



ITEM SUMMARY

MEETING DATE: May 19, 2025

FROM: Monica Powery, Director of Purchasing

SUBJECT: Approval of Resolution No. 2025-26 School Zone Speed Detection Agreement

BACKGROUND

In 2023, the Florida Legislature authorized municipalities to install speed detection systems to enforce school zone speed limits. Following this legislative change, the City of Greenacres evaluated traffic data indicating significant speeding violations within City school zones. In 2023 alone, 707 speeding citations and 247 written warnings were issued within Greenacres school zones.

To enhance public safety and protect children traveling to and from school, the City Council directed staff to implement a School Zone Speed Enforcement Program using automated speed detection systems. Ordinance No. 2024-30 established the framework for this program, including the authority to contract with qualified vendors.

ANALYSIS

Resolution No. 2025-26 approves the execution of a piggyback agreement with American Traffic Solutions, Inc. d/b/a Verra Mobility, utilizing the competitively awarded contract between the City of Tampa and Verra Mobility. This agreement provides for the installation, operation, and management of school zone speed camera enforcement services under the same terms and rates as outlined in Tampa's Master Agreement.

Piggybacking onto Tampa's contract allows the City to accelerate program implementation while benefiting from competitively negotiated pricing and proven vendor performance.

FINANCIAL INFORMATION

Costs associated with the installation, operation, and enforcement of the program will be governed by the agreement with Verra Mobility. Any revenues generated from fines will be collected and distributed in accordance with Florida law, and all program expenses will be managed through approved budget allocations.

LEGAL

The agreement has been reviewed for compliance with the City's purchasing policies, state statutes, and all applicable legal requirements, including due process protections and public records obligations.

STAFF RECOMMENDATION

Staff recommends approval of Resolution No. 2025-26, authorizing the City to enter into the agreement with Verra Mobility to implement the School Zone Speed Detection System Program and enhance the safety of children and the public in designated school zones.