



ITEM SUMMARY

MEETING DATE: November 3, 2025

FROM: Andrea McCue, City Manager

SUBJECT: Resolution 2025 - 54

BACKGROUND

On May 21, 2018, Ordinance 2018-08 was issued to establish a policy and procedure for the use of the City's official designated seal. In 2025 the City worked to have a branding logo to represent the City. Council Policy No. 31 would be amended to update allowing uses of the seal and provide for allowed uses of the City's branding logo and official seal.

ANALYSIS

The City wishes to use the City seal to authenticate official documents, certifications, and legal instruments. The branding logo would be used for correspondence, outreach, and promotional materials to represent the City's identity and public image.

FINANCIAL INFORMATION

N/A

LEGAL

The City Attorney has reviewed the item and all supporting documents for legal sufficiency and compliance.

STAFF RECOMMENDATION

Staff recommends approval of Resolution 202-54.