



Department Report

DATE: May 19, 2025
FROM: Dr. Philip C. Harris, D.B.A., Director, Economic Development
SUBJECT: Monthly Report – May 2025

BACKGROUND

Throughout May 2025, the Economic Development Department continued to advance the City's strategic priorities around inclusive economic growth, small business engagement, cross-sector partnerships, and leveraging external resources. Efforts focused on strengthening community connections, supporting local entrepreneurs, and enhancing workforce development opportunities in alignment with Greenacres' vision for equity, innovation, and long-term resilience.

1. Business Assistance

- **Commercial Corridor Outreach**

The Department conducted walking tours of key commercial corridors to engage directly with business owners and assess opportunity parcels for future investment and redevelopment.

- **Bowled Co. Ribbon Cutting Ceremony**

On May 3rd, the City celebrated the grand opening of Bowled Co. Greenacres, located at 6854 Forest Hill Blvd next to Crunch Fitness. Known for its customizable, health-conscious meals, Bowled Co. marks its first Florida location as part of its expansion from the Northeast. Local franchisee Jermaine Smith was recognized for his leadership. The event was well attended and emphasized the City's ongoing support for new business ventures and healthy living.

- **Walmart Market Re-Opening**

The Department collaborated with the Walmart leadership team to facilitate the Re-Opening Ceremony for the remodeled Walmart Neighborhood Market at 3911 S Jog Rd, scheduled for May 23rd at 9:00 AM. The renovations will enhance the customer experience, generate new jobs, and further contribute to the local economy.

- **Small Business Technical Assistance – Prospera USA**

Through our ongoing partnership with Prospera USA, the City continues to provide direct support to small businesses via monthly one-on-one consultations held at City Hall. In May:

Metric	Value
Clients Served in Consulting	26
Business Owner Clients	21 (80%)
Jobs Created/Retained	67 (3.1 jobs/business)
Clients Receiving Business Services	7 (27%)

Business Advancement Services (BAS) provided included:

- 2 Accounting Assessments (\$425 each)
- 4 Legal Assessments (\$500 each)

- 3 Branding Kits (\$700 each)
- 2 Marketing & Sales Plans (\$925 each)

Total Prospera investment: \$6,800.00

2. Building Strategic Partnerships

• Regional Development Collaboration

On May 6, the City participated in the Palm Beaches Economic Development Forum, hosted by the Chamber of Commerce of the Palm Beaches. City leadership from Greenacres, Atlantis, Lantana, Haverhill, Lake Clarke Shores, and Lake Worth Beach convened with developers, economic experts, and business leaders to discuss strategies for inclusive growth, land use, and investment across Central Palm Beach County.

• Community Engagement Events Attended:

- Hispanic Chamber of Commerce of Palm Beach County – *25th Annual Triunfo Awards Gala: Noche De Cultura*
- India-US South Florida Chamber of Commerce – Event with Consul General Shri Ramesh Babu Lakshmanan
- Prospera – *New Business Orientation* session

3. Workforce Development

The Department is organizing the City of Greenacres Job Fair with CareerSource Palm Beach County scheduled for Wednesday, June 25, 2025, from 10:00 AM to 1:00 PM at the Community Center. The event will:

- Connect employers directly with job seekers
- Promote local hiring and workforce inclusion
- Support career awareness and job readiness

This initiative is part of our broader workforce development strategy to create sustainable employment pathways for residents, reduce local unemployment, and strengthen the regional labor market.