

**CITY OF GREENACRES**  
**INTEROFFICE MEMORANDUM**  
 2021.08MT6.001

**TO:** Andrea McCue, City Manager

**FROM:** Michele Thompson, Director   
 Community and Recreation Services Department

**RE:** Department Report for July 1 – July 30, 2021

**DATE:** August 6, 2021

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**1. ADMINISTRATION:**

PERFORMANCE MEASUREMENT	THIS PERIOD	FY 2021 TO DATE	FY 2021 BUDGET
No. of Contracts Executed	0	1	3
No. of Collaborative Partnerships	3	21	20
No. of Vendor/ Indep. Contr. Agreements	2	12	30
No. of Educational Scholarship App.'s	-	16	12
No. of Community Events Coordinated (Reflects local Green Market)	1	42	9
No. of Event Participants	5,000	12,200	23,000
No. of Chartered Little Free Libraries (LFL) *	0	25	22
No. of Business Sponsorships	1	27	15

\*Supplying books to all 25 Libraries

**2. ATHLETICS, EVENTS & FACILITIES:**

ACTIVITY	SPONSORS/ PARTNERS	FY 2021 TO DATE	FY 2021 BUDGET
<b>Community Events:</b> <ul style="list-style-type: none"> <li>Green Market &amp; Bazaar (Sundays)</li> </ul>	POTTC	Attendees 5,200 296 Vendors	\$500
<b>3 Kings Drive Thru Candy Event - 1/9/21</b>	<i>City Co-Sponsored w/ PRHC</i>	Attendees 45	\$3,626
<ul style="list-style-type: none"> <li>Daddy Daughter Dance Ages 4 &amp; Up</li> </ul>	<b>Cancelled for 2021</b> Nissan	Attendees	\$3,320
<ul style="list-style-type: none"> <li><b>Spring Parades &amp; DIY Home Egg Hunts (4/3/21)</b></li> </ul>	<i>Dedicated Senior Medical; After Hours Pediatric Urgent Care; Sunshine Health; Robes</i>	1,200 Attendees	\$11,605

	<i>Law Group; Ed's Market; Anonymous</i>		
• ARTZY Evening @City Hall (5/1/21)	<i>Greenacres Nissan Waste Management Dedicated Senior; Lily Rexac, State Farm</i>	1,500 Attendees	\$3,199
• <i>Rock-n-Roll Sunday (5/18/21)</i>	<b>Cancelled for 2021</b>	Attendees	\$2,025
• "Ignite the Night" (7/4/21)	<i>Waste Management, Dedicated Senior, Lily Rexach State Farm; Sr Care Ed's Food Store, Tapita's Supermarket</i>	5,000	\$36,415
• School Supply Distribution	Schools: Greenacres, Liberty, Heritage, Cholee, DiamondView, L.C. Swain, Okeeheelee & John I Leonard Sponsors: Bingo Magic; NCJW of Valencia Shores, Greenacres Nissan, Waste Mgm, Ed's Food Store, Tapitla's Supermarket, Humana, PBSO GA Fire Rescue	Supplies: Back packs, paper, spiral notebooks, glue sticks, pens, pencils, etc.  <b>Cash &amp; In-kind donations = \$25,000</b>	\$6,000
• # of Senior Participants Games/Bingo – 3 x 15)	Monthly Sponsors: Walmart; Dedicated Seniors: PBSO; Devote Health Plans, Absolute Best Insurance	1,005	N/A
<b>Facility Rentals:</b>	<u>This Period</u>		
• Fields/Concession Stands	45	757	675
• Pavilions	25	268	245
• Center Facility Rentals	86 <sup>1</sup>	562 <sup>1</sup>	1,175
Monthly Center Attendance	2686	37,142	-
• Total Rental Revenue Generated	\$10,686.75	\$110,134.73	\$120,000
<b>Youth Athletics:</b>			
• Co-ed Winter Basketball (1/4/21 – 3/11/21)	-	40	160
• Co-ed Spring Soccer (3/22/21 – 5/28/21)	-	162	175
• Summer Co-ed Basketball Camp (7/19/21 – 7/23/21)	-	42	60

- <sup>1</sup>- 45 Additional Free Rentals – 12 Tai Chi Classes, 4 Banquet Room Youth Programs, 16 Gym Youth Programs, 3 Banquet Room Fire Rescue (Photos), 1 Banquet Room PBSO Harmony Camp, 5 Room 1 PBSO Harmony Camp, 1 Room 2 PBSO Harmony Camp (Painting Class), 1 Mass Mobile Vaccine Event (Use of Parking Lot and Martin Ave), 2 Room 4 HOAs.

