

# **Water Conservation 2023 Score Cards**

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# Input Driven Programs



## **SURVEY**

- Input from 2022 survey data (720 responses)



## **WEP**

- Public input for Water Efficiency Plan



## **Triple Bottom Line**

- 7-year score card
- Community
- Prosperity
- Management

# Goals of Score Cards

- **Guide and track performances**
- **Methods for accountability and transparency**
- **Focus on tasks**
- **Annual goals**



# Annual Score Card Steps

**Introduction  
of annual  
Score cards**

- **Feb. 2023**

**Calculate  
annual water  
savings**

- **Jan.-  
Dec.  
2023**

**Evaluation &  
new score  
card**

- **Jan/Feb  
2024**



# Triple Bottom Line



- 1. Community**
- 2. Prosperity**
- 3. Water Conservation Management**



# 2023 Score Card- Community, Prosperity and Water Conservation Management

COMMUNITY- 2023	
PROGRAM	Key Performance Indicators
EDUCATION- LECTURES SERIES (WEBINARS), PRESENTATIONS, AND TOURS	<ul style="list-style-type: none"><li>• Provide education and tour for City staff to increase awareness of water and conservation issues.</li><li>• Incorporate a feedback mechanism</li><li>• Work to partner with planned events/ workshops.</li><li>• Utilize marketing strategies to increase participation</li><li>• Include translations opportunities in materials and presentations.</li></ul>
EDUCATION-TEACHER TRAINING	
ONLINE WATER EFFICIENCY TOOLS	
TECHNOLOGY AND INNOVATION	
STRATEGIC MARKETING PLAN	
COLLABORATION	

PROSPERITY-2023	
PROGRAM	Key Performance Indicators
REBATES AND INCENTIVES	<ul style="list-style-type: none"><li>• Spatial analysis of rebate distribution</li><li>• Annually review of rebate program including alignment with state and federal standards, industry changes and data-driven decision on rebate performance.</li><li>• Align opportunities with rebates given by other organizations</li><li>• Annual review of return on investment and water saving calculations. Monitor programs effectiveness.</li><li>• Streamline rebate application and processing</li><li>• Develop pilot programs to increase equity within rebates and incentives</li></ul>
ADVANCED METERING INFRASTRUCTURE (AMI) OPTIMIZATION	
LEAK DETECTION	
ENFORCEMENT	
INCOME QUALIFIED	

WATER CONSERVATION MANAGEMENT-2023	
PROGRAM	Key Performance Indicators
ORGANIZATIONAL COLLABORATION	<ul style="list-style-type: none"><li>• Alignment with internal City partnerships for water savings</li><li>• Work with Forestry on their management strategies</li><li>• Leverage the Water budget for all customer classes targeting outdoor water use</li><li>• Promoting water wise landscapes and demonstration garden areas.</li><li>• Maintenance of the Landscape and Irrigation Criteria</li><li>• Survey landscapes to have a pulse on landscape health</li></ul>
LAND USE	
WATER CONSERVATION DEVELOPMENT	<ul style="list-style-type: none"><li>• Align performance goals with annual scorecard</li><li>• Provide training and leadership opportunities for staff</li><li>• Staff certification relevant to the program (QWEL, CLIA, SLM etc.)</li><li>• Focus on safety programs</li><li>• Improve efficiency through cross-training, documenting operations and procedures, increase internal mobility and ensure collaboration.</li></ul>
FINANCIAL RESOURCES AND BUDGET	<ul style="list-style-type: none"><li>• Submit Conservation Budget by February 2023.</li><li>• Track Budget and return on investment for each project/ program</li><li>• Leverage resource through grants and other funding opportunities.</li></ul>
REPORTING	<ul style="list-style-type: none"><li>• Complete the following reports:<ul style="list-style-type: none"><li>- HB1053</li><li>- Department of Bureau <a href="#">WaterSmart</a> Grants</li></ul></li><li>• Align data analyses.</li><li>• Track<ul style="list-style-type: none"><li>- Drought Emergency Plan reserve</li><li>- Rebates/incentives</li></ul></li><li>• Development plan reviews</li></ul>
WATER LOSS	<ul style="list-style-type: none"><li>• Internal collaboration to reduce water loss</li><li>• Incorporate leak notifications through customer service business processes.</li></ul>
FACILITY MAINTENANCE	<ul style="list-style-type: none"><li>• Maintenance of two demonstration gardens including weeding, irrigation system repair, pruning and plant care</li><li>• Create maintenance plan</li><li>• Conduct inventory</li></ul>

# Next Steps

- **Public input at Board meetings**
- **Board input on annual score cards**
- **Continuous outreach**



# Questions?

