

Department Report

MEETING DATE: June 17, 2024

FROM: Michele Thompson, Director, Community & Recreation Services

SUBJECT: Community & Recreation Services Dept. – May Report

ADMINISTRATION

| PERFORMANCE MEASUREMENT | THIS PERIOD | FY2024 TO DATE | FY 2024 BUDGET |
|--|----------------|-------------------|-------------------|
| No. of Contracts Executed/Renewed | 0 | 4 | 3 |
| No. of Collaborative Partnerships | 5 | 46 | 27 |
| No. of Vendor/Independent Contractor Agreements | 18 | 76 | 30 |
| No. of Educational Scholarship Applications R'cd | - | 15 | 20 |
| No. of Community Events Coordinated | - | 6 | 10 |
| No. of Event Participants | - | 26,090 | 36,900 |
| No. of Little Free Libraries (LFL)*/ # Replacement Units / Story Walks | 0 | 32/2 | 32/2 |
| No. of Business Sponsorships | - | 15 | 22 |

FACILITY RENTALS

| FACILITY RENTALS | THIS PERIOD | FY2024 TO DATE | FY 2024 BUDGET |
|---------------------------|-----------------|-------------------|-------------------|
| Fields/Concession Stands | 73 | 499 | 900 |
| Pavilions | 49 | 337 | 500 |
| Center Facility | 75 ¹ | 452 ¹ | 900 |
| Monthly Center Attendance | 4,030 | 29,025 | 4,200 |

¹132 Additional Free Rentals: 71 Gym: YP/Open Gym/Tai Chi/School Board Job Fair, 10 Banquet Hall: PBSO/ESOL/Business Summit/YP/Community of Life/HOA Nautica, 22 Room 1: Senior Social, 1 Room 2: Spotlighters, 0 Room 3, 2 Room 4: AARP/Summit/Sevens, 25 Comm. Park: PB Square Dance/Tai Chi/YP

REVENUE

| FACILITY RENTALS REVENUE | THIS | FY2024 TO | FY2024 |
|--------------------------|-------------|--------------|-----------|
| | PERIOD | DATE | PROJECTED |
| Rental Revenue Generated | \$16,897.61 | \$117,282.31 | \$170,000 |

ATHLETICS

| YOUTH ATHLETICS | THIS PERIOD | FY2024 TO DATE | FY2024 PROJECTED |
|---|----------------|-------------------|---------------------|
| FY24 Co-ed Fall Soccer (10/6/23-12/8/23) | | | |
| Registration Period 7/31/23 – 10/6/23 | - | 229 | 200 |
| FY24 Co-ed Spring Soccer (3/4/24-5/17/24) | | | |
| Registration Period 1/8/24 – 3/1/24 | - | 301 | 260 |
| FY24 Co-ed Winter Basketball (12/4/23-3/8/24) | | | |
| Registration Period 9/5/23 – 11/2/23 | - | 150 | 160 |
| FY24 Spring Skill Development Basketball Program (Monthly Attendance) – Cancelled Program | - | - | 340 |
| Co-ed Summer Basketball Skills Camp | 22 | 22 | 40 |

Athletic Sponsors: Renaissance Charter School, Greenacres Nissan, Eastern Freight Forwarders & Carbon Health

COMMUNITY SERVICES

| CROS MINISTRIES FOOD PANTRY DATES | NO. OF HOUSEHOLDS | NO. OF INDIVIDUALS |
|---|-------------------|--------------------|
| May | Temporarily | Closed |
| April 11 th & 25 th | 47 / 29 | 120 / 67 |
| TOTAL YTD | 607 | 916 |

SENIOR PROGRAMS

| SENIOR SOCIAL | SPONSORS | NO. OF PARTICIPANTS YTD |
|--|--|-------------------------------|
| Meal Program; Dances; Games/Bingo; Special Events Mon Fri. (5 x 27) | 211 Elfer Services; Flipany; Firebush; ABI / Kidney Health; FL Dept. of Agric./Consumer Affairs; Sol y Vida Med. Ctr.; ; Sr. Dedicated Med.; Devoted; Premier Family Health; Humana; HealthSun; U of M Meditation & Mindfulness; WellCare; Zumba | 1,619 |

FY24 EVENTS & SPONSORSHIPS

| F124 EVENTO & SPUNOURONIPO | | | | |
|---|--|-------------------|------------------|---------------------|
| EVENTS | SPONSORS/PARTNERS | FY2024 EXPENSE | FY2024 ACTUAL | FY2024 ATTENDEES |
| Trunk or Treat | PBSO | N/A | N/A | 1,100 |
| NNOAC | PBSO | \$3,131 | \$1,835 | 1,200 |
| Holiday in the Park (12/9/23) | \$13,500: WM; Nissan; Florida Blue; Wellington Renaissance Charter; Sunshine Health; Ambetter; Steinger/Green/Feiner; Forest Hill Orthodontics; Rosenthal/Levy/Simon/Sosa, Glasser, PBSO, FR | \$35,171 | \$14,871 | 5,500 |
| Fiesta de Pueblo (1/6/24) | Co-Sponsored by Fiesta de Pueblo, Inc. | \$4,317 | \$5,781 | 11,500 |
| Artzy Eve. at City Hall (1/27/24) | \$1,000: Waste Management; Greenacres Nissan; The Glasser Family | \$15,611 | \$8,126 | 250 |
| Daddy Daughter Dance (2/10/24) | \$500: Waste Management; The Glasser Family | \$6,662 | \$5,644 | 122 |
| Egg'stravaganza (3/30/24) | The Glasser Family; Nissan; WM; Ed's/Tapatia; FL Blue; Renaissance Charter; State Farm; Rosenthal/Levy/Simon/Sosa | \$22,594 | 22,594 | 6,500 |
| Rock-n-Roll Sunday/FR Chili Cook-Off (5/19/24) | Coordinated w/ the Nam Knights Motorcycle Club of PBC | \$8,789 | | |
| Ignite the Night (7/4/24) | FPL; Waste Management; Zambelli; Greenacres Nissan; The Glasser Family | \$77,477 | | |
| Back2School Supply Distribution (7/27/24) | | \$8,249 | | |
| Senior Health & Resource Fair | | | | |

FY24 Event Actuals = Direct + In-direct – Event Sponsors & Revenues New Holiday Tree (38'); Park & Event Lighting: \$50,000