3. **GENERAL:**

- The Back to School Supply Distribution was a huge success with 8 out of 9 City schools receiving backpacks, and all kinds of school supplies totaling approx. \$25,000 received from our generous community donors, businesses and sponsors! Supplies are also being collected for next year's event.
- The City is co-sponsoring the *Days of Caring – Community Disaster Preparedness Fair*, with the United Way of Palm Beach County. The event is scheduled for Saturday, September 11<sup>th</sup> from 9 – 11 AM and will be held outside along Martin Avenue at the Community Center.
- Plans are well underway for the return of the City's Sunday Green Market & Bazaar (October – April), and the *Holiday in the Park* event scheduled for Saturday, Dec. 4, 2021 at SJF Community Park.
- The Co-ed Summer Youth Basketball camp was held Monday, July 19<sup>th</sup> through Friday, July 23<sup>rd</sup> at the Greenacres Community Center from 9:30 AM – 1:30 PM for 40 participants ages 5-14. The camp consisted of individual basketball skill development, speed & agility training, scrimmage games, and five (5) guest speakers with collegiate and professional basketball experience sharing their amazing life stories.



- CROS Ministries Walk-up Food Pantry (2<sup>nd</sup> and 4<sup>th</sup> Thursdays from 4 - 6 PM) at the IVB Concession Stand on Martin Avenue.

CROS Food Pantry Dates	# of Households	# of Individuals
October 8 <sup>th</sup> & 22 <sup>nd</sup>	44/35	126/113
November 12 <sup>th</sup> & 25 <sup>th</sup>	43/67	123/199
December 10 <sup>th</sup> & 23 <sup>rd</sup>	52/17	153/36
January 14 <sup>th</sup> & 28 <sup>th</sup>	35/50	101/143
February 11 <sup>th</sup> & 25 <sup>th</sup>	42/50	108/139
March 11 <sup>th</sup> & 25 <sup>th</sup>	46/43	111/108
April 8 <sup>th</sup> & 22 <sup>nd</sup>	32/36	92/86
May 13 <sup>th</sup> & 27 <sup>th</sup>	29/32	66/86
June 10 <sup>th</sup> & 24 <sup>th</sup>	42/38	104/94
July 8 <sup>th</sup> & 22 <sup>nd</sup>	34 - 31	87 - 63
August 12 <sup>th</sup> & 26 <sup>th</sup>		
Sept. 9 <sup>th</sup> & 23 <sup>rd</sup>		
Total	798	2,138

### Community Event Sponsorships

#### Spring Egg Hunt & Parade Event

- \$500 Dedicated Seniors Medical
- \$500 After Hours Pediatric Urgent Care
- \$500 Sunshine Health
- \$500 Robes Law Group
- \$500 Catayu Group (Ed's Food Store and Deli)
- \$500 - Anonymous donor

#### Other Programs

- \$200 Publix
- \$1,500 Wal-Mart
- \$1,000 Dedicated Senior
- \$800 Aetna
- \$500 Greenacres Nissan

#### ARTZY Evening @ City Hall:

- \$500 Lily Rexach, State Farm Agent
- \$500 Dedicated Senior Medical Center
- \$600 Greenacres Nissan
- \$1,000 Waste Management
- Ace Hardware is providing all of the paint/materials for the Haverhill Wall Mural project

#### Ignite the Night

- \$1,500 Lily Rexach State Farm Agent
- \$500 Senior Navigation Group
- \$1000 Greenacres Nissan
- \$500 Dedicated Senior Medical
- \$500 Ed's Food Store

- \$500 Tapatia Supermarket
- \$2,000 Waste Management

Back to School Supply Drive

- \$1,000 Greenacres Nissan
- \$2,000 Waste Management
- \$500 Ed's Food Store
- \$500 National Council of Jewish Women's Club of Valencia Shores
- \$500 Tapatia Supermarket
- \$500 NCJWC
- \$11,500 LFL Stewart purchased in Back to School Supplies
- \$800 Anonymous Donor
- \$1,000 Humana
- \$800 Bingo Magic
- \$1,000 Collection Bins – Supplies
- \$2,000 Filled Backpacks from PBSO

StoryWalk

- \$5,000 Waste Management (1) and \$2,500 Bingo Magic & C. Glasser (2)

**Total YTD sponsorship revenue = \$30,100 (includes \$10,000 Waste Management Sponsorship) & In-Kind = \$29,385.**



Michele Thompson, CPRP

Director, Community & Recreation Services Department

★ Thank YOU!! ★

