

RESOLUTION NO. 2025-27

A RESOLUTION ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH KALIAH COMMUNICATIONS, INC. FOR VISUAL ARTS AND DIGITAL CONTENT CREATION SERVICES TO SUPPORT THE CITY'S RESTAURANT PROMOTION INITIATIVE; WAIVING COMPETITIVE SELECTION REQUIREMENTS PURSUANT TO THE PROCUREMENT CODE EXEMPTION FOR ARTISTIC SERVICES; AUTHORIZING THE ISSUANCE OF A PURCHASE ORDER IN THE AMOUNT OF \$18,000; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Greenacres is undertaking an initiative through its Department of Economic Development to promote the City's local restaurant scene, showcase local businesses, and encourage economic growth and community engagement; and

WHEREAS, Kaliah Communications, Inc. is a highly experienced artistic services provider specializing in visual storytelling, digital content creation, and artistic exhibitions, with a track record of working with governmental and cultural organizations throughout South Florida; and

WHEREAS, the Procurement Code of the City of Greenacres allows for the exemption of artistic services from competitive selection requirements, recognizing the specialized and creative nature of such services; and

WHEREAS, the City Council finds it in the best interest of the City to waive the competitive selection process and directly contract with Kaliah Communications, Inc. to provide artistic services in support of the City's restaurant promotion project; and

WHEREAS, the agreement includes a six-month term, from June 1, 2025, to November 30, 2025, with a total cost of \$18,000, covering monthly retainers for artistic content creation, coordination, and management of digital exhibition distribution; and

WHEREAS, sufficient funds are available in the FY 2025 budget under the Department of Economic Development to support this initiative.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENACRES, FLORIDA, AS FOLLOWS:

SECTION 1. The City Council hereby approves the agreement with Kaliah Communications, Inc. for the provision of visual arts and digital content creation services for the City's restaurant promotion initiative, for a total amount not to exceed \$18,000.

SECTION 2. The City Council waives the competitive selection requirements under the Procurement Code for this contract, recognizing the exemption for artistic services.

SECTION 3. The City Council authorizes the issuance of a Purchase Order in the amount of \$18,000 to Kaliah Communications, Inc. for the services outlined in the agreement.

SECTION 4. The Mayor, City Manager, and other appropriate City officials are authorized to execute the agreement and any related documents necessary to implement the terms of this resolution.

SECTION 5. This Resolution shall become effective upon adoption.

RESOLVED AND ADOPTED this 19th day of May, 2025

Chuck Shaw, Mayor

Attest:

Quintella Moorer, City Clerk

Voted:
John Tharp, Council Member, *District I*

Voted:
Peter Noble, Council Member, *District II*

Voted:
Judith Dugo, Council Member, *District III*

Voted:
Susy Diaz, *Deputy Mayor*

Voted:
Paula Bousquet, Council Member, *District V*

Approved as to Form and Legal Sufficiency:

Glen J. Torcivia, City Attorney