



## YOUR TEAM

---

We are committed to having 4 people from the 76 Group to advocate on your behalf. We have a full-time presence and full-service lobby team. We all have different areas of expertise and relationships that will add value to your account.



With deep political roots in Colorado, Ellie specializes in taking on the firm's toughest clients. Prior to joining the 76 Group, Ellie led the Western Region for Waste Management, using her lobbying skills to foster its agenda with communities, public, governmental and regulatory authorities across six different states.

Ellie is also a Board Member at Ready Colorado, a nonprofit organization focused on improving Colorado's education system by focusing on the needs of students and families. Ellie is an advisory board member and graduate of the Leadership Program of the Rockies. She is also a former

Fox News contributor and has appeared several times on MSNBC, and CBS among other outlets.



**Jake Zambrano** is a Principal at the 76 Group. Jake has specialized in state government relations, public affairs, grassroots advocacy, and political campaign management for over 20 years. He has represented a number of clients at the Colorado General Assembly including Colorado Mesa University, Medtronic, Boehringer – Ingelheim, Extraction Oil and Gas, Common Sense Institute and Teladoc to name a few. Prior to joining 76 Group, Jake was a senior manager with two other firms specializing in lobbying, project management, campaign development and government affairs. His government experience saw him as the Director of Government Affairs for the Colorado Department of Higher Education, and he served previously as the Director of Operations for former

Colorado Governor Bill Owens. Over the years, he has also managed governor, congressional, mayoral, and state legislative campaigns across the Rocky Mountain West. Jake serves as an Arapahoe County Commissioners appointee to the board of directors to the Scientific and Cultural Facilities District. He also recently served on the University of Colorado Presidential Selection Committee as a Regent appointee.

### CONFIDENTIAL

76 Group

7600 E Eastman Avenue, Suite 405, Denver, CO, 80231 | 720-420-4250, info@76.group



**Mike King** is recognized as a leader in Natural Resources in Colorado. Mike served as the Executive Director of the Colorado Department of Natural Resources under Governors Ritter and Hickenlooper before serving most recently as the Chief External Affairs Officer at Denver Water, managing their external communications and brand management. Mike also served as an Assistant Attorney General in Colorado prior to embarking on his career managing Colorado's natural resources.

Mike's comprehensive knowledge of natural resource policy and regulations acquired over 25 years of managing Colorado's natural resources puts him at the forefront of resolving complex political and policy challenges. Mike also brings extensive experience in crisis communications management and an in depth understanding of state and federal environmental laws.



**Matthew La Crue** is Vice President of Government Affairs. Matthew specializes in state and local government affairs and has over a decade of experience representing clients nationally and locally. Matthew has extensive experience and knowledge in crafting and lobbying on policy related to local governments, education, finance, judicial, law enforcement, transportation, healthcare, energy, insurance, aerospace and telecommunications.

Matthew has a proven track record of navigating clients through the process, securing engagements that provide new opportunities and creating public-private partnerships. Matthew's experience allows him to also manage communications, community outreach and crisis management for clients on high-level projects. Before joining the 76 Group, Matt was the Managing Director of Government Affairs at Dentons, the world's largest global law firm.

Prior to joining the private sector, Matthew served as the Legislative Aide to the Colorado State Legislature. As a Legislative Aide, Matthew was responsible for managing the office of the Assistant Majority Leader to the Democratic Caucus. While working in Colorado's House of Representatives, Matthew advised on numerous bills that were ultimately signed into law by former Governor John Hickenlooper.

Matthew continues to stay involved in his community. He serves as a leader with the Rocky Mountain Partnership and is a board member of Foster Source Colorado.