH KALIAH COMMUNICATIONS, INC. FOR VISUAL ARTS AND DIGITAL CONTENT CREATION SERVICES TO SUPPORT THE CITY'S ECONOMIC DEVELOPMENT, BUSINESS PROMOTION, AND PLACE-BASED MARKETING INITIATIVES; APPROVING A WAIVER OF COMPETITIVE SELECTION PURSUANT TO THE CITY'S PROCUREMENT CODE EXEMPTION FOR ARTISTIC SERVICES; AUTHORIZING THE ISSUANCE OF A PURCHASE ORDER IN AN AMOUNT NOT TO EXCEED \$36,000; AUTHORIZING RENEWAL OPTIONS SUBJECT TO FUTURE CITY COUNCIL APPROVAL AND BUDGETARY APPROPRIATION; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Greenacres, through its Department of Economic Development, seeks to support the City's economic development, business promotion, and place-based marketing initiatives by highlighting and promoting local restaurants, retail establishments, shopping districts, service-oriented businesses, and other business opportunities identified by the City; and

WHEREAS, Kaliah Communications, Inc. is an experienced artistic services provider specializing in visual storytelling, digital content creation, and creative media services for governmental and cultural organizations; and

WHEREAS, the services to be provided constitute artistic and creative professional services that are inherently subjective and not well suited to traditional competitive solicitation; and

WHEREAS, pursuant to Section 2-213 and Section 2-217(8) of the City's Procurement Code, artistic services are exempt from competitive selection requirements and the City Council may waive competitive selection when it is in the best interests of the City; and

WHEREAS, the City Council finds that waiving competitive selection and entering into an agreement with Kaliah Communications, Inc. is in the best interest of the City and will not

result in a financial disadvantage; and

WHEREAS, the agreement provides for an initial one (1) year term commencing February 2, 2026, at a total cost not to exceed \$36,000, with up to two (2) one-year renewal options subject to future City Council approval and budgetary appropriation; and

WHEREAS, sufficient funds are available in the FY 2026 budget under the Department of Economic Development to support this agreement.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, AS FOLLOWS:

SECTION 1.

The City Council hereby approves the execution of an agreement with Kaliah Communications, Inc. for visual arts and digital content creation services to support the City's economic development, business promotion, and place-based marketing initiatives, in an amount not to exceed \$36,000 for the initial one (1) year term.

SECTION 2.

The City Council hereby approves a waiver of competitive selection in accordance with Sections 2-213 and 2-217(8) of the City's Procurement Code for artistic services.

SECTION 3.

The City Council authorizes the issuance of a purchase order in an amount not to exceed \$36,000 for the initial term of the agreement.

SECTION 4.

The City Council authorizes up to two (2) one-year renewal options, each subject to future City Council approval and budgetary appropriation.

SECTION 5.

The appropriate City officials are hereby authorized to execute the agreement and any related documents necessary to implement this resolution.

SECTION 6.

This Resolution shall become effective upon adoption.

RESOLVED AND ADOPTED this 2nd day of February, 2026

Chuck Shaw, Mayor

Attest:

Quintella Moorer, City Clerk

Voted:

John Tharp, Council Member, *District I*

Voted:

Peter Noble, Council Member, *District II*

Voted:

Judith Dugo, Council Member, *District III*

Voted:

Susy Diaz, *Deputy Mayor*

Voted:

Elisa Leheny, Council Member, *District V*

Approved as to Form and Legal Sufficiency:

Glen J. Torcivia, City Attorney