

Water & Sewer Agenda Summary

Date: April 20, 2022

Key Staff Contact: Dena Egenhoff

Title: Review Water Conservation Program Performance

Summary: Greeley's Water Conservation program was selected for a WaterNow Alliance's Project Accelerator program in 2020. The WaterNow Accelerator program is a vehicle to jumpstart sustainable water projects by providing professional hands-on support and technical assistance. Greeley's project focused on optimizing its existing conservation program through performance analysis and an equity-focused analysis of metrics such as socioeconomic status of participants, age and geographic distribution, and the value of each program to the City's residents.

Though key findings within this project allows the Water Conservation team to:

- Execute data-based program decisions driven by innovation and technology.
- Ensure a return on investment
- Fulfilling future customer needs and changing values.

Recommended Action: Informational item only

Attachments:

Greeley Water Board Report: Enhancing Water Efficiency Portfolio through Performance Analysis