



## *National Travel & Tourism Week*

**WHEREAS**, travel has a positive effect on Greeley, Colorado, and the nation's economic prosperity and image abroad; and

**WHEREAS**, travel impacts business productivity and individual travelers' well-being; and

**WHEREAS**, travel to and within the U.S. provides significant economic benefits for the nation, generating more than \$2 trillion in economic output in 2021, with \$910 billion spent directly by travelers; and

**WHEREAS**, travel is among the largest private-sector employers in the U.S., supporting over 6.7 million jobs in 2021, including 6.2 million directly in leisure travel jobs and 550,000 in business travel jobs; and

**WHEREAS**, Greeley saw more than 632,527 new visitors last year. Tourism and visitors to Greeley and Weld County brought in more than \$96 million to industry earnings generated by travel spending in 2021; and

**WHEREAS**, meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments, which in turn boosts the U.S. economy. In 2021, domestic and international business travelers spent \$126 billion; and

**WHEREAS**, leisure travel, which accounts for more than three-quarters of all trips taken in the U.S., spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships; and

**WHEREAS**, travel is a pillar of economic growth, creating jobs at a faster rate than other sectors; and

**WHEREAS**, welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and Greeley; and

**WHEREAS**, travel matters to Greeley and Weld County.

NOW, THEREFORE, I, John Gates, by virtue of the authority vested in me as Mayor of the City of Greeley, do hereby proclaim May 7 - May 13, 2023, as **National Travel and Tourism Week** in Greeley, and urge residents of Greeley to join me in this special observance with appropriate events and commemorations.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Greeley, Colorado, this 2<sup>nd</sup> day of May, 2023.

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John Gates  
Mayor