



National Mayor's Challenge for Water Conservation

WHEREAS, the City of Greeley, the state of Colorado continues to explore ways to manage residential consumption of water and power, and to inspire its residents to care for our natural resources and become better environmental stewards; and

WHEREAS, Greeley's diverse water portfolio of water sources creates reliability and resiliency. Part of Greeley's core values are water planning, water efficiency and stewardship for navigating droughts, wildfires and uncertainty of the Colorado River;

WHEREAS, the 12th annual National Mayor's Challenge for Water Conservation presented by the Wyland Foundation, with support from the U.S EPA WaterSense, The Toro Company, and the National League of Cities, is a non-profit challenge to residents to encourage pollution reduction and smart water use; and

WHEREAS, with the encouragement of their mayor, residents may register their participation in their city's Challenge, online, by making simple pledges to decrease their water use and to reduce pollution for the period of one year, thereby assisting their cities to apply local, State, and Federal water conservation strategies and to target mandated reductions; and

WHEREAS, from April 1-30, 2023, the City of Greeley wishes to inspire its residents and its neighboring communities to take the "Wyland Mayor's Challenge for Water Conservation" by making a series of online pledges at mywaterpledge.com to reduce their impact on the environment and to see immediate savings in their water, trash, and electricity bills;

NOW, THEREFORE, I, John Gates, by virtue of the authority vested in me as Mayor of the City of Greeley, do hereby proclaim:

That the City of Greeley agrees and supports the "Wyland Mayor's Challenge for Water Conservation" emphasis.

That the program is to be implemented from April 1-30, 2023, through a series of communication and outreach strategies, whether new or existing, to encourage Greeley residents to take the water conservation "Challenge."

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Greeley, Colorado, this 4th day of April 2023.

John Gates
Mayor