



## Department Report

**MEETING DATE:** February 5<sup>th</sup>, 2024  
**FROM:** Gigi Chazu, Director, Economic Development  
**SUBJECT:** Monthly Report – Month of December

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### BACKGROUND

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The following report provides activity within the Department of Economic Development for the reporting period from December 1st through the 31st, 2023.

#### **1. Building Partnerships:**

- Met with Prospera USA to strategize collaboration for free in-house mentorship and training programs for local business owners.

#### **2. Community Outreach:**

- Participated in Career Day at Greenacres Elementary, enlightening students about careers in Economic Development.
- Attended SCORE's night of stars annual meeting, receiving an award as a webinar presenter.
- Engaged in a Mock City Council Meeting at LC Swain Middle School, encouraging student participation in presenting agenda items.

#### **3. Business Assistance:**

- Provided technical assistance to an entrepreneur in the juice distribution business.
- Offered referral services to an entrepreneur exploring Online Sales opportunities.

#### **4. Educational Initiatives:**

- Hosted a business webinar in collaboration with SCORE Broward, guiding entrepreneurs on creating a third-party brand.

#### **5. Digital Presence:**

- Maintained an active presence on the City's LinkedIn page, with posts reaching 1,566 organic impressions in December.

#### **6. Ongoing Projects:**

- Progressed on the Urban Land Institute Leadership Project, submitting the final proposal.
- Planning for the City's Centennial Celebration.
- Small Business Survey, set for release in early 2024.
- Collaborating with the Department of Communications and Public Affairs on the City rebranding RFP.

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