



Department Report

DATE: July 21, 2025
FROM: Dr. Philip C. Harris, D.B.A., Director, Economic Development
SUBJECT: Monthly Report – June 2025

BACKGROUND

In June 2025, the Economic Development Department continued advancing the City's mission to foster inclusive economic growth, support small business development, cultivate strategic partnerships, and pursue resource opportunities that align with Greenacres' long-term goals of equity, innovation, and resilience.

1. Marketing and Business Promotion

Dine Local. Love #Greenacres Initiative

The Department has officially launched **Dine Local. Love** campaign to promote and showcase the city's vibrant local restaurant scene. This digital initiative highlights the economic and cultural contributions of local restaurants, family-owned eateries, and branded food establishments, building on Greenacres' emerging "foodie" culture. The campaign celebrates the important role these businesses play in making Greenacres a great place to live, work, play, and eat, while also stimulating local tourism, entrepreneurship, and community pride.

2. Workforce Development

City of Greenacres Job Fair – June 25, 2025

In partnership with CareerSource Palm Beach County, the Department is organizing the City of Greenacres Job Fair, scheduled for Wednesday, June 25th from 10:00 AM to 1:00 PM at the Community Center. To date, 17 companies have confirmed participation, and over 70 job seekers have registered. The job fair is a key element of the City's workforce development strategy and will:

- Connect employers directly with qualified job seekers
- Promote local hiring and workforce inclusion
- Enhance awareness of career pathways and job readiness resources

3. Business Assistance

Commercial Corridor Outreach

Department staff continued conducting walking tours of key commercial corridors to engage directly with business owners, identify opportunity sites, and assess redevelopment potential. These visits support relationship-building and help shape future investment strategies.

GyroGR Ribbon Cutting Ceremony

On June 6th, the City joined the Central Palm Beach County Chamber of Commerce in celebrating the grand opening of GyroGR, located at 6852 Forest Hill Blvd., next to Crunch Fitness. GyroGR brings authentic Greek cuisine and a vibrant cultural dining experience to Greenacres, emphasizing fresh ingredients, tradition, and community. The event was well-attended and marks another milestone in the growth of our local food and retail corridor.

Small Business Technical Assistance – Prospera USA

Through our partnership with Prospera USA, the Department continues to provide free one-on-one consultations to local small businesses at City Hall. In addition, a Small Business and Entrepreneur Orientation session was scheduled for June 10th in the City Hall Training Room to support aspiring entrepreneurs with startup planning and business development resources.

4. Strategic Partnerships and Regional Collaboration

Business Development Board Stakeholders Meeting

The Department participated in the Palm Beach County Economic Development Stakeholders Meeting on June 12th at CareerSource Palm Beach County. These quarterly convenings brought together municipalities, chambers of commerce, educational institutions, and regional partners to share best practices and coordinate strategies that strengthen county-wide economic development.

Sister Cities International Exploration

The Department has initiated efforts to explore a potential partnership with Sister Cities International, Inc. (SCI) to promote global collaboration and cultural exchange. The goal is to establish a formal Sister City relationship that reflects the City of Greenacres' commitment to cultural richness, international cooperation, and economic vitality. Key objectives of the SCI initiative include:

- Establishing long-term international partnerships with cities of shared values
- Supporting cultural, educational, and professional exchanges (in-person or virtual)
- Promoting trade and commerce between communities
- Encouraging joint learning and problem-solving initiatives
- Building global relationships that benefit local residents and businesses