



## Department Report

**MEETING DATE:** Month, DD, 202Y

**FROM:** Gigi Chazu, Director, Economic Development

**SUBJECT:** Monthly Report – Month of July

---

### BACKGROUND

---

The following report provides activity within the Department of Economic Development for the reporting period from August 1st through August 31st, 2023.

- Continued building relationships with local organizations to introduce the department and establish potential collaborations in different areas of economic development.
    - Business Development Board: Attended the Stake Holder Round Table, looking to have the City join as a member for 2024 fiscal year to have Greenacres included on their publications.
    - Meeting with developer's firm for potential public-private partnerships on multi-use development.
    - Small Business Development Center (SBDC) – Attended the Small Business Success Summit to keep updated on federal programs for small businesses.
    - Attended the International Council of Shopping Centers Conference: Identified 13 retailers that can fit Greenacres demographics; met with new retailer that leased the CVS store on Forrest Hill Blvd; introduced Greenacres to developers; met with Colliers Internationals and spoke of possible collaboration on development trends under current economic conditions.
    - Habitat for Humanity: Conversations on ways to engage residents on neighborhood improvement projects, Rock the Block event, relocation or redevelopment of their ReStore.
    - Palm Beach State College: Meeting with PBSC representatives and Mayor Flores on a Hispanic Heritage event at the College's facilities.
    - Legacy Church: Conversations on support for their 50<sup>th</sup> year anniversary
  - Continued creating content and for the department's web pages.
  - Constant collaborating with content for the City's LinkedIn page.
  - Continued population of new business lists.
  - Launched the Eat Greenacres initiative, first restaurant enlisted, currently creating video.
  - Completed initiatives and programs to support the Economic Development Element
    - Business attraction and retention campaign
    - Ribbon Cutting Program
  - Current projects:
    - Economic Development Plan Timeline
    - Business Improvement Program
    - Urban Land Institute Leadership Project Application
    - City's Centennial Celebration
-