

Department Report

MEETING DATE: June 17, 2024

FROM: Gigi Chazu, Director, Economic Development

SUBJECT: Monthly Report – May

BACKGROUND

The following report provides activity within the Department of Economic Development for the reporting period from May 1st - 30th, 2024.

1. Building Partnerships:

- Received a Regional Award from the FL SBDC at Florida Atlantic University for the City's partnership as a Satellite Office
- Met with representatives of I Heart Media for potential partnerships, regarding mentions of City Events.
- Attended the Governor's Hurricane Conference

2. Business / Resident Assistance:

- Assisted 4 entrepreneurs in the field of personal services, security, insurance and cottage foods.
- Hosted the recurring Pop-Up Business Assistance in partnership with Prospera USA, facilitating business consultation to 8 individuals.
- Conducted the First Annual Business Summit with participation of 80 individuals, 8 panelists and 4 exhibitors.
- Conducted a Ribbon Cutting event of a local organization.

3. Development Initiatives:

• Continued with the Urban Land Institute Leadership Project.

4. Digital Presence:

- Completed the Starting a Business Checklist, published in English and Spanish https://greenacresfl.gov/administration/page/starting-business-checklist
- Continue Building City's LinkedIn presence